

The University of Rhode Island College of Pharmacy launches their PharmD Exploration Center hosted on CORE's RECRUIT platform

March 3, 2021 (Kingston, RI) --

CORE Higher Education Group announced today that the University of Rhode Island College of Pharmacy has successfully launched a PharmD Exploration Center to help educate potential students on the College of Pharmacy and on the multitude of career options available to pharmacists.

Dean E. Paul Larrat, PhD stated, "We are pleased to collaborate with CORE Higher Education Group on this exciting project that exposes students to the wide spectrum of opportunities offered by study toward a pharmacy degree."

URI's PharmD Exploration Center currently offers 17 digital learning activities via an accessible and engaging platform with content focused on URI alumni career experiences, pharmacy practice settings, pharmacist career paths, 360 degree virtual tours of pharmacies, and URI College of Pharmacy details.

Shannon Staton, PharmD, MBA (URI class of '16) and Sr. Director of Pharmacy Solutions at CORE stated, "Prospective pharmacy students typically have a very limited and narrow understanding of where a degree in pharmacy can take them. By educating prospects with career-focused content on the RECRUIT platform, we anticipate not only an increased interest in pharmacy as a career option, but an increase in overall applications and acceptance rates for schools."

Part of the mission of the URI PharmD Exploration Center is to expose students to the career paths and diverse roles of College of Pharmacy graduates, helping prospective and current College of Pharmacy students envision a career in pharmacy through relatable success stories.

"Our alumni represent valuable resources to mentor, educate, and connect with our students in many ways. This platform will be valuable for prospective students, but also support our current students and introduce them to additional career paths and professional relationships," said Erica Estus, PharmD, BCGP Clinical Professor, Chair of Admissions Committee, URI College of Pharmacy.

Ian Lester, Manager of Technology Services mentioned, "I had the privilege of editing the alumni interview videos for our PharmD Exploration Center. It was wonderful to see and hear the stories from our alumni,

many of whom I remember from their time at URI, to see how they are excelling in their careers and making a real difference in the world. It was also fantastic to see what a wonderful job Erin Foeri, one of our current students, did interviewing the alumni. Seeing how well she connected with them and how she brought out their stories. Truly the interviewees and the interviewer are sources of pride for the URI College of Pharmacy.”

Claire Burbridge, current P2 pharmacy student mentioned, "The platform is very helpful for students who want to know what certain jobs entail or learn the various paths graduates can take with a pharmacy degree. Being able to see the URI alumni and where they work is great to know that different jobs are possible upon graduation."

In 2020, CORE launched RECRUIT, a custom recruiting platform designed to help pharmacy programs engage, educate, and excite potential student candidates. With 70% of pharmacy schools currently using technology within the CORE Technology Suite, and major pharmacy chains currently utilizing the RECRUIT platform, CORE continues to position itself as a comprehensive resource in supporting the student journey.

Gregory Cianfarani, RPh (URI class of '92) and CEO of CORE reflected on the launch, "Recruiting pharmacy students is becoming more of a challenge for pharmacy schools. The CORE team has always made an effort to listen closely to the needs of pharmacy schools and the pharmacy market, and we are excited to partner with URI to help them with their student recruitment efforts."

About CORE Higher Education Group:

Headquartered in Providence, Rhode Island, CORE Higher Education Group is a pharmacist owned and operated education technology company providing software applications that help manage the experiential education process for over 200 colleges and university programs across the US and Canada. Since 2006, CORE has grown to accommodate the experiential education, student competency assessment, co-curricular eLearning, recruiting, and digital portfolio needs for pharmacy education, as well as many other health science disciplines.

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