

THE CPA EXCHANGE Launches Simple Digital Platform that Helps Firms Transition, Buy and Sell Practices/Clients

14 December 2020 – Las Vegas, Nevada – In response to the increase of CPA firm mergers and acquisitions, **CPA EXCHANGE LLC** launched today its proprietary digital platform that helps public accounting firms transition and monetize their practices.

The **CPA EXCHANGE** is a transformative digital platform, streamlining the way accounting practices are bought and sold. CPA firms wishing to sell can confidentially list their practices for qualified buyers to evaluate their offer in a secure and anonymous environment.

Said co-founder and CEO, <u>Paul D. Weinberg</u>, "When you join the **CPA EXCHANGE**, imagine buying the clients you want and selling those that no longer fit your practice. The CPA Exchange allows you to grow and transition your CPA firm on a revolutionary digital exchange. What could your CPA firm look like a year from now or five years from now, if you could easily and confidentially buy and sell clients and practices and collaborate with your peers?"

Paul continued, "What if you want to buy a CPA firm in a particular geographical area or with a specific practice specialty; of if you're looking to retire and sell your practice? **CPA EXCHANGE** streamlines the process of browsing practices to buy and listing practices for sale, without the hassle of working through a middleman."

More than at any other time in the history of the CPA profession, ongoing changes introduced by technology, and the post-COVID-19 workplace created an ideal opportunity for firms to collaborate with other CPAs and create value for themselves and their stakeholders.

The **CPA EXCHANGE** helps CPA firms achieve their goals. Its digital marketplace provides a space to transform, grow, and transition CPA practices in a volatile market.

About CPA EXCHANGE LLC

The **CPA EXCHANGE** is a transformative digital platform streamlining the way accounting practices and clients are bought and sold. Using an online membership-based exchange, CPAs list their practices or clients for sale in a contained, secure and anonymous environment. Find traditional and remote CPA labor to help streamline your practice on our digital CPA Job Board. To learn more visit CPA.EXCHANGE and follow us on Facebook, Twitter and LinkedIn.

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