



MADELEINE DESIGN GROUP INC.

Madeleine Design Group is Remodeling and Renovating Vancouver's Character Homes

Madeleine Design Group offers expert remodeling advice, consulting, and services for owners of historic Character and Heritage Homes

Character Homes are present in just about every city, but in Madeleine Design Group's home base of Vancouver, BC, they are especially revered. Built prior to 1940, these older houses add definition and vibrancy to their neighbourhoods and are an important part of defining its identity and character. Character Homes were built using high-quality local materials, and they are valued by many residents because of the unique and consistent style they give to the neighbourhood's streets and aesthetics.

When choosing an older home to purchase, prospective owners usually follow one of two paths: buy a home and make a few updates; or buy a home, tear it down completely, and build something new.

"A lot of people would consider tearing down an old home to be utter sacrilege," says Madeleine Sloback, principal Madeleine Design Group, "Especially when something that's drastically out of sync with the neighborhood gets put in its place. There is really no need to demolish these beautiful homes when experts are available to help owners update the interior to their wishes."

Madeleine Design Group specializes in updating, remodeling, and modernizing Vancouver's cherished character homes from the inside. Sloback's background in fine carpentry and woodwork gives her a deep understanding of the complexity and level of fine craftsmanship that went into the original build of these homes. Whether it's a simple interior update that keeps much of the old feel and charm, or a complete remodel that brings an updated, modern feel to the inside of a beautiful character home shell, Madeleine Design Group brings experience, true professionalism, and creativity to every project.

To date, Sloback and her team have completed six Character Home remodels, including a Heritage Home, many of which have received awards. A seventh home is about to begin construction. Madeleine Design Group is available to discuss what it takes to remodel a Character or Heritage Home, citing select examples from their portfolio of complete work. Images and more information can be found at madeleinedesigngroup.com.

About Madeleine Design Group Inc.: Madeleine Design Group is a high-end, award-winning, full-service interior design firm located in Vancouver, BC. Founded in 2014 by principal Madeleine Sloback, the studio's mission is simple and direct: to help clients develop a vision of their dream home and turn it into reality. Madeleine's background as a finishing carpenter, combined with years of hands-on construction experience and tenure at a corporate design-build firm, plus a true understanding of the personal connection we have with our homes is the foundation from which she creates catered, functional, and inspired interiors that will stand the test of time. Madeleine Design Group is a collaborative team effort of senior-level, experienced designers, lead by Madeleine, that has received numerous regional, national, and international awards for excellence in Interior Design. The studio's most recent project is their largest residential design to date: a four-year labour of love in the form of an award-winning full-scale remodel and addition dubbed "Ocean Bluff." To have Madeleine and her expert team start on your next project, visit <https://www.madeleinedesigngroup.com/>.

Character Home Sample Photos

Full portfolios available upon request...

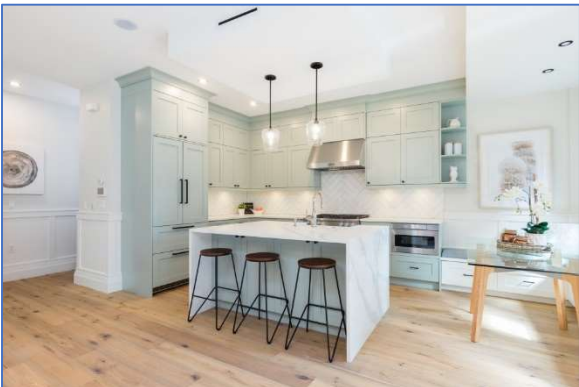
Commercial Drive Character Home



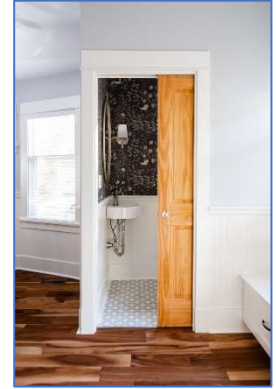
Kitsilano Character Home



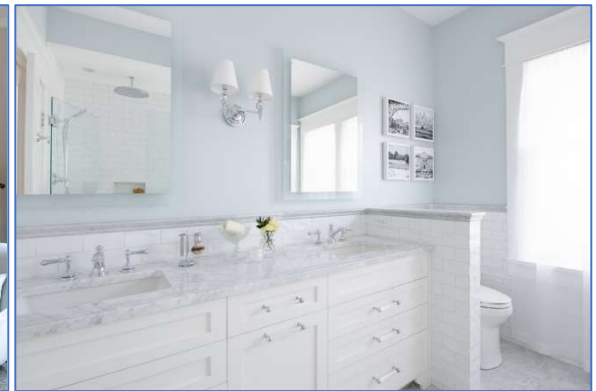
Nelson Park Heritage Home



Victoria Drive Character Home



West 10th Avenue Heritage Home



West 19th Avenue Character Home

