



FOR IMMEDIATE RELEASE

Contact: Celia Rivera
Phone: (775) 249-0222
Email: celiar@wesearchforu.com

WE SEARCH FOR YOU, INC. HIRES DAVID F. WILEY AS CHIEF TECHNOLOGY OFFICER

We Search for You, Inc. is pleased to announce that David F. Wiley has joined our company as Chief Technology Officer

(Reno, Nevada – January 10, 2021) – David F. Wiley brings with him over thirty years of experience designing and developing data-intensive applications and services. For the past 15 years, he has worked in the private sector with various death and life audit services, such as Pension Benefit Information, and co-founded LifeStatus360. Wiley held multiple roles such as CTO, Security Officer, and Senior Software Engineer. Wiley has a B.S. in Computer Science and a Master of Software Engineering from the National University, California. He is a member of IEEE Computer Society, Association of Computing Machinery (ACM), and International Institute of Business Analysis (IIBA), and was one of the first to hold a certificate as a Software Quality Engineer from the American Society for Quality (ASQ).

In his role before joining, We Search For You, Inc, Wiley co-founded, designed, and developed the product line, software as a Service (SaaS), middleware, and database at LifeStatus360. He was the first in the industry to design and develop the daily processing of death and obituary data. Wiley was instrumental as the Cyber Security Officer to establish the security management system and obtain a HIPPA certification for the previous establishment. He was instrumental in providing custom data solutions and security solutions to close the large accounts at his last organization, such as Zenith, Alight, SEI Trust Company, United Administrative Services, Trustmark, and other large Third-Party Administrators (TPA). Wiley is also experienced in the security requirements, obtaining the LADMF certificate and using the Limited Access Death Master File, various state death data, and obituary data for analysis and reporting.

Celia Rivera, CEO of We Search For You, Inc., said, "We're very excited to have David on board. His depth of experience, knowledge, software engineering, cybersecurity, and management capabilities will complement our growing team of seasoned executives. Working in two previous companies in the same death audit and life audit arena is quite a coup. Each stage of his evolutionary design and development is better than the last. I am very excited to see the new evolution in this industry."

David F. Wiley, the new CTO and Senior Software Engineer at We Search For You, Inc., said, "I am very thrilled about the new opportunity to move faster and farther with new hardware, software, and security technologies. It is always great to begin anew. The landscape has changed so much since I co-founded LifeStatus360. A company must keep up to date and at the forefront of technology and security. I am excited that We Search For You, Inc. is open to applying new AI and MI technology to the life status arena. To quote Steve Jobs, "Keep Thinking Different," and that is what Ms. Rivera demands. It's refreshing to have a person of actual industry experience at the helm."

More information about David Wiley is available on the company's website at <https://wesearchforu.com/>.

We Search For You, Inc. is a Business-To-Business Company helping companies locate missing participants. It provides a complete set of Missing Participant Solutions. We support Human Resources departments, Pension Funds, Third Party Administrators (TPA), and all others with a regulatory responsibility, fiduciary responsibility, or a financial concern in knowing the current location, lines of communication, and mortality status of their participants and beneficiaries.

For more information, **contact Celia Rivera at (775) 249-0222.**

###