

## Zelgor Appoints Video Games Industry Veteran Phil Fogerite as Chief Product Officer

*Mr. Fogerite Has Contributed to Highly Successful Titles Including Dungeons & Dragons Online, The Incredible Hulk, and The Sims*

Boston, MA - January 6<sup>th</sup>, 2021

Zelgor Inc. announced today [Phil Fogerite](#) is joining the company as Chief Product Officer. In this role, Mr. Fogerite will oversee product strategy and facilitate the optimization of both player experience and commercial success.

Mr. Fogerite brings over a decade of experience working on AAA and indie games, specializing in data-driven design and development. He leverages a deep understanding of operational best practices, motivational psychology, and modern analytical techniques to deliver highly engaging gameplay and high-value product strategies.

Mr. Fogerite joins Zelgor from Ghost Story Games. He spent three years building cutting-edge analytics and game balance systems for their untitled upcoming release. Before Ghost Story, Mr. Fogerite worked at Warner Brothers/Turbine Games as a Systems Designer and Scrum Master overseeing Dungeons & Dragons Online's development team. Additionally, Mr. Fogerite worked with Electronic Arts on multiple versions of The Sims, one of the world's most successful video game franchises, selling nearly 200 million copies. Mr. Fogerite started his career working on The Incredible Hulk, collaborating with Sega and Marvel Studios to launch the first movie/game pairing in the current Marvel Theatrical Universe.

Mr. Fogerite earned an Associate of Science in Computer Animation from Full Sail University and received his Black Belt in Kung Fu.

"I've had the privilege of knowing Phil for several years and can speak first hand to how talented he is," Zelgor's Founder and CEO, John Fanning Jr., commented. "Phil has made significant contributions to some of the most successful video game titles. There's no one I trust more to help Zelgor deliver the best possible experience to our players. Our whole team couldn't be excited to have Phil join as Chief Product Officer."

"Joining Zelgor affords a unique opportunity to build the next great gaming franchise from the ground up," Phil Fogerite said.

**About Zelgor Games:**

Zelgor is an interactive entertainment company launching a unique media franchise called the Noobs. An army of outlandish aliens exploring the Universe and disrupting the \$150 Billion Global Games Industry.

Zelgor investors include the famous venture capitalist Tim Draper, co-creator of Guitar Hero, Kai Huang, and the founders of Napster. The Zelgor team brings real-world experience building successful games like The Sims, Bioshock Infinite, Dungeons & Dragons Online, and more.

To learn more about Zelgor Games, visit [Invest.Zelgor.com](http://Invest.Zelgor.com).

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