



HOME SCHOOL

BOTTLED CRAFT COCKTAIL

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FULL STRENGTH BOTTLED CRAFT COCKTAIL. POP THE TOP, POUR OVER ICE, GARNISH WITH AN ORANGE PEEL AND ENJOY IMMEDIATELY.

THE COCKTAIL

Delicious and authentic blood orange Manhattan. Four-year-old Bourbon blended with house made Vermouth and blood orange bitters. 70 proof.

THE RATIONALE

The craft cocktail consumer demands the highest quality. Consumer behavior has changed with more focus on "at home" occasions. Home School satisfies the need for a high-quality craft cocktail with supreme convenience.

THE PROFILE

Dark and rich with lifted blood orange notes. This is a true craft cocktail, not the typical ready to drink. Serious and sultry, this Manhattan is best served on the rocks or stirred and strained.

THE DETAILS

Recipe: Four-year-old Bourbon, Vermouth, blood orange bitters. 70 proof.

Package: 4-Pack of 200ml, 800ml total

SRP: \$29.99/4-pack

Serving: Each bottle serves two cocktails; price breaks down to \$3.75/cocktail.



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