



Nutchos Spokesperson

J.C. Taylor III, Director of Marketing and Product Innovation

Available for interview



Biography

J.C. Taylor's family started in the nut business with a small pecan shelling company in downtown San Antonio. Since then and for three generations he and his three brothers have traveled the world, partnered with the best growers and farms to source and deliver delicious premium grade natural nuts, snacks and baking ingredients. J.C. has been leading the company's marketing efforts for over 10 years and is now acting as the driving force behind the Nutchos launch overseeing product development, packaging and launch logistics. J.C. is skilled in Marketing Management, Consumer Products, Market Research and Shopper Marketing. He received a General Business BA from The University of Texas at San Antonio.