

For Immediate Release

Radiant Sponsors Automotive Interiors Virtual “Live” Conference Featuring a Technical Program from Industry Leaders

REDMOND, Wash. – November 25, 2020 — Radiant Vision Systems, a leading provider of test and measurement for light sources and displays, announces that it will sponsor the upcoming [Automotive Interiors Virtual ‘Live’](#) conference and expo, taking place online

December 1-2, 2020, from 10:00 A.M. to 4:00 P.M. CET daily. The event is free to attend and will feature live streaming web presentations from automotive suppliers and OEMs in the fields of interior design, concepts, materials, and technologies. Although [conference program](#) presentations will air in Central European Time (CET), registrants will have the opportunity to access all sessions—as well as sponsor resources, networking, and event functions—online and on demand 24/7 until March 1, 2021.



Trends in advanced driver assistance systems (ADAS) and autonomous vehicles (AV) have implications for new vehicle designs, including considerations for sustainability, new materials, finishes, colors, textures, and emerging technology integrations. Smart surfaces like e-textiles, plastics, wood, glass, and others enable touch sensors and lighting to be embedded into new areas of the vehicle, providing seamless control panel and symbol integration for almost any substrate. The [Automotive Interiors Virtual ‘Live’](#) event brings together the automotive community to discuss topics like these over an intuitive networking platform. Industry experts and attendees alike will benefit from the educational sessions and panels, as well as the ability to network, share content, host video meetings, and discuss industry developments.

As a [Silver Sponsor](#) of the conference, Radiant Vision Systems supports idea exchange and continued development of interior vehicle systems that enhance user experience, safety, and operation. Radiant’s [ProMetric® Imaging Colorimeters and Photometers](#) provide manufacturers with scientific measurement data to enable objective evaluation of illuminated components throughout the vehicle, including new backlit smart surfaces, integrated displays, ADAS, [head-up displays \(HUD\)](#), and near-infrared sensing used in [driver monitoring systems \(DMS\)](#). Throughout the event, Radiant’s Automotive Solutions Team will be available to connect with attendees to answer questions and discuss projects, and will host the company’s resource page, featuring a breadth of educational content from product specifications to video demonstrations. Resources on the Radiant page will showcase the benefits of test and measurement systems for light sources and displays, highlighting integrated camera/software solutions specially developed to meet needs for metrology, automated visual inspection, and quality control in unique applications from automotive labs to production settings.

SEE THE DIFFERENCE

To register for the free Automotive Interiors Virtual 'Live' event taking place online December 1-2, visit www.automotiveinteriorsvirtuallive.com. For more information about Radiant, visit www.RadiantVisionSystems.com.

About Radiant Vision Systems

Radiant Vision Systems works with world-class brands and manufacturers to deliver creative visual inspection solutions that improve quality, reduce costs, and increase customer satisfaction. Radiant's legacy of technology innovation in photometric imaging and worldwide install base date back more than 25 years and address applications from consumer electronics to automotive manufacturing. Radiant Vision Systems product lines include TrueTest™ automated visual inspection software for quality control, and ProMetric® imaging colorimeters, photometers, and light source measurement systems. Radiant is headquartered in Redmond, Washington, USA, with strategic offices in California, Michigan, China, Vietnam, and South Korea. Radiant has been a part of Konica Minolta's Sensing Business Unit since August 2015. For more information, visit www.RadiantVisionSystems.com.

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