



# L U M I L L A

BY LULU ESCHELMAN



## Lulu Eschelman Biography

After working in Haute Couture and Ready-to-Wear in Copenhagen, London, Paris and Los Angeles, Founder and Creative Director, Lulu Eschelman was inspired to combine a contemporary European aesthetic with her discerning eye for quality, timeless design and function to create a one-of-a-kind custom handbag line.

Acknowledging a gap in the market for handmade luxury handbags, Lulu applied her love for high end quality to LumillaMingus, now Lumilla. All Lumilla bags have been designed to the highest standard with hand selected Italian leathers.

Lumilla's designs are for the modern woman with a strong focus on impeccable craftsmanship. Lulu believes women crave simple, functional luxuries within the context of their new normal so she wanted to create something special for their re-defined needs and evolved style.

Lulu's aims to bring the most coveted collection of everyday luxe staples for the modern dresser. Her new collection will be revealed this November 2020 so she encourages her collectors and media followers to sign up on her pre-launch website to reserve a bag from her exciting new line.

Enjoy,

Lulu Eschelman

<https://shoplumilla.com/pages/contact>