

University of Hawaii at Hilo Daniel K. Inouye College of Pharmacy launches a Pharmacy Exploration Center hosted on CORE's RECRUIT platform

April 8, 2021 (Providence, RI) --

CORE Higher Education Group announced today that the University of Hawaii at Hilo Daniel K. Inouye College Pharmacy has successfully launched a Pharmacy Exploration Center to help educate potential student candidates on pharmacy school, the profession of pharmacy, and potential career paths. A new offering as of 2021, CORE RECRUIT is helping pharmacy programs excite and engage potential student candidates about a career in pharmacy.

The DKICP Pharmacy Exploration Center provides pharmacy career content and DKICP specific-content to potential students via an accessible and engaging platform. The college has had high engagement using the social platform, Instagram, and leveraging link.tree to share this content.

Shannon Staton, PharmD, MBA, Senior Director of Pharmacy Relations at CORE reflected on the success, "The DKICP is making the most of their Pharmacy Exploration Center by distributing this pharmacy career content through all of their marketing channels to make sure potential candidates know about the many career paths and opportunities within pharmacy. We are excited to partner with the University of Hawaii DKICP to increase quality candidates for the program."

In 2020, CORE launched RECRUIT, a custom recruiting platform designed to help pharmacy programs engage, educate, and excite potential student candidates. With 70% of pharmacy schools currently using technology within the CORE Technology Suite, and major pharmacy chains currently utilizing the RECRUIT platform, CORE continues to position itself as a comprehensive resource in supporting the student pharmacist's journey.

About CORE Higher Education Group:

Headquartered in Providence, Rhode Island, CORE Higher Education Group is a pharmacist owned and operated education technology company providing software applications that help manage the experiential education process for over 200 colleges and university programs across the US and Canada. Since 2006, CORE has grown to accommodate the experiential education, student competency assessment, co-curricular eLearning, recruiting, and digital portfolio needs for pharmacy education, as well as many other health science disciplines.

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