VITEC BTR-100 Survey – Q1'21

In which industries does your organization operate?

Industry	Percentage
Tech, Media & Telecom	22%
Manufacturing	20%
Professional Services	19%
Financial Services	16%
Healthcare	11%
Other	8%
Retail	7%
Public Sector	4%
Sports & Entertainment	2%
Non Profit	2%
Transportation/Logistics	1%
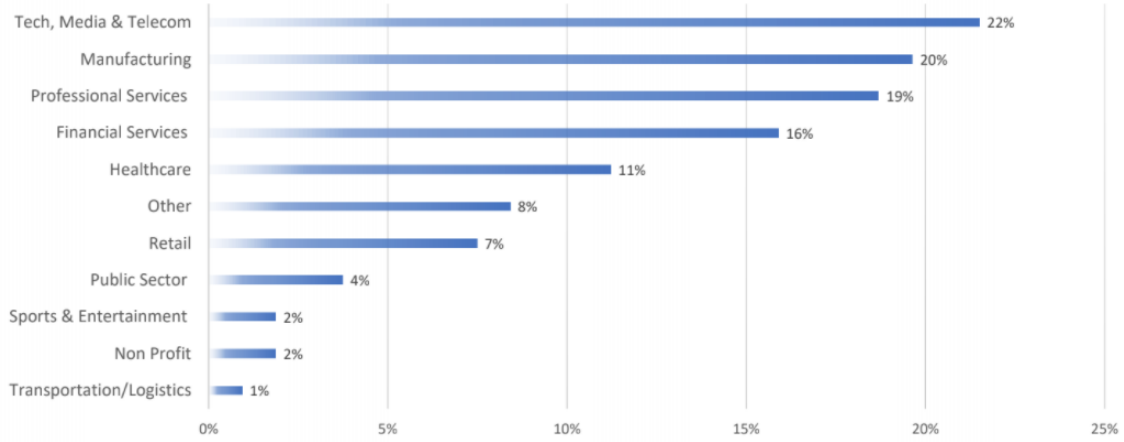
VITEC BTR-100 Survey – Q1'21

What three categories are contributing most to growth in video traffic and applications flowing through your enterprise network today?

Category	Percentage
Video Conf & Collaboration Apps	66%
Streaming Video from the Internet	60%
In-House Content	50%
Digital Signage & Corporate Comms	40%
Security Camera Feeds	33%
Broadcast from TV Providers	26%
Tactical Video	16%
Video Walls	8%
Other	0%