



For Immediate Release

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LMSG Honored as One of Country's Top 10 Multichannel Marketing Providers

ROLLING MEADOWS, IL – Local Marketing Solutions Group, Inc., (LMSG) has been named one of the country's top multichannel marketing solutions providers by *MarTech Outlook* magazine.

The company was recognized in the March issue of *MarTech Outlook*, which spotlighted 10 companies in 2021 providing multichannel marketing solutions and transforming business. MarTech (the industry term for marketing technology) has proven invaluable for companies looking for technology savvy solutions in the rapidly growing and ever-changing digital marketing environment.

LMSG provides clients with full marketing services execution capabilities, including award winning creative and digital services, supported by a suite of proprietary marketing content management and automation software platforms geared to streamline corporate marketing execution processes being executed through local sales and marketing channels.

"LMSG's strength is our ability to utilize the technology and talents from six companies under our umbrella and best apply those to helping small and medium size businesses reach their marketing goals," said AI Croke, LMSG President and CEO. "Our multichannel approach is to look at the client's situation and implement the best plan to achieve impactful brand messaging. That could be marketing, creative, lead generation, video, or digital assistance. Or a combination of all the above. There is no one size fits all and our success is built on being flexible, nimble and most of all, strategic."

The *MarTech Outlook* award comes on the heels of LMSG being named to the Inc. 5000 list of the nation's fastest growing private companies. LMSG has made the Inc. 5000 list for three consecutive years and ranked 1,314 on the 2020 list.

ABOUT LOCAL MARKETING SOLUTIONS GROUP, INC.

Local Marketing Solutions Group, Inc. (lmsg.co) was formed in 2012 by the executive management team of JGSullivan Interactive Inc. The purpose of the holding company is to continue the expansion of offering the broadest and most efficient marketing and

sales solutions to national and international brands that drive revenue through local sales and marketing channels. The company provides marketing automation technology and supporting sales and marketing services capabilities, allowing corporate sales and marketing to control brand image and to ultimately facilitate use of product and service content and materials from national to local channels. Operating units and corporate brands include JGSullivan Interactive (Chicago), DuFour Advertising (Sheboygan, WI), KMA One (Atlanta), Weby Guys (Chicago), Godwin (Jackson, MS), Money Mailer (Chicago) and Target Marketing (Florence, KY).

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