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Get Miranda Lambert's CMA Bombshell Blowout Styled by Johnny Lavoy and Save Me From Hair Care

Celebrity Hairstylist Johnny Lavoy Selects SAVE ME FROM for Miranda Lambert's Hair as She Made Her Debut as the Most Nominated Artist in the 54th Annual Country Music Award's History

Seattle, WA (November 11, 2020) –The pressure was on hairstylist Johnny Lavoy as Miranda Lambert made history as the Country Music Awards Most Nominated Artist of all time. From the red carpet to her acoustic performance, Lambert rocked the look; a polished bombshell blowout styled with Save Me From Hair Repair. Lavoy selected Save Me From as his secret weapon to style and lay the foundation for Lambert's healthy hair. Lavoy shared how to get the hair style Lambert wore as she not only kicked the night off early with a win for Music Video of the Year, but also wore the healthiest hair on the red carpet.

THE RED CARPET LOOK OF THE NIGHT:

"I wanted to give Miranda a polished bombshell look for the CMA carpet," says Lavoy, whose work has created iconic hairstyles for Lady Gaga, Ariana Grande, Gloria Estefan, among others. "To get the look, I wanted a healthy smooth foundation."

THE PREP:

"I chose [Save Me From Age Acceleration](#) to enhance volume and revitalize Miranda's hair. It's great because not only will it soften the hair, but it also gives me some volume. As a pro tip, I recommend using ½ to 1 pea size amount on clean, damp hair focusing application mid shaft to roots. Then, blow dry lifting hair up to add volume," says Lavoy, who's also worked as the lead stylist on several seasons of Project Runway. He continues, "Next step is a classic round brush blow out to give the hair shiny bounce. Then to get the soft relaxed wave, I went in with a large barrel curling iron and put in a soft bend by alternating the barrel up and down." As Lavoy's final steps, he says, "I then used a boar bristle paddle brush to brush the style in place. Then, I finish and hold with hair spray."

From her perfectly polished hair style to the importance of priming the hair with clinically proven hair care, "Hair prep starts a day early. Save Me From helps lay down the foundation." Lavoy explained as he planned for Lambert's hairstyle the next day, "I always make sure Miranda is stocked and prepped with my favorites, Save Me From [Chemical Conflict](#) and [Thermal Obsession](#)."

Save Me From products are available at [SaveMeFrom.com](#), [NeimanMarcus.com](#), [QVC](#), and Save Me From partner salons and spas.

For more information or to schedule interviews with Johnny Lavoy or April Peck, the founder of Save Me From, please contact Allyson Evers at (206) 316-7637

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About Save Me From® Hair Repair + Scalp Care

Save Me From® is the first-ever, damage-specific hair repair + scalp care collection that gets, literally, to the root of the problem, offering targeted repair for sun, pollution, heat, aging, buildup or chemical-damaged hair. Formulated to be clean, clinical, and deeply replenishing like skin care and made without silicones so rather than temporarily coating the hair, results last. Every Save Me From product is clinically proven and made with patent-pending Fenugen, a Ayurvedic inspired technology made from fenugreek seeds that helps to strengthen hair against breakage and visibly reduce split ends, and Bond Reboot, a powerful combination of caffeine, sustainably harvested silkworm proteins and creatine, to build bonds, enhance silky textures, and promote whole hair health from tip to root, inside and out. Save Me From donates 10% net income to charity organizations working to end suicide and provides free QPR Suicide Prevention training to partnering salons.