



## **ADISA LAUNCHES WORLD'S FIRST FULLY AUDITED IT REUSE PLATFORM PROMOTING REFURBISHED ASSETS AS A VIABLE ALTERNATIVE TO NEW**

**November 2020** – Whilst sustainability has been a discussion topic for businesses for many years there is growing pressure from stakeholders and customers for businesses to consider the environmental impact of their operations and to reduce their carbon footprint. In addition, there is balance sheet pressure by way of evolution of the Climate Change Levy (CCL) into a more expansive Carbon Tax, meaning the impact of inaction is now a boardroom topic.

One area under consideration is that of sustainable IT with government in the Greening Strategy, going so far as to mandate buying behaviour to include purchasing refurbished assets. Despite this encouragement there is still some reticence to consider used assets as a viable option to new, which is where the ADISA Marketplace can help.

Launched this month, the marketplace aims to overcome concerns about purchasing refurbished IT assets and to provide buyers with a platform where every vendor has gone through a series of checks to ensure the quality and the provenance of the assets for sale on the platform is assured.

Supported by a network of companies who undergo twice yearly audits, the ADISA Marketplace allows buyers confidence that they can consider their own procurement strategy and see refurbished infrastructure as a viable alternative to new.

Every seller is pre-screened and receives a Reuse License, meaning that the ADISA Marketplace is designed to not only provide a 'shop window' but also to provide reassurance that, through a continual monitoring process, standards are maintained leaving buyers confident to purchase. Using the combined assets of multiple certified suppliers, the ADISA Marketplace offers procurement officers a one-stop option for their requirements, reducing the need to deal with multiple vendors.

*"The primary objective is to build confidence around reuse hardware so businesses can adopt a reuse procurement strategy and feel confident that second-hand does not mean settling for second best."*

Steve Mellings, founder of ADISA

Aimed at professional buyers, the ADISA Marketplace is challenging how businesses perceive second-hand IT equipment by working with leaders in the refurbishment field to allow businesses to integrate a reuse policy into their procurement strategy without compromising on quality.

To register as an interested buyer and to receive updates on the auction schedule please complete our [Buyer Registration Form](#).

To learn more about The ADISA Marketplace please visit our website at [www.adisa.global/marketplace](http://www.adisa.global/marketplace)