



Premium hemp products  
for the global marketplace.

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## NuSachi, Inc. Names J. Mitchell President

### Nashville-based provider of high-quality hemp products increasing focus on proving the power of the plant from root to tip

**NASHVILLE, TENN. – February 23, 2021 – [NuSachi, Inc.](#)** today announced that J. Mitchell has been named president of the company, which produces high-quality organic hemp extracts and products within a vertically integrated and traceable, medical-grade hemp supply chain. Mitchell assumes his new leadership role at NuSachi following a series of successful commercial formulation and supply deals ranging from specially cultivated flower to custom-blended ingestibles and tinctures for a number of leading regional hemp and wellness brands.

“J. Mitchell is a battle-tested expert who brings broad perspectives and a shared passion for the power of the plant,” said **Mark Montgomery**, CEO and Co-founder, NuSachi. “J. is admired by our team and trusted by our investors. Most importantly, J. runs tight day-to-day operations and continues to surprise and delight our clients from seed to sale.”

Mitchell is a seasoned professional in propagation, cultivation, extraction, formulation, product design, packaging, manufacturing and distribution. He is an advocate for hemp’s integrity as both a medicine and natural resource. Recently, Mitchell contributed to seven patents, developed over 50 new formulations for hemp-derived products, built two vertically integrated hemp supply chains, managed a 200,000 hemp clone operation, and conducted high-quality grows in excess of 5,000 pounds of biomass.

“NuSachi has earned the right to scale our vision and I’m honored to have the opportunity to help lead our team in growing the industry and returning hemp to the masses,” said **Mitchell**.



“NuSachi calls it ‘seed to sale today,’ but we’re aiming for ‘seed to script’ and are committed to serving customers who work everyday to see vital Cannabinoids realize their potential in supplementing progressive therapies or replacing controversial narcotics like opioids,” he continued.

Mitchell was previously director of product development at NuSachi. He joined the company in November 2019 after serving as chief operating officer at Tri-Star Medical LLC, a licensed hemp grower, extractor and retailer in Tennessee. Prior to the hemp industry, Mitchell was a successful chef for more than 12 years including almost four as executive chef for Nashville-based craft brewer, Tennessee Brew Works. He earned a BBA in entrepreneurship from Belmont University and resides in Nashville with his wife.

Since the hemp market crash of 2019, NuSachi has persevered through the COVID-19 pandemic and assembled a leading team of experts to create a powerful brand identity. While many in hemp were forced to shutter last year, NuSachi procured critical equipment to establish its commercially viable pilot scale operations and realize its vertically integrated traceable supply chain. Of note, NuSachi co-launched a major consumer product with a leading CBD brand in mid-2020 and has since earned the trust of many other hemp and CBD retailers, as well as physicians and pain therapists.

### **About NuSachi**

NuSachi, Inc. partners with pharmaceutical, nutraceutical, pet, beauty, food, and beverage leaders to ensure transparency from seed to sale for premium hemp products around the world. NuSachi offers expertise and services spanning genetics, plant material, extracts, custom formulations, white labeling, and comprehensive turnkey solutions. NuSachi is based in Nashville, Tenn. and can be found online at [nusachi.com](https://nusachi.com) or via social media [@nusachihemp](https://twitter.com/nusachihemp).

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