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Centrifuge Brand Marketing website propels industrial brands to new heights

APRIL 14, 2021, LA GRANGE, ILLINOIS—Centrifuge Brand Marketing has debuted a brand-new, expanded website that communicates with further clarity its mission to propel industrial manufacturers to greater heights and achieve their full business potential. Found at [centrifuge-now.com/index.html](https://www.centrifuge-now.com/index.html), the comprehensive site highlights the Centrifuge team’s expertise in manufacturing marketing, brand strategies for industrial mergers and acquisitions, video production, and end-to-end website development.

“In the spirit of baseball season, we really hit it out of the park with this website,” says Ken Jackson, founder and principal of creative direction. “For manufacturers looking to achieve their greater potential, this new site showcases our depth of experience managing and guiding brands through mergers and acquisitions; creating marketing campaigns that achieve measurable results; building tools and resources that help brands grow; and, of course, our incredibly experienced marketing team that makes it all happen.”

John Barnett, principal of strategic services, is co-founder of Centrifuge.

“This new site captures our evolution as a brand marketing firm,” Barnett says. “As our company has grown, we have expanded our capabilities and expertise while honing our insights-driven process to establish our clients’ brand identity and communicate their value to the market. Our website tells that story more clearly than ever.”

Using case studies, video, in-depth storytelling, and more, the Centrifuge website details the firm’s methods in creating proven manufacturing marketing communications and brand identity programs. From total brand development to sales tools, websites, videos, white papers, social media, and ad campaigns, Centrifuge has managed industrial marketing programs for a diverse range of clients, including Siemens, ARCH, New Millennium Building Systems, Perma-Column®, and more.

Founded in 2009, Centrifuge Brand Marketing specializes in B2B marketing and branding for industrial manufacturers. Centrifuge, based in Chicago’s western suburbs, is a team of experienced brand strategists, creative thinkers, copywriters, art directors, web developers, video producers, and analysts under a leadership team possessing a combined 75 years in B2B and manufacturing marketing. Dedicated to helping manufacturers achieve sustained and escalating growth, Centrifuge delivers engaging, creative marketing communications programs based on deep insights. <https://www.centrifuge-now.com/index.html>

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