

TO: Better World Campaign
FR: Morning Consult
DT: January 7, 2021
RE: Voter Perceptions of Relationship between U.S. and the United Nations



Morning Consult conducted a survey, on behalf of the Better World Campaign, seeking to measure voter perceptions of the relationship between the U.S. and the United Nations, including the importance of U.S. participation in the United Nations, support for the United Nation’s mission, top global issues, and the importance of continued U.S. funding for the United Nations.

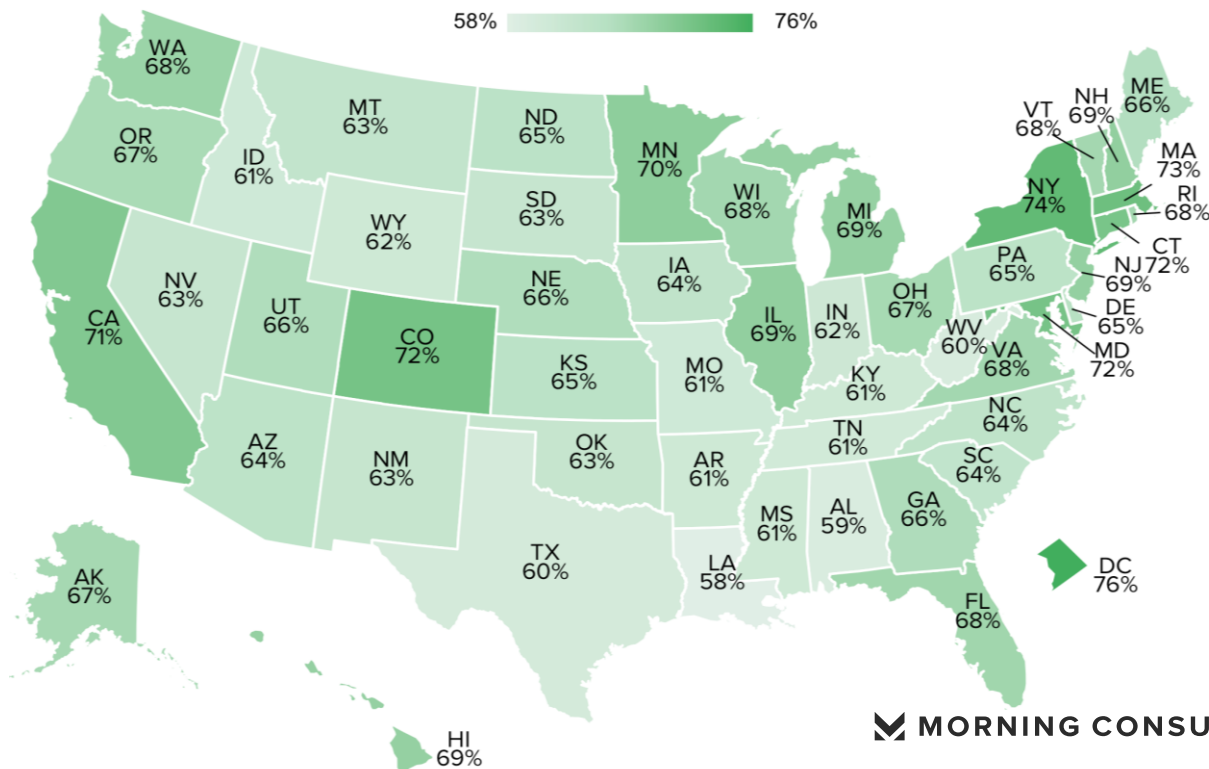
THE STRONG MAJORITY OF VOTERS VIEW U.S. PARTICIPATION IN THE UNITED NATIONS AS IMPORTANT

Three quarters of registered voters (74%) say it's important for the U.S. to be a member of the United Nations, including half (51%) who say it's very important. While liberal voters are more likely to say that it's important for the U.S. to be a member of the United Nations (91%), a majority of moderate (80%) and conservative (60%) voters say it's important as well.

Additionally, voters largely support the core work the United Nations conducts around the world. In fact, two thirds of voters (67%) say they support the work that the United Nations does to address issues globally.

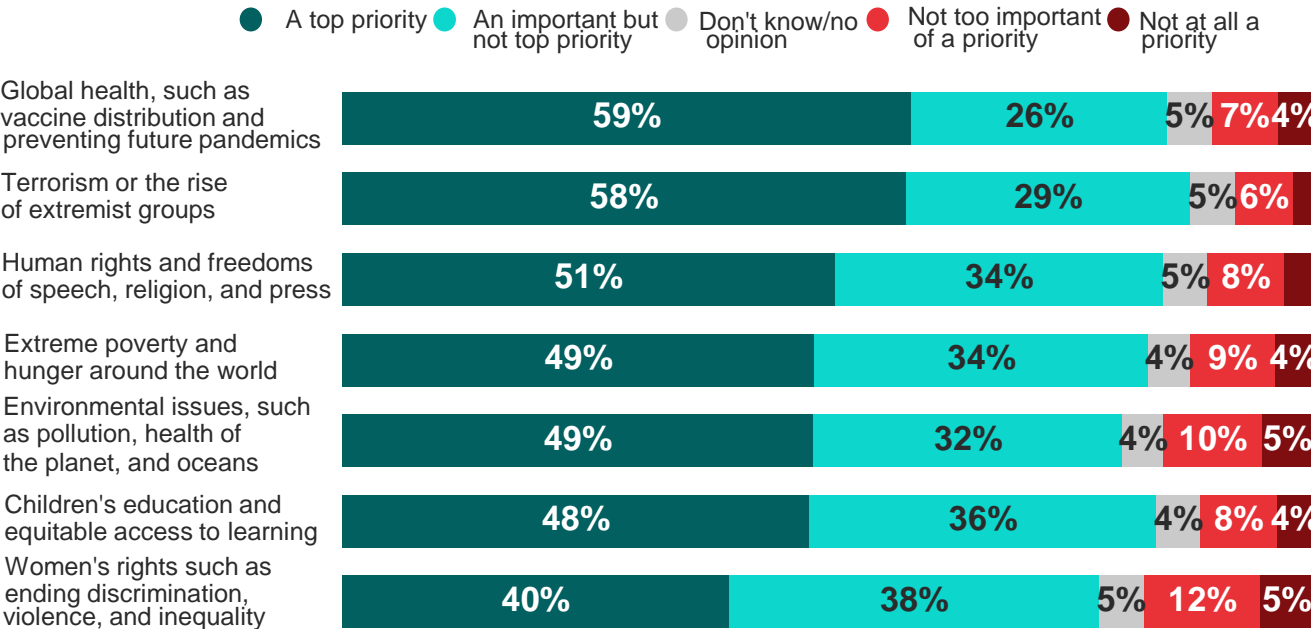
Support for the UN's Global Work

By State, December 2, 2020 - December 18, 2020



GLOBAL HEALTH ISSUES ARE TOP OF MIND OF U.S. VOTERS AMID THE COVID-19 PANDEMIC

When it comes to global priorities, three in five voters view global health issues (59%) and terrorism (58%) as top priorities for the U.S. to address globally.



THE SIZABLE MAJORITY OF VOTERS SAY THE U.S. SHOULD WORK COOPERATIVELY THROUGH INTERNATIONAL INSTITUTIONS TO ADDRESS CONFLICTS ABROAD

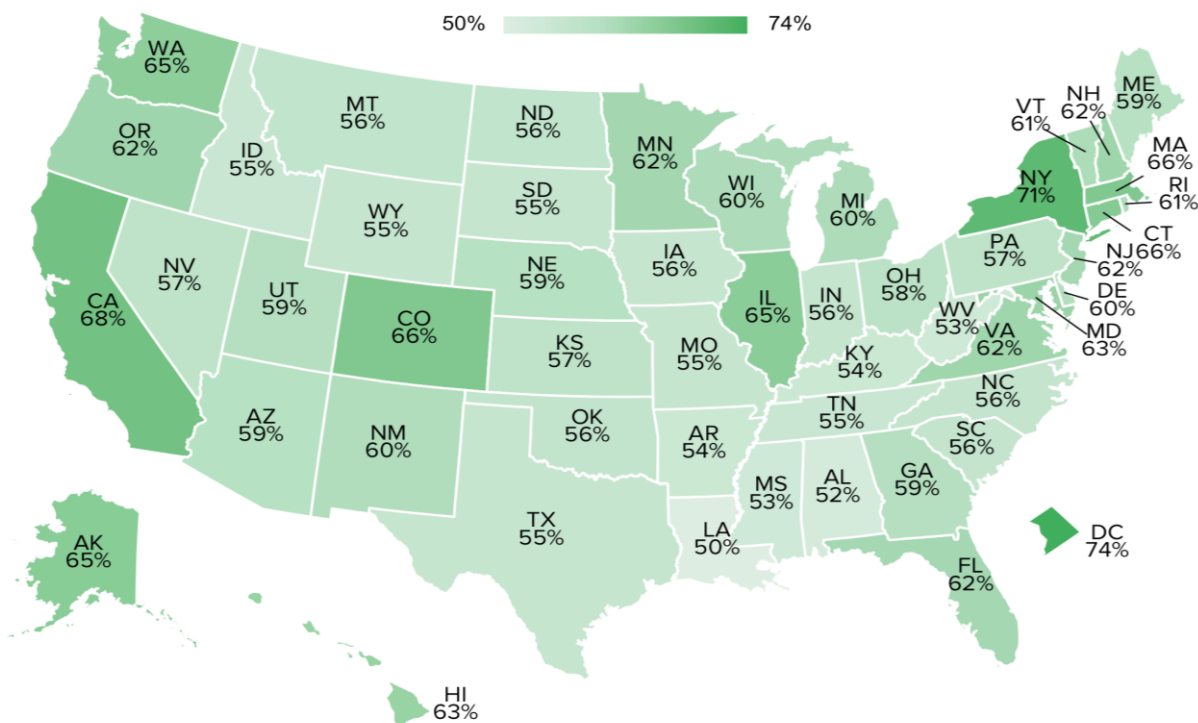
Over three quarters of voters (79%) say the U.S. should work to cooperate through international institutions to address conflict abroad, as opposed to working alone to achieve the same goals (12%) or not working to achieve those goals at all (9%).

U.S. VOTERS WANT ELECTED OFFICIALS TO CONTINUE FUNDING THE UNITED NATIONS

Nearly two thirds of voters (62%), including 62% of moderate voters and 82% of liberal voters say their member of Congress should take action to continue funding for the United Nations.

Congress Should Continue to Fund the UN: Total Agreement

By State, December 2, 2020 - December 18, 2020



This poll was conducted by Morning Consult, on behalf of Better World Campaign, between December 2-December 18, 2020 among a national sample of 9960 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

Responses to the survey questions are modeled via multilevel regression as a function of both individual level and state-level variables. Our models use age, gender, education and race as individual-level predictor variables. For our state-level variables, we chose variables that may influence state-level vote choice such as the percent change in state gross domestic product (GDP), state unemployment rates, state median household income and state-level outcomes from the 2020 presidential election. Morning Consult obtained population parameters for registered voters from the November 2016 Current Population Survey. We applied post-stratification weights at the state level based on gender, age, educational attainment and race using the American Community Survey (ACS).