



## SEVENTYSIX CAPITAL SPORTS ADVISORY INTRODUCES RANDALL BOE

**PHILADELPHIA (January 19th, 2021)** - SeventySix Capital Sports Advisory, a sports consulting group focused on the emerging areas of the sports world, announces the appointment of Randall Boe as a Senior Advisor.

Boe has an extensive background across the sports and entertainment world, and most recently served as the Commissioner and CEO of the Arena Football League, where he was responsible for restructuring league operations and developing an innovative strategy to expand the league including media distribution, media platform development, sports wagering, and franchise expansion.

A lawyer by trade, Boe was introduced to the world of sports and entertainment following a successful run at AOL, where he served as Executive Vice President and General Counsel, overseeing AOL's domestic and international legal departments, consumer advocacy, privacy, and international corporate development. After ten successful years at AOL alongside Ted Leonsis, Boe joined up again with Leonsis to create Monumental Sports & Entertainment where he served as Executive Vice President and General Counsel and was responsible for leading MSE's corporate development and administrative functions. While at MSE, Boe's efforts helped MSE to become a multi-billion dollar integrated sports and entertainment conglomerate with multiple teams, venues, and media platforms.

Boe's impressive resume and diverse expertise across the sports and entertainment landscape will add considerable value to SeventySix Capital Sports Advisory as it continues to cement itself as a leader across the emerging areas of sports. As a Senior Advisor, Boe will work closely with President Dan Bravato and the advisory's Managing Directors to help advise its client roster.

"I'm very excited to join SeventySix Capital Sports Advisory," said Boe, "I've been lucky during my career to have been able to work with some of the most innovative thinkers in sports, technology and media and SeventySix Capital Sports Advisory is at the forefront of some of the most interesting and exciting developments in sports. I think this will be a great match and it will

be exciting to explore some of the challenges and opportunities facing sports with Dan and his talented team."

### **About SeventySix Capital Sports Advisory**

SeventySix Capital Sports Advisory is a sports consulting group of experts focused on bringing the emerging innovations and technology to sports executives, leagues, organizations and athletes. The Sports Advisory works side by side with these change makers across the evolving landscape of sports, including esports, sports betting, media and social responsibility.

[Click here to learn more about SeventySix Capital Sports Advisory.](#)

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