Unreal Engine Presents:

Create an Earth Day Awareness Ad

Win up to **$2,500** in a virtual video competition celebrating the environment

IN COLLABORATION WITH

EPIC GAMES | UNREAL ENGINE | ie Innovate + Educate | NASEF NORTH AMERICA SCHOLASTIC ESPORTS FEDERATION. Game. Grow. Learn. Lead. | Tallo

Global Warming. Pollution. Deforestation. Soil Degradation. Excessive Waste. Climate Change.

This is your chance to make a difference. It is up to us to take care of our planet and preserve the environment for generations to come. We can all do something. Here's your chance to take action!

Introducing the *Create an Earth Day Awareness Ad competition*: Where you can create a promotional video raising awareness of our environment—**and win up to $2,500!**

In today's world, you can leverage your career to bring about meaningful change. Through this challenge, you'll develop real-world marketable skills as you raise awareness of your passion for positively impacting the environment.

Earth Day is April 22 and this competition will provide you with the opportunity to create a professional interactive 3D advertisement and share your passion for the environment with the world. Consider what you want to impact when it comes to the environment, and take this chance to make it happen.

How To Participate

1 Complete competition registration on Tallo.

2 Complete the "Unreal Futures: Careers in Advertising" learning pathway.

3 Create and produce a 30-45 second Earth Day interactive 3D ad in Unreal Engine and upload your final work to Tallo

Unreal Engine & Tallo are free to use

REGISTER NOW

www.tallo.com/unreal-engine-competition

Ready to Participate?
Go to **tallo.com/unreal-engine-competition**

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Win Up To $2,500!

In addition to these cash prizes, winners will receive valuable mentoring opportunities. Winners will also receive public recognition to help build your reputation and portfolio.

13-18 Age Group

First Place:
Individual: $2,500
Team: $2,500

Second Place:
Individual: $1,250
Team: $1,250

Third Place:
Individual: $500
Team: $500

19-25 Age Group

First Place:
Individual: $2,500
Team: $2,500

Second Place:
Individual: $1,250
Team: $1,250

Third Place:
Individual: $500
Team: $500

Competition Requirements

There are <u>two age groups available:</u> 13-18 years old, and 19-25 years old

You must reside in North America

You can participate as an individual, or on behalf of a team

If entering as a team, the age category will be determined by the *oldest person on the team*

Image courtesy of Andrew Svanberg Hamilton

Dates to Remember

Registration & Competition Application Opens:
Tuesday, February 16

Submission Deadline:
Monday, April 12 @ 8:59 PM PST/11:59 PM EST

Judging:
April 13 - April 21

Winners Announced on Earth Day:
Thursday, April 22

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