

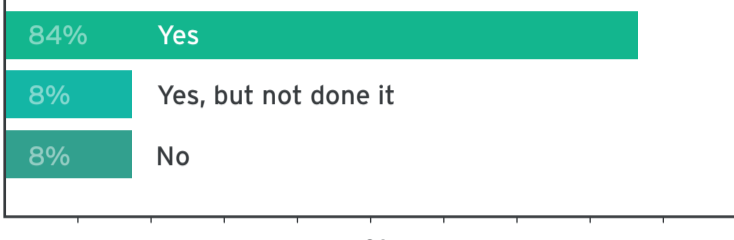
Duku Product Design Innovation survey

For over **8 years** we've been designing, innovating and creating amazing products for clients across the UK.

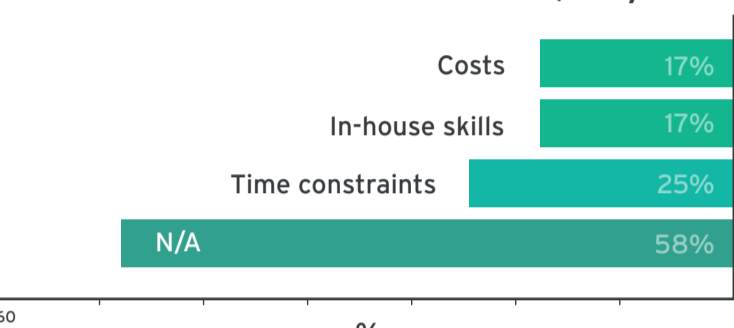
We're proud of the creativity that UK businesses have, and we undertook a survey to look at what drives companies to innovate and the challenges that stop them.

Here's what we found out...

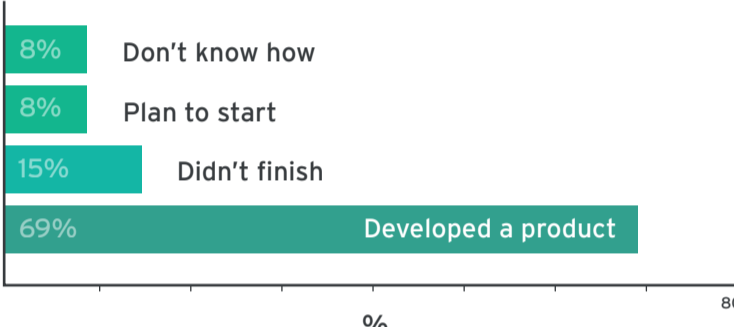
Have you ever thought about developing a product?



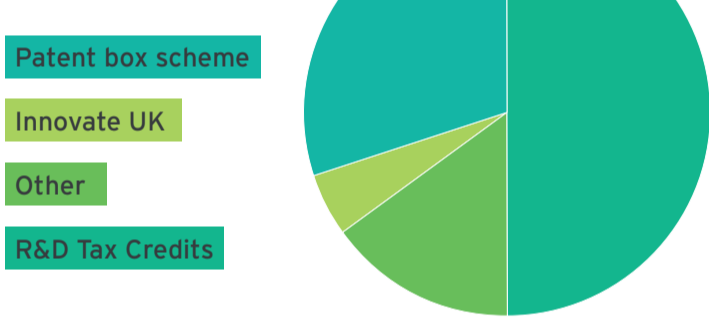
If no, why not?



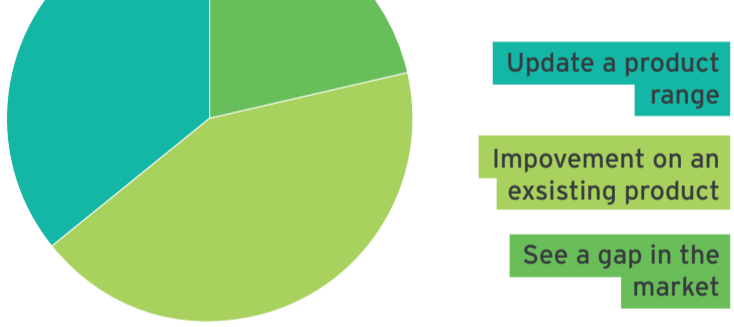
If so, what was the outcome?



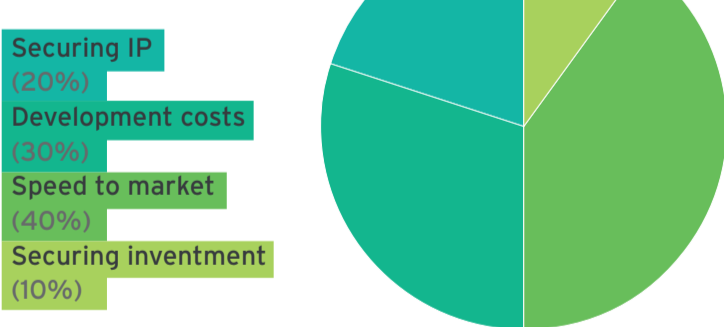
Funding schemes used?



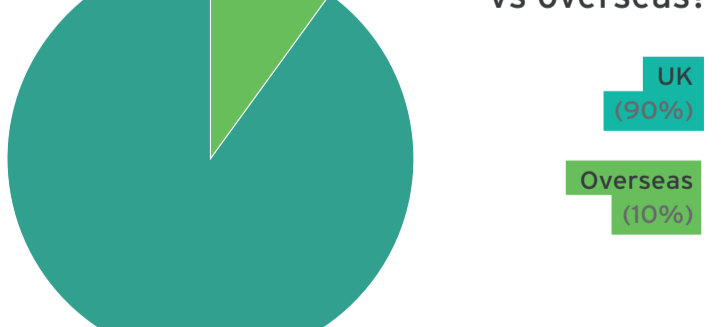
What is the driving force?



Whats your top priority?



Manufacturing in UK vs overseas?



We know that having home-grown innovation is great for the economy and reduces the reliance on imports, as well as often offering a lower carbon-intensive solution.

So if you want deliver a new product to market but not sure how to go about it, or simply lack the time, then feel free to contact us for help and support.