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Pfluger Promotes Stefi Santacruz to Principal

Austin, Texas, April 19, 2021 -- Pfluger Architects has promoted Austin employee Estefania “Stefi” Santacruz RA, LEED Green Associate, to Principal of the firm.

Santacruz started with Pfluger in 2015 as an intern architect, but her love of architecture began much earlier. When she was about ten, architecture sparked her imagination. That love developed to include a desire to provide well-designed spaces that can be experienced by all. A graduate of Texas A&M University and the University of Houston, she attained her dream of licensure, then realized that she was drawn to the hands-on aspects of project management. She then set her career path in that direction and found her strength is finding creative ways to plan and problem solve—always keeping the end goal in sight. She takes a long view of the process, which gives her clarity to determine positive next steps to keep projects on budget and schedule.

She is currently Project Manager on several projects, including four commercial projects for JoCo Partners, a real estate investment group that acquires outmoded motels and hotels in the Austin area and renovates them into micro-unit apartment communities. These complexes offer affordable living options with upscale shared amenities like fitness centers and community rooms. Stefi has found that these projects allow her to advocate for the client and bring to life their goal of providing affordable housing in greater Austin. She is excited that these projects are more than straight construction projects—they are an opportunity to help members of her community find affordable housing in an often cost-prohibitive market.

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ABOUT PFLUGER

Founded in Austin, Texas in 1973, [Pfluger Architects](http://pflugerarchitects.com) plans and designs educational facilities that engage and inspire. With offices in Austin, Dallas, Houston and San Antonio, Pfluger has completed more than 450 projects totaling more than \$1 billion in the last five years alone. Pfluger is committed to the responsible use and management of energy and natural resources by recommending locally sourced products and efficient building systems that meet client needs and budgets.