

PRESS ANNOUNCEMENT

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ProAct Safety's CEO to Address How to Begin Talking About Safety at RedRisks Live Networking Event

Terry Mathis and Sonni Gopal will lead a discussion about initiating communication at all levels to involve safety.

(The Woodlands, TX – March 25, 2021) ProAct Safety, a recognized pioneer of safety excellence strategies, announced its CEO, Terry L. Mathis, will lead the live networking event discussion on “Starting a Safety Conversation,” answering many attendee questions. The live event is scheduled on March 30th at 1pm CT on [YouTube](#) and [LinkedIn](#).

Mathis plans to cover the importance of starting a safety conversation among the members of your safety culture to enhance communication and employee engagement in safety.

Sonni Gopal of RedRisks.com says, “Terry is hugely popular on our Live Event sessions due to his practical, no-nonsense approach. I am really looking forward to discussing with Terry this important conversation on communicating safety at all levels within an organization for positive safety engagement. This will be a highly interactive session and take questions and thoughts from our Live Audience via chats.”

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, quality, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of five books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of ‘The 50 People Who Most Influenced EHS’ by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>.

ABOUT REDRISKS.COM

Founded mid-2019 by Sonni Gopal, Redrisks.com has rapidly grown as a digital platform for risk and safety professionals. Offering a plethora of technical resources and live events with world class leaders, Redrisks.Com is highly respected and well recognized within the risk and safety community. You can see what previous guests have said (including Terry Mathis) about the Live Events at <https://www.redrisks.com/testimonials/>.