Solution Sheet 2021



## Benefits

- Communicate your privacy posture to leadership and get buy-in and resources for your program.
- Implement the proper controls & legal protections.
  Saving your organization from expensive fines.
- Quantify and model privacy options and controls in an intuitive, easy to understand way.
- Improve collaboration to unlock and empower internal resources with a shared roadmap.
- Provide the needed independent reports for executive teams, boards of directors, auditors, and external constituents.
- Standardize and automate routine requests for customer and partner privacy requests & reports on vendor contract and compliance requirements.
- Be proactive not reactive, rapidly identify, respond, and mitigate privacy issues.
- Save time and money by optimize your privacy program.

## Zen Privacy as a Service™

## Privacy is the New Digital Problem.

Privacy fines are far more serious than security fines for every globally connected organization. These fines create a major pain point for the organization and the customers they serve.

Through the Zen Privacy as a Service offering, your organization can determine the practices and procedures needed to comply with various national and local mandates.

In addition, a privacy roadmap for the year enables the organization to navigate the myriad of complex privacy laws and fines.

Perhaps of greatest importance is the assurance that your organization and customers are protected.

While many organizations are on a forced march to digitization, privacy concerns are often lost in the transformation and new digital business models, exposing organizations to fines or worse.

ZenPrivata establishes your organizational privacy baseline and roadmap. Both safeguarding your organizational and customer data.

Using a new branch of mathematics and algorithms, we are able provide a predictive view on a variety of fines, business impact and legal outcomes, all bespoke to fit your organizations unique requirements.

Get a free, no obligation quote today and avoid costly mistakes before it's too late. **Email us today: Hello@ZenPrivata.com** 

"Infringements of the following provisions shall, in accordance with paragraph 2, be subject to administrative fines up to 20 000 000 EUR, or in the case of an undertaking, up to 4% of the total worldwide annual turnover of the preceding financial year, whichever is higher:, but not later than December 31, 2017."

- Source: Art. 83 GDPR General conditions for imposing administrative fines.



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