Expats In Mexico Survey 2021 Key Findings

* The number of respondents who say they are Extremely Likely or Very Likely to move to Mexico increased from 49% in our EIM Survey 2019 to 54% in this year’s study.
* They will also move much sooner. When asked “How soon will you move to Mexico” 61% say either within one year or one to two years. In 2019, just 43% said they would move that quickly.
* Nearly 40% of those that say they were not likely to move to Mexico within one year say they are still working and need to save more money.
* Two-thirds of respondents say they plan on living full-time in Mexico, a 10-percentage point increase over the EIM Survey 2019.
* About 45% say they will sell all of their household goods before they move, no change from 2019. International movers are the choice of around 10% of all respondents.
* More people are planning to move solo. This year, 36% say they would move alone, a 10-percentage point increase over 2019.
* Once in Mexico, 55% say they would rent, a 5-percentage point increase over 2019. About 30% say they would buy a home, down 2 percentage points from two years ago.
* Over 60% of those planning to move to Mexico say they want to live in a neighborhood with both expats and Mexicans.
* Puerto Vallarta remains the most popular (13%) destination for new expats, but its popularity dropped 4 percentage points since 2019. Other top spots in order of preference are: Lake Chapala, Los Cabos, Mérida and Playa del Carmen.
* Asked for a second choice of a place to live in Mexico, Puerto Vallarta remains #1 with 13% choosing it. San Miguel de Allende is #2 as a second choice with one-out-of-10 respondents choosing the popular colonial city.
* The primary differences between respondents’ #1 and #2 choices of a place to live were in order of importance: Geography, weather and cost of living.
* Unsurprisingly, nearly three-fourths of respondents say they would be retiring in Mexico, up 6 percentage points from the 2019 study.
* Lifestyle (40%) is the number one reason respondents say they are considering a move to Mexico, a 10% increase from our 2019 survey. Lower cost of living (26%) was #2, up 5 percentage points from two years ago. Climate was the third most mentioned (20%), a 4% increase from 2019.
* About 38% of respondents say security issues in Mexico are their top concern about moving to Mexico. While high, it is a 7-percentage point drop from our 2019 study. Learning Spanish (28%) is also a concern for some, an increase of 5 percentage points from two years ago.
* The majority of respondents (53%) say they plan on living over 10 years in Mexico, which is 3 percentage points less than two years ago. Another 25% say they would live from 5-to-10 years in the country.
* Slightly more (7%) of respondents are from countries other than the U.S. and Canada, compared with 5% in 2019.
* More males (58%) than females (42%) participated in the study.
* Nearly 70% of respondents are over 55 years of age.
* Over 80% of respondents are Caucasian.
* The number of respondents who hold a graduate-level degree (22%) increased 7 percentage points from our 2019 study. Those with a four-year college degree (25%) increased by 4 percentage points.