



Virtual Mid-Century Modern Home Tour

The Modern Architecture + Design Society announces streaming live event to explore the very-alive Mid-Century Modern movement across the country; Anyone, anywhere in the world can watch live and participate in Q&A.

The end of the coronavirus pandemic is in sight for Americans, but the country is still not quite ready for large-scale gatherings, especially in small spaces like private homes. For lovers of architecture and design, however, the Modern Architecture + Design Society (MA+DS) is presenting their signature Modern Home Tour series throughout 2021 in a way that gives **everyone, everywhere** the opportunity to explore some of the nation's greatest examples of modern residential architecture.

The latest event – [A Passion for MCM – A Tour of Mid-Century Modern Homes](#) will take viewers into three areas of the country that celebrate the Mid-Century Modern lifestyle and keep it alive every day: Starlight Village in the suburbs of Austin, Texas; Wilder Lane outside of Denver, Colorado; and one of the best-known spots for the MCM movement, Silicon Valley, California. **The LIVE virtual event takes place on Saturday, March 27, 2021.** Attendees will take the tour from the safety and comfort of their home, with the ability to revisit (or catch up on) any segments they missed after the tour ends via recordings of the Tour event.

“Our Mid-Century Modern Home Tour in March is unique among our events,” says MA+DS founder, James Leasure. “Just about every other tour we have done, in-person or virtually, celebrates the current trends of modern architecture and design in a specific city. This tour is a survey of the iconic MCM movement and lifestyle in three different areas of the country, from its historic foundation to contemporary interpretation. We’re thrilled to revisit the architecture and design that we love so much and see how the interpretations of this unique language continue to thrive and grow today.”

In addition to a look at the Mid-Century Modern architecture, tourgoers will get a very special look into artist Lance Jackson's home and work. Jackson's creative career, steeped deep in the modern movement, spans over 40 years and successfully achieves the delicate balance between the rational and the abstract. His unique understanding of how images, forms, textures and colors can stir human emotions has allowed his fine art to be on museum display and in a number of private and corporate collections. As founder of [Art + Business ONE](#), Lance has created brands for and served clients ranging from early-stage entrepreneurs to Fortune 500 corporations and Blue-Chip companies.

“We are thrilled to have him on board to show the home he designed and how his 21st century work helps define and expand the movement that started almost three-quarters of a century ago,” states Leasure.

The gorgeous homes will be showcased using real-time 3D imaging streams, while the MA+DS host and architect (or designer, builder) leads viewers through the home and discusses the fine details of the design. Questions will be answered and plenty of expert advice and tips shared. The event honors one of the most recognizable and successful movements in residential architecture + design, and those who continue to keep it alive today.

Confirmed Mid-Century Modern Home Tour participants include:

- Two homes in the Starlight Village (Texas) development that faithfully recreate the eclectic Mid-Century lifestyle
- Two Homes on Wilder Lane (Colorado) built by New Century Modern Homes. One originally designed by Studio Gunn and brought to fruition by Lance Jackson, and another designed by Michael Roybal of the Roybal Corporation Architects
- Two Eichler homes in California's Silicon Valley renovated and restored by John Klop Architecture

How it works:

- 1) Tickets can be purchased here: <https://mcmpassion.eventbrite.com>
- 2) Tourgoers will receive an access link with unique passcode prior to the event.
- 3) Tourgoers can participate LIVE by watching the segments and asking the architects/builders/designers questions, or...
- 4) Segments can be watched (or re-watched) at a more convenient time after the event.

“The added bonus with doing a virtual tour is that tourgoers interested in seeing the homes do not have to block a full day off on their schedule,” says Leasure. “Likewise, those who live far away don't have to travel. We like to think of this as a LIVE TV show that you have the option to watch DVR-style at a later time.”

The [Mid-Century Modern Home Tour](#) will run throughout the day on **Saturday, March 27, 2021**; a full schedule will be posted on the event page prior to the live stream. Tickets are just \$30 per device and grant access to the taped segments after the live event ends.

About the Modern Architecture + Design Society: Based in Austin, Texas, the Modern Architecture + Design Society was founded was founded by James Leasure in 2010 as Modern Home Tours, to introduce modern architecture and living to people across the nation. Through fun and informative self-guided home tours in dozens of cities across the USA and Canada, the group invites people into some of the most exciting examples of modern architecture and design in the nation. With carefully selected architects, neighborhoods and architecture, the MA+DS Home Tours are unlike anything you've ever seen. Not only will you learn about the cutting edge of home design while on our tours, but you might even get an idea or two for your next home project!