



FOR IMMEDIATE RELEASE

BRAVE CONTROL SOLUTIONS INC. AWARDED FOR 2020 THE MOST INNOVATIVE SOLUTION BY ABB.

– December 9, 2020–

Windsor, Ontario – Brave Control Solutions Inc. is pleased to announce to have been awarded the **Value Provider Award 2020** for most innovative solution by ABB. The ABB Value Provider Program is a global channel partner program for distributors, wholesalers, panel builders, installers, service providers, power product OEMs or system integrators.

ABB presents this award to three companies from around the world; each company represents the most innovative solution in its respective region (Americas, Europe, and APMEA) in partnership with ABB Robotics. It is the first time in the awards history for a Canadian company to be recognized for this achievement, highlighting the strong relationship between ABB and its robotic Value Provider Brave Control Solutions Inc. in development of new industrial robotic applications.

“The development and success of this process is a truly innovative solution for the future [prefabricated modular construction](#). ABB extends its thanks to Brave Control Solutions for its partnership with the ABB Robotics Canada team, and looks forward to supporting more customers through its excellence in collaboration,” Niclas Sjostrand, Vice President & General Manager at ABB Robotics Canada.

“Congratulations Brave Control Solutions. Their commitment to proven engineering expertise, their investment in the latest automation technologies and maintaining best-in-class partnerships demonstrate why they were given this prestigious award,” said Stephen MacKenzie, President and CEO, WindsorEssex Economic Development Corporation.

“On behalf of the team at Brave, I am proud to accept the award for ABB’s most innovative solutions. It means a lot to me personally but it also means a lot to all the parties involved that had the courage to try to do something that nobody else in the industry has done before,” says Brent McPhail, CEO and Founder at Brave Control Solutions Inc.

“We at Brave are committed to continue to work with our partners and offer innovative solutions through [automation manufacturing](#)”.

About Brave Control Solutions Inc.

Brave is a technology company that delivers custom [automated robotic solutions](#) to world-class manufacturing clients. The company’s DNA was forged from a love of new technology and the courage to take risks. With a history of serving automotive manufacturers, the focus for the future is empowering prefab and offsite construction clients to adopt automation for the first time. “think brave” is the ethos that drives us to seek out and solve our client’s most challenging business issues. Brave works with its partners to optimize their operations through the delivery of turnkey innovative solutions.

About ABB

ABB (ABBN: SIX Swiss Ex) is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, ABB pushes the boundaries of technology to drive performance to new levels. With a history of excellence stretching back more than 130 years, ABB’s success is driven by about 110,000 talented employees in over 100 countries. www.abb.com





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For Additional Information:

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