



Billionaire Entrepreneur Grant Cardone Raises \$576,000 for South Florida Communities

January 6, 2021, Aventura, FL:

Entrepreneur, best-selling author and star of *Discovery Channel's Undercover Billionaire Season 2*, Grant Cardone, was able to raise over **\$576,000** towards The Grant Cardone Foundation with the help of his millions of social media followers on the last day of 2020 to help close out a very difficult year on a positive note. To-date, this was the largest amount raised for the Foundation exclusively through social media efforts.

The donations came about from a live-stream video on December 31, 2020 where Cardone promised to match any donation from his followers that came in that day to help go to those struggling in our communities, resulting in over a half a million dollars raised towards The Grant Cardone Foundation. The amount raised will go towards providing mentoring and financial literacy education to young adults in underserved and at-risk populations and those communities especially hit hard from the Covid-19 economic crisis.

“During this COVID-19 economic crisis, it’s more important than ever to support those in your local communities. I’ve been blessed to be able to help in a small way, and hope it encourages others to give back in any way they can.” —Grant Cardone

About The Grant Cardone Foundation

The Grant Cardone Foundation is a 501 (c)(3) non-profit corporation organized and operated exclusively for charitable purposes, including providing mentoring and financial literacy education for young adults, serving those especially in underprovided, at-risk populations, and the economically disadvantaged, and especially those who have lost their father. Cardone’s own father passed away when he was 10 years old, so he understood the struggles firsthand of growing up in a household without a father figure. Cardone created the foundation to help young adults, who may need life and career guidance just as he did, to launch into life and unlock their potential.

To learn more about The Grant Cardone Foundation, visit <https://cardonefoundation.com/>.

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About Grant Cardone

CEO of Cardone Capital, international speaker, entrepreneur and author of The 10X Rule & creator of 21 best-selling business programs, Grant Cardone owns & operates seven privately held companies and a \$1.4B portfolio of multifamily properties. Named the #1 marketer to watch by Forbes Magazine, Cardone is also the founder of The 10X Movement & [The 10X Growth Conference](#), the world's largest business & entrepreneur conference.