



**BOATCHAT** 

**It's time to greet  
the anonymous  
95% of visitors  
on your website**

## The Most Effective Live Chat for Boat Dealers

BoatChat is the most effective live chat solution available for dealers. Our solutions help you sell more and give your online guests a concierge experience.

**EASY SET UP**  
Maximize your Investment!!



## Facebook Messenger Integration

Our New Facebook Messenger Integration allows your customers another channel of communication when they are ready to take that next step. Drive targeted Facebook ads to Messenger and let us do the chatting to drive low funnel high quality leads from Facebook.



## Let The Boat Be The Star

With over 80% of Live chats related to inventory we send specials, boat history reports, specs, pictures, and video in the chat window to help move the shopper down the road to the sale.



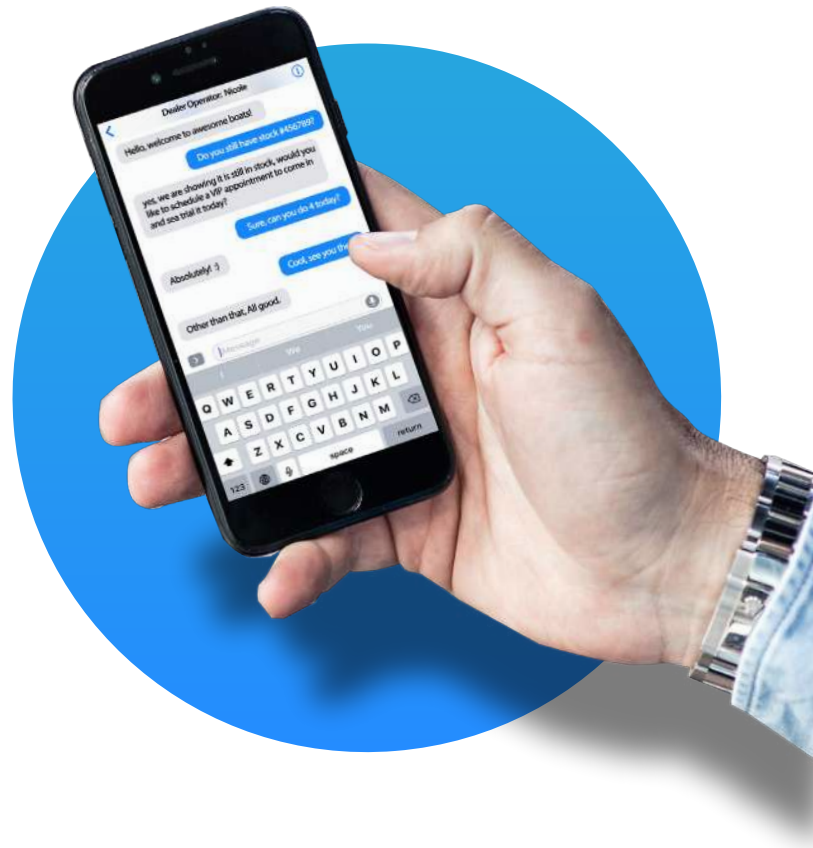
## Live Video Chat

Build rapport, value, and perform a live video walk around presentation at the touch of a button with our advanced BoatChat mobile apps.



## Conquest

Customize your greetings, calls to action, boat offers, or spotlight specials based on where your visitors IP is coming from and trigger by referring domain, keywords entered in search, or zip code!



## TextUS - Everyone Prefers Texting

Offer your customers the ability to SMS in a question or move a live chat from their desktop to their SMS with the click of a button. This allows your customers to communicate how they are comfortable and when they are available.



## Google Analytics Integration - Made Easy

Easily track your BoatChat leads in Google Analytics to determine source of those leads by campaign, origin, keyword, referring sites and more. This will help you dial in your digital marketing strategy and make decisions guided by data.

# BoatChat Packages

## BoatChat Backup Support

- ✓ Toolbar Greeter
- ✓ TextUS
- ✓ Facebook Messenger
- ✓ CRM Integration
- ✓ Google Analytics
- ✓ Live Video Chat
- ✓ Conquest

## BoatChat Fully Managed Support

- ✓ Toolbar Greeter
- ✓ TextUS
- ✓ 24/7 Expert Managed
- ✓ Facebook Messenger
- ✓ CRM Integration
- ✓ Google Analytics
- ✓ Conquest
- ✓ Push Page Concierge



**For more information,  
contact a sales consultant today!**

**Call 1-800-601-0682**

[Sales@BoatChat.com](mailto:Sales@BoatChat.com)  
[www.BoatChat.com](http://www.BoatChat.com)