



JCRE BID PROGRAM

Don't just sell your house fast. Sell your house fast and for top dollar!

Jeff Cook Real Estate now has a proprietary program designed to give you the most leverage possible when selling your home. Here are the 5 simple steps to get the highest and best offers when participating in the Bid Program:

- 1** List your home with Jeff Cook Real Estate.
- 2** Select open house times and a deadline for all offers to be submitted on your home.
- 3** The JCRE marketing machine will procure the largest number of buyers, showings, and offers on your home.
- 4** Buyers must present their highest and best offer through your Jeff Cook Real Estate agent by your pre-selected deadline.
- 5** **Choose the highest and best bid to accept and start shopping for your new home! You reserve the right to accept or reject all offers.**

"Jeff Cook's BID program got me 14 offers and \$12,000 over asking price after just one weekend! Our agent communicated with us every step of the way and made the whole process smooth and easy. We closed on time and we were able to purchase our new dream home thanks to the extra money we made by using Jeff Cook Real Estate to sell our home. Thank you Jeff Cook Real Estate!!!"

– Actual Client

The listing must be live by the end of the work day on Tuesday.

Address: _____

Listing Agent: _____ Live Listing Date: _____

1st Time & Date of Open House: _____ 1st Open House Agent: _____

2nd Time & Date of Open House: _____ 2nd Open House Agent: _____

Date for Highest & Best Offers: _____

Seller Signature: _____ Date: _____

_____ PLEASE CHECK HERE IF SELLERS DECLINES JCRE BID PROGRAM