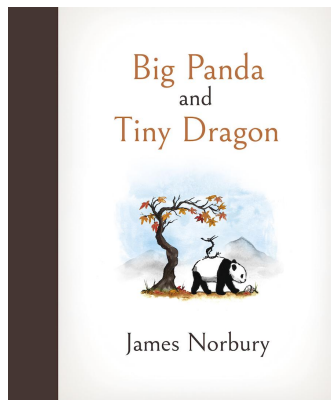


## Cover Revealed for *Big Panda and Tiny Dragon*

**The highly-anticipated book inspired by the internationally-viral Instagram account will be published in the US by Insight Editions' Mandala Publishing imprint in September 2021**

(April 14, 2021 - San Rafael, CA) Today, author and illustrator James Norbury revealed the cover of his highly-anticipated book *Big Panda and Tiny Dragon* on the Instagram of the same name [@bigpandaandtinydragon](https://www.instagram.com/bigpandaandtinydragon).



The beautifully illustrated volume follows two best friends as they journey through the seasons of the year, sharing their trials, wisdom, and several cups of tea along the way.

Inspired by Buddhist philosophy, spirituality, and art, James' illustrations and words initially hit a wide audience online through his Instagram platform, earning more than 120,000 followers since first appearing in July 2020. They have even found their way to the Dalai Lama's monastery in India, where young monks have used them to practice their English skills. On March 11th, 2021, actress and podcaster Kristen Bell shared an image with the quote, "Which is more important, 'asked Big Panda, 'the journey or the destination?' 'The company,' said Tiny Dragon," which earned more than 200,000 likes.

Insight Editions' VP Roger Shaw and Associate Publisher Sara Miler won the US rights to the book in a competitive auction earlier this year. Publisher Raoul Goff noted, "I'm thrilled to welcome Big Panda, Tiny Dragon, and James Norbury to the Mandala list, and bring their message of caring, connection, and community to readers in North America. James' inspiring combination of whimsical images and perennial wisdom soothe and inspire, and are much needed in these extraordinary times."

*Big Panda and Tiny Dragon* will be published in the US under the Mandala Publishing imprint on September 21, 2021. Insight Editions is distributed to the trade by [Simon & Schuster](https://www.simonandschuster.com).

### **[Big Panda and Tiny Dragon](#)**

By James Norbury

Mandala Publishing | 6.76 x 8.25 in | 160 pages

Hardcover | \$19.99

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INSIGHT  
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**About Insight Editions:**

Celebrated for its unwavering dedication to quality, Insight Editions is a bestselling publisher of books and collectibles that push the boundaries of creativity, design, and production. Through its licensed publishing program, Insight Editions strives to produce unique books and products that provide new ways to engage with fan-favorite characters and stories. Insight Editions' award-winning art and photography titles celebrate the artistry and history of a wide range of subjects, from rock history to nature conservation. Insight Editions' New York Times bestsellers include *Bowie: Stardust, Rayguns & Moonage Daydreams*, Henry Winkler's *I've Never Met an Idiot on the River*, and Radhanath Swami's *The Journey Home*. Recent national bestsellers include *Friends: The Official Cookbook*, *Harry Potter: Knitting Magic*, and *The Elder Scrolls: The Official Cookbook*. For more information, visit [insighteditions.com](http://insighteditions.com).

**About Mandala Publishing:**

In the traditions of the East, wisdom, truth, and beauty go hand in hand. This is reflected in the great arts, music, yoga, and philosophy of India. Mandala Publishing strives to bring to its readers authentic and accessible renderings of thousands of years of wisdom and philosophy from this unique culture—timeless treasures that are our inspirations and guides. At Mandala, we believe that the arts, health, ecology, and spirituality of the great Vedic traditions are as relevant today as they were in sacred India thousands of years ago. As a distinguished publisher in the world of Vedic literature, lifestyle, and interests today, Mandala strives to provide accessible and meaningful works for the modern reader.

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