

# Discover the Value of Intelligent Content Curation

Vestorly's *Get Started with Content Curation* program offers an inexpensive, quick and low risk method for companies to begin leveraging content effectively.

### Who It's For

- Companies that need a reliable source of intelligently curated content.
- Companies that need streams of content inventory to feed their marketing.
- Companies that want to evaluate Vestorly's solution before full integration.

### What You Will Receive

- · Vestorly account set-up with your company's information.
- Daily feed of 5 curated articles based on your guidelines to publish on your social media blog or website.
- Corresponding titles, comments and hashtags for each article
- Dedicated Vestorly content curation account specialist.
- · Weekly reports of content usage.

## **Program Features**

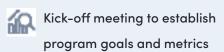


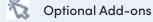


Account set-up by Vestorly's content curation specialists

One month of Vestorly's white glove content curation

Assistance with curation editorial guidelines and strategy





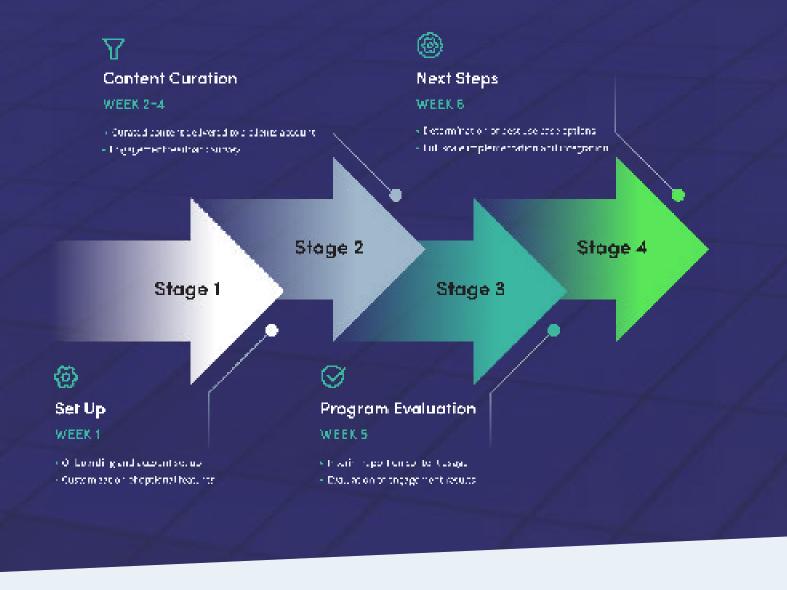
Content compliance - optional feature of Compliance Cop™

Additional content categories and custom content feeds

Option to expand POC into longer evaluation period

## **Program Process**

- 1. Account set-up
- 2. Establish curation guidelines
- 3. Establish program metrics
- 4. Begin daily curation feed
- 5. Weekly meeting and engagement report
- 6. Final program report and evaluation
- 7. Transition to full scale implementation



# **Program Results**

- ✓ No pain no risk method to evaluate Vestorly's content curation engine
- Easy stepping stone to implement full scale Vestorly functionality



Sign up today. Contact us for more information.