

INSIGHTT LAUNCHES GAME CHANGING INTERACTIVE DATA SOLUTIONS FOR REAL ESTATE PROFESSIONALS

[January 14, 2021 - Oakville, ON] Insightt, a fintech start-up and client of the [Haltech Regional Innovation Centre](#), is pleased to announce the launch of their interactive data solutions that takes real estate intelligence to the next level. The company was founded to help Real Estate Boards, Real Estate Companies and Realtors® more easily understand housing market trends and insights through real time and interactive data solutions developed by Insightt. Three new interactive data solutions have been developed and are currently in testing with Realtors® in the Greater Toronto Area with more interactive apps and geographic expansion planned in the short term.

According to Brian Bell, Founder of Insightt, “We are excited to be launching interactive housing market information to help make understanding market trends simple, fast and easy for the Real Estate industry. The ability for a Realtor® to directly interact with market data on their website or mobile device and share real time information with their clients is a game changer in this fast-paced real estate market”, added Mr. Bell.

According to Bob Pridham, a Real Estate Broker with iPRO Realty, “We have been testing these new interactive apps on our website and it has been a value-added tool in the buying and selling process with our clients. We know our clients are looking for more real time information and the ability to provide them with an interactive data solution under my own branding made this a real winner for me and my clients”, added Mr. Pridham.

Insightt interactive data solutions include:

- Average sold price trends and insights by year: [click here to view](#)
- Average sold price by month when compared to the previous year: [click here to view](#)
- Average rental price by Year: [click here to view](#)

To learn more about how Insightt is taking Real Estate Intelligence to the next level, visit www.insightt.ca

About Insightt:

Insightt is a collaborative fintech company that partners with Real Estate Boards, Real Estate Companies and other strategic partners to help them accelerate innovation to challenge market disruptors and drive new revenue. The team at Insightt is passionate about data and offers the next level in real estate intelligence. Leveraging their decades of real estate and data science expertise, they bring real time, interactive market insights that clients can easily share with end customers. In addition to providing interactive data solutions, Insightt also provides training and coaching and is building a cutting-edge property valuation tool for real estate professionals to stay engaged with their clients. To learn more about Insightt, visit www.insightt.ca

About Haltech:

Haltech is a not-for-profit Regional Innovation Centre funded by the Ontario Ministry of Economic Development Job Creation and Trade. Haltech provides entrepreneurial education, advisory services and strategic connections to technology start-ups and scale up companies in Halton Region to help them accelerate growth and bring innovations to market. Since its inception, Haltech has worked with over 800 technology and innovation companies. Its current portfolio of clients includes 53% women founders. In its last fiscal year, clients of Haltech generated over \$63 million dollars of revenue, created 428 jobs, and raised \$21.5m in capital.

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