



SIERRA NEVADA
UNIVERSITY

SNU Tahoe Celebrates GivingTuesday; The future is yours to shape, Tahoe.

Sierra Nevada University joins millions in this global generosity movement on December 1, 2020

[INCLINE VILLAGE, NV, NOVEMBER 16, 2020 —] This GivingTuesday, [Sierra Nevada University](#) will inspire generosity by encouraging area residents to shape the future of education through philanthropy in the Tahoe region.

GivingTuesday is a global generosity movement, unleashing people, and organizations' power to transform the future by funding the change they wish to see in the world.

GivingTuesday will kick off the generosity season with inspirational calls to give back on December 1, 2020, and throughout the year.

[Sierra Nevada University](#) joins GivingTuesday each year to throw in with our fellow community members around the lake to inspire giving that shapes our residents' future and the graduates we send forth into the world. At SNU Tahoe, we know its future graduates who invent jobs, build enterprises, and raise the voices of tomorrow and, with your help, create the change they wish to see in the world.

"It's an opportunity to join our university in shaping tomorrow. At SNU, our mantra is to enrich not only ourselves, but the lives of others. It's a chance at disruption through the support of a bright future in the hands of our students," says Dr. Rob Valli, newly appointed president of Sierra Nevada University.

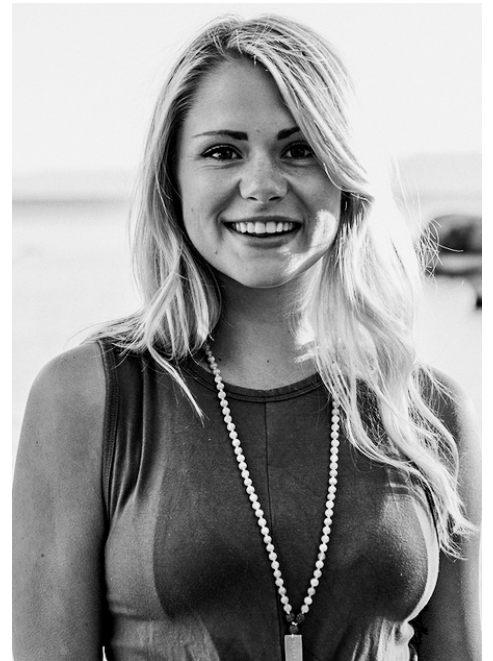
Launched in 2012, GivingTuesday embodies a simple idea: to create a day that encourages people to do good. Over the past nine years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

People demonstrate generosity in many ways on GivingTuesday. Whether it's helping a neighbor or stranger out, showing up for an issue or people we care about, or giving to causes we care about, every act of generosity counts. GivingTuesday has raised billions of dollars for critical causes worldwide and gets 21 billion impressions on social media from people and organizations speaking up for the causes that matter to them and encouraging others to get involved in their communities.

"GivingTuesday inspires people all around the world to embrace their power to drive progress around the causes they care about, not just on one day but throughout the year," said Asha Curran, [GivingTuesday's](#) CEO and co-founder. "With country and community leaders, millions of organizations, and countless givers of all kinds, GivingTuesday is creating a shared space where we can see the radical implications of a more generous world."

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[Sierra Nevada University](#) is Nevada's only accredited private non-profit four-year university. Sierra Nevada University, and the College of Entrepreneurial Leadership in Incline Village, offer a new paradigm of higher education focused on engaged real-world learning through application and the cultivation of an entrepreneurial mindset across all disciplines – In short, a uniquely valuable hands-on education leading directly to success upon graduation.



Justine Nelson, Incline Village Native and 2016 graduate, is building her private practice in the Tahoe Region.