

FOR IMMEDIATE RELEASE

Contact: Traci D. Long at ProAct Safety: (936)273-8701 or tlong@proactsafety.com.

Galloway Joins NSC Business and Industry Division to Discuss Building a Proactive Safety Culture

President of ProAct Safety will review continuous improvement strategies to addressing risk in the workplace.

(The Woodlands, Texas – March 9, 2021) ProAct Safety, a recognized pioneer of leadership and safety excellence strategies, announced the company's president, Shawn M. Galloway, will lead a National Safety Council hosted event sponsored by VelocityEHS.

In Galloway's session, titled "Overcoming the Risk-Takers Paradox: A Strategy for a Culture of Safety Excellence," he will review actual examples from work-class organizations and provide takeaway tools for participants. This webinar is scheduled for 10 March at 1:00pm CST. Participants may [register here](#).

Attendees will:

- Learn to identify the primary influences on risk-taking and what to do to address them
- Review tools to influence behavioral change without authority
- Explore how to create cultures of engagement at all levels: buy-in, participation and ownership
- Be able to speak with leadership about the need to address safety issues with data
- Be competent in the key ingredients for a strategy to pursue safety excellence
- Recognize how to move from leading indicators to transformational, value-based indicators

"Kicking off a five-part series hosted by the [NSC Business & Industry Division](#), Mr. Galloway will set the stage for buy in at all levels – possible for all organizations, and necessary for safety excellence," said Sarah Van Huis, Manager - Division Programs.

ABOUT SHAWN M. GALLOWAY

Shawn Galloway is the President of the global consultancy, ProAct Safety, and coauthor of several bestselling books including *STEPS to Safety Culture Excellence* and *Forecasting Tomorrow: The Future of Safety Excellence*. His latest book, *Inside Strategy: Value Creation from within Your Organization*, was published earlier this year. He is a columnist for several magazines and one of the most prolific contributors in the safety industry, authoring over 400 podcasts, 200 articles and 100 videos. Shawn's consulting clients include most of the best safety-performing organizations within every major industry. He has received awards for his significant contributions from the American Society of Safety Engineers Council on Practices & Standards, listed in National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS and ISHN Magazine's POWER 101 – Leaders of the EHS World. Read more about him and his work at www.ShawnGalloway.com.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.