

# SEVENTYSIX CAPITAL

## SEVENTYSIX CAPITAL PROMOTES CHAD STENDER TO PARTNER

*The Sports Tech VC also promotes Scott Powell and James Santore*

**CONSHOHOCKEN, PA (January 8, 2021)** - SeventySix Capital, the sports tech venture capital company that focuses on investing in seed and early stage sports tech, esports and sports betting companies, is excited to announce that Chad Stender was promoted to Partner. Additionally, Scott Powell was promoted to Analyst and James Santore to Director of Marketing.

Stender has been working at SeventySix Capital for nearly a decade and was previously a Managing Director. Stender focuses on deal sourcing and leads finance, operations and investor relations for the fund. He currently sits on the board of directors of two of SeventySix Capital's portfolio companies, FORTÉ and Vigtory.

Stender was awarded the 2018 Philadelphia Business Journal's 40 Under 40 and the 2018 Southern New Jersey Business People's 40 Under 40. Prior to joining the company, Stender worked for the Philadelphia Flyers, Comcast Spectacor, co-led a sports accessory startup, and interned for the Philadelphia 76ers and The Walt Disney Corporation.

Stender has been involved on the non-profit boards of Economy League of Greater Philadelphia, Challah for Hunger and Tribe 12. He received his Bachelors of Business from James Madison University and received his Master's degree from East Stroudsburg University in Sport Management.

"Chad is a critical member of our leadership team at SeventySix Capital including the incredible support he provides to our portfolio companies," said Managing Partner Wayne Kimmel. "Jon Powell and I believe this is the time to recognize the dedication and hard work of Chad, Scott and James and promote them to new positions as we embark on exciting initiatives in 2021."

"I am thrilled to become a Partner at SeventySix Capital," said Stender. "Our team and I have worked hard to position ourselves at the epicenter of the sports industry, accelerate our business and continue to work with entrepreneurs to build the next generation of companies in the sports tech, esports and sports betting industries."

Scott Powell, who previously was an Associate, was named to the role of Analyst where he will focus on managing the deal flow process and due diligence. Prior to SeventySix Capital, Scott interned at Brooklyn Sports & Entertainment, Rubicon Talent and Whistle Sports. He received his undergraduate degree from Penn State University and earned his Master's degree in Sport Management from Drexel University.

James Santore, who was previously the Chief of Staff, is taking on the role of Director of Marketing, where he will be responsible for communications, social media and producing SeventySix Capital's Leadership Series. Santore is also the Founder of the La Salle Legends Foundation, whose mission is to reinstate the La Salle University Baseball team. He is the host of the Skyline Spew Podcast and is a blogger for Branded Sports. Prior to SeventySix Capital, he worked at Independence Blue Cross. Santore received his undergraduate degree from La Salle University where he was a Pitcher on their Division I baseball team.

### **About SeventySix Capital**

SeventySix Capital is a sports tech venture capital company that invests in passionate, smart and nice entrepreneurs who are launching game-changing tech startups in the sports tech, esports and sports betting industries.

SeventySix Capital also has a Sports Advisory business, Athlete Venture Group, media arm, and a strategic partnership with Rubicon Talent.

SeventySix Capital Sports Advisory is a sports consulting group comprised of an expert team focused on bringing the emerging innovations and technology to sports executives, teams, leagues, brands and athletes. The Sports Advisory works side by side with these change-makers across the evolving landscape of sports, including esports, sports betting, media and social responsibility.

SeventySix Capital's Athlete Venture Group allows players to invest, learn, and work directly with top sports tech startups and entrepreneurs. The firm aims to bridge the gap between athletes, entrepreneurs, and investors by creating opportunities for athletes to become tech investors and for entrepreneurs to access the financial and social capital that professional athletes have to offer.

The media arm of SeventySix Capital supports its portfolio companies, runs events, and produces the SeventySix Capital Leadership Series video podcast.

Additionally, SeventySix Capital has a strategic partnership with Rubicon Talent, a sports marketing and talent agency based in New York City with a wide range of clients including NFL and NBA stars, Hall of Famers, MVPs, Heisman Trophy winners, Olympic icons, media personalities, and celebrity chefs.

[Click here to learn more about SeventySix Capital](#)

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