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Contact: Sharon Magee
315-569-6319 (Direct Cell)
s.magee@focuscfo.com

Leading Fractional CFO Services Provider Expands Presence into the Carolinas Metro Charlotte, Triad and Triangle Teams in Place

Columbus, OH – December 2, 2020 – FocusCFO announced today its growth into the Carolinas, offering fractional CFO Services to small and medium-sized businesses in the greater Charlotte, Triad (Greensboro, Winston-Salem and High Point) and Triangle (Raleigh, Durham and Chapel Hill) metropolitan areas. The company has 20 years’ experience helping entrepreneurs with cash flow, business risk, and scalable growth and value.

“I am honored to be associated with this leading organization and its many accomplished professionals,” said Michael Stier, Area President based in Charlotte. “I look forward to building relationships with the many small business owners and entrepreneurs in the Carolinas, along with the other organizations here who seek to help, mentor and support them,” he added.

Support is provided on a fractional basis, meaning clients get all the advantages of a full-time CFO, but at an affordable price, typically working 1 – 2 days/week. CFOs come with years of industry experience, seasoned and ready to apply best-practices, to make an impact as a trusted member of the management team.

“Especially during these difficult economic times, many small businesses are grappling with cash flow and operational constraints,” said Bill Goebel, Area President based in Greensboro. “FocusCFO has helped hundreds of businesses gain control and ease the stress for business owners,” he continued.

“This gives entrepreneurs running small and medium sized businesses a level of internal CFO support they never envisioned they would have access to,” said Brad Martyn, Founder and CEO. “We believe small business is the backbone of this nation’s economy and our entire team is focused on helping them grow and build value.”

The company said plans include further expansion in the Carolinas and Georgia over the next two years.

About FocusCFO:

Founded in 2001, FocusCFO is a leading onsite fractional CFO services provider, with more than 120 associates serving clients throughout Ohio, Michigan, Pennsylvania, Kentucky, Indiana, Tennessee, North Carolina, and South Carolina. FocusCFO works closely with small to medium sized businesses, helping business owners gain control over three key financial and operational areas: increasing cash flow, reducing business risk, and creating a platform for scalable growth. This allows business owners to then realize full financial control and increased value in their businesses. FocusCFO provides services on a fractional basis, meaning clients get all the advantages of a full-time, seasoned CFO under terms that are flexible, affordable and within each client's budget. What really sets Focus CFO apart is their CFOs work exclusively onsite at the client's office under a recurring schedule. Generally, engagements range from two days a month to several days per week, and many clients are in the \$2 to 30 million revenue range when they initially engage with FocusCFO.

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