



Reimagine the possibilities for your mission and further your cause with our best-in-class, All-in-One solution.

Transform Fundraising ■ Cultivate and Engage Donors ■ Build Awareness

ExceedFurther enables you to promote your story and make online giving simple and practical at the very point of impact. Our approach brings together households and donor relationships in a unique way to provide insights, understanding, and knowledge about your donors to help you cultivate, engage, retain, and grow your donor network.



exceedfurther

ExceedFurther by Arreva is the All-in-One, Cloud-based, Fundraising and Donor Relationship Management Solution that gives nonprofits the most efficient and effective way to manage fundraising efforts and cultivate donor relationships.



Cultivate Donors

- Households and Orgs
- Gifts and Pledges
- Communications
- Reporting
- Memberships
- Campaigns
- Events
- Volunteers
- Grants
- Hospitality

Transform Fundraising

- Donation Webpages
- Pledge Webpages
- Peer-to-Peer Fundraising
- Recurring Giving
- Event Registration Webpages
- Volunteer Webpages
- Guest Stay Requests Webpages
- Web Content Management
- Payment Processing
- Partner Integrations

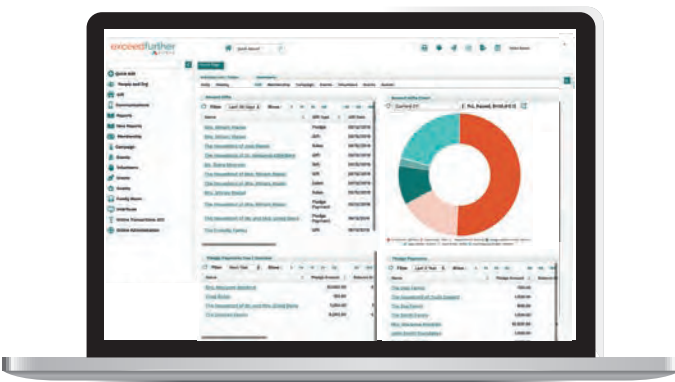
Leverage Client Services

- Client Success
- Data Migration
- Website Development
- Training
- Arreva Academy
- Technical Support

## ExceedFurther Fundamentals

### Household and Organizations

ExceedFurther provides a 360° view of your donors through our unique household structure, allowing you to track couples and individuals, children, and other household members, each with their preferences and interests, and each with their giving, but all part of the same household. This same structure applies to organizations, so you can add as many contact names as you need, each with their own contact details, to a corporation, foundation, or other organization.



### Communications

The way you communicate with your donors sets the stage for all interactions to come. Reach out with personalized letters, mass mailings, and emails, all without leaving the program. ExceedFurther's powerful filtering allows you to select the right group to receive each mailing. The mail is then directed to the right person or couple, at the correct address or email, all powered by your constituent's preferences.

### Partner Integrations

ExceedFurther features a robust set of integrations with partner technology products that can take your nonprofit even further with an always growing roster of popular software solutions including IntelliPay for payment processing, QuickBooks, Double the Donation, DonorSearch, Wealth Engine, Constant Contact, MailChimp, and Vertical Response.

### Online Administration

ExceedFurther's Online Administration tools provide the ability to manage all your fundraising webpages. Create unlimited webpages for your different giving needs: donation forms, pledge forms, peer-to-peer campaigns, event registration forms, volunteer forms, and guest stay request forms. You can also track all online activity flowing automatically into ExceedFurther's Donor Relationship Management Modules.

ExceedFurther includes an easy to use Website Content Management tool. With point-and-click simplicity, you can manage and update the content of your website or microsite powered by Arreva.



### Gifts and Pledges

Gifts come to your organization from many sources:

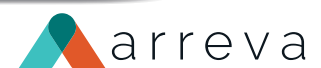
- Individuals Sending Checks
- Foundations Making Grants
- People Giving Online
- Prospects Making Campaign Pledges
- Guests Attending Events
- Peer-to-Peer Fundraising Campaigns
- Members Paying Dues
- Sale of Items on your Website
- Recurring Gifts
- Corporate Matching Donations

ExceedFurther is ready to manage all of these.

The donor-facing component of ExceedFurther provides form webpages for making one-time gifts, pledges, in memoriam, recurring donations, peer-to-peer fundraising, and event sponsorships.

### Reporting

ExceedFurther offers you hundreds of quick report templates, with thousands of options, all readily available with a few clicks of the mouse and based on feedback from nonprofits across the globe. Each report template comes with powerful filters for a definition of precisely what you want to see. Then, save your favorite report and share it with others.



## ExceedFurther Professional

Includes everything in ExceedFurther Fundamentals plus the following modules.

### Memberships

Understanding and managing the details of your membership programs are vital to maximizing your fundraising efforts. ExceedFurther allows you to track membership dues payments and levels, join and renewal dates, and member details. Easily send reminders when renewal dates are coming up.

### Campaigns

Manage all aspects of your next campaign with the ExceedFurther Campaigns Module. Tailor all elements of your campaign, from creating a gift range chart to setting goals for solicitors, and managing prospects through the identification, cultivation, solicitation, and stewardship phases of the campaign.



### Peer-to-Peer Fundraising

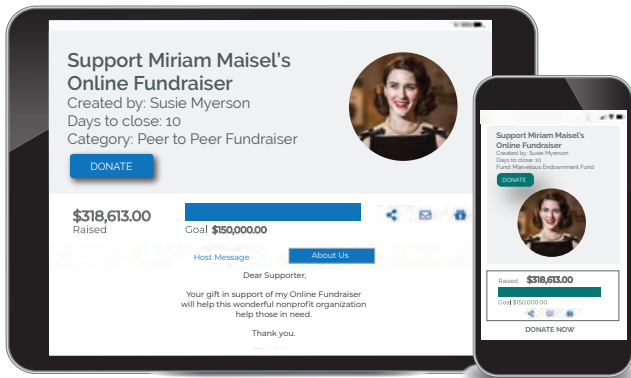
By enabling peer-to-peer functionality on your website, you empower your constituents to raise funds on your behalf by reaching out to their network of friends and family to help you make a difference. To see a real return on your investment, add peer-to-peer fundraising to your campaign and watch your results climb as the online gifts come immediately into ExceedFurther.

### Events

Begin by using ExceedFurther's powerful filtering to build your list of invitees. Once you have established the details of the event in ExceedFurther, you can easily create a web page to manage online registration and sponsorships. RSVPs and gifts come immediately into ExceedFurther. You save time, are more productive, and get exceptional value as you track, manage, and report on your organization's fundraising events.

### Grants

Track and manage a myriad of detailed information throughout the grant process. The Grants module tracks both the incoming and outgoing correspondence, meeting information and reports associated with the ask or grant. Whether you are soliciting grants or giving away scholarships or grants, ExceedFurther's Grants Module empowers you to save time and be more productive while streamlining the grant process.



### Volunteers

To help you manage, understand, communicate with and engage your volunteers, ExceedFurther provides volunteer application and registration webpages, as well as scheduling, and automatic conversion of volunteer hours to in-kind gifts. You may keep track of your volunteers' skills and interests and match these attributes with their availability, create work schedules and log hours worked.

## ExceedFurther Hospitality

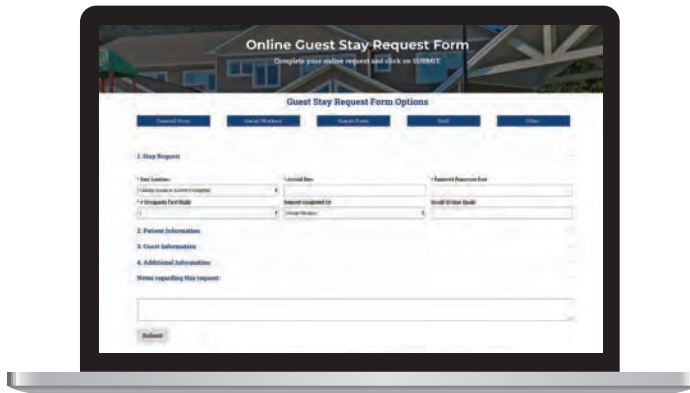
Hospitality can be added to ExceedFurther Fundamentals and ExceedFurther Professional

### Hospitality

The ExceedFurther Guest Module is a very robust option that will help you manage your rooms and understand the needs of your guests.

Guests, social workers, and hospital staff can submit a stay request online. The stay requests come directly into ExceedFurther so that you can follow up, check for availability and ensure the guest meets the requirements before confirming the request. If you provide a day room, you can use the Family Room features to track every visitor and the services they use.

The Family Room Module includes an iPad app for visitors to check themselves in and out so your staff and volunteers can focus on serving the needs of the families.



Arreva is the trusted advisor and market leader of fundraising and donor relationship management software. ExceedFurther, Arreva's All-in-One, Cloud-based, Integrated Solution, is helping thousands of nonprofits worldwide further their mission, transform fundraising, and cultivate relationships with donors and constituents.