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## **Local Business Community Asked To Join Griffin & Strong, P.C. For The Launch Of The City Of Milwaukee's 2021 Disparity Study**

**MILWAUKEE, WI (March 10, 2021)** - The City of Milwaukee commissioned Griffin & Strong, P.C. to conduct a Disparity Study. The Study will determine whether there is a disparity between the percentage of minority and women owned firms that are available to provide goods and services to the City and the City's utilization of those firms.

A Disparity Study is an objective research tool whose findings of discrimination, if any, are a prerequisite to any race or gender based remedial program. Griffin & Strong, a law and public policy consulting firm based in Atlanta, Georgia, is a nationally recognized expert in disparity research. Public participation in the Study is critical to the accuracy of the Study findings and recommendations which will result in policy recommendations to The City of Milwaukee.

Griffin & Strong, P.C. will kick off the study by hosting two informational webinars on Thursday, March 25<sup>th</sup>. These online sessions will provide the community with the opportunity to ask questions, learn about the study process, and discuss how they can participate. The meetings will be hosted:

**Thursday, March 25<sup>th</sup>, 2021**  
**2:00 pm – 3:00 pm CST**  
Please RSVP at this link <http://bit.ly/30vJLR0>

**Thursday, March 25<sup>th</sup>, 2021**  
**5:00 pm – 6:00 pm CST**  
Please RSVP at this link <http://bit.ly/3vaQCgM>

Registration is free and advanced registration is recommended but not required to participate.

For questions or concerns, please email Griffin & Strong at [MilwaukeeStudy@gspclaw.com](mailto:MilwaukeeStudy@gspclaw.com). Please note all comments may be recorded and potentially used in the Study.

*Griffin & Strong, P.C. is a law and public policy consulting firm based in Atlanta, GA. Since 1992, the firm has represented individual clients, small businesses, corporations, and government entities in public policy consulting, legislation, contract compliance, supplier diversity consulting, and disparity research.*

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