About Process Analytics Factory:

Since it was founded in 2014, the Process Analytics Factory (PAF) has made it its mission to revolutionize and democratize Process Mining. PAF's beginnings as a Process Mining consulting firm and over 300 customer projects have taught the PAF team what a Process Mining solution really needs to offer. PAF implements this knowledge in its own Process Mining solution PAFnow. As an innovator in research and development, PAF also pays special attention to the application of Process Mining in practice. Customers should be enabled to benefit from Process Mining as users and process experts. Therefore PAF was the first provider to completely integrate Process Mining into Microsoft Power BI. Thus PAF makes work in data-intensive areas easier, more flexible, more intuitive and more efficient.

Process Mining can be applied to any business process, therefore PAF works with customers from different fields of work and industries but mainly digital companies, hidden champions from SMEs and industry as well as listed companies all over the world.

PAFnow is recognized by Gartner, Forrester, HFS and the Everest Group as a pioneer in Process Mining.

URL: https://pafnow.com/

Product

PAFnow, the Process Mining solution offered by PAF, provides users with full transparency of their business processes. The software uses data, which is generated by ongoing processes, to create a detailed image of the actual process. Thus, deviations, violations or rework become visible.

PAFnow is fully integrated in Microsoft Power BI and thus in the Office 365 environment. Regardless of the scope of use, data volume or company size, every Office 365 user can use PAFnow. By integrating PAFnow with Microsoft Power BI, users can do more than just analyze data. Over 300 action connectors enable them to collaborate, communicate and intervene directly in the process. Thus, actions can be taken directly as soon as optimization potentials become visible.

Microsoft über PAFnow

"The Process Analytics Factory has created a tool that, in the context of digital transformation, demonstrates how disruptive technologies help to optimize even classic business processes in a flash. The intelligent and fully automated process analysis engine adds a new dimension in critical path detection efficiency. The first customer projects show that enthusiasm is almost an understatement. By integrating PAFnow Process Mining with Power BI and SAP, commissioning without tedious procurement processes is quickly implemented."

Ralph Kemperdick,
Digital Business Architect
Microsoft Germany
GmbH

paf now

Research

PAF plays an internationally leading role in innovation research and development in the field of Process Mining in combination with technologies such as AI, Blockchain, Predictive Analytics, Industry 4.0 / IoT and Robotic Process Automation. Together with partners such as the Technical University Darmstadt (TUDA) and the German Research Center for Artificial Intelligence (DFKI), four research projects have already been successfully completed. A fifth project will run until 2021.

Offers

- Process Mining Visual - available for free via Microsoft AppSource and an introduction to the basic (aka limited) functions of Process Mining
- PAFnow Editions – Full Process Mining Visual, pre-built dashboards for specific use cases and business areas; data transformation with PAFnow Companion
  - AUDIT / BPM / RPA / OPEX
- PAFnow Enterprise – SSIS Package: Powerful automated in-memory data transformation on a database (+exclusive access to Content Packs).
  - Content Packs - predefined event logs and reports for selected ERP systems and processes (e.g. SAP P2P or O2C) for PAFnow Enterprise
- Training – 4 different training modules or online intensive course, depending on the level of knowledge and how PAFnow is to be used. After successful completion, participants receive the certificate as "Certified PAFnow User" and can perform analyses completely independently.

Customers

PAFnow is used by Fortune 500 companies to solve a wide range of analytical problems and has won several industry innovation awards, including the BARC Start-up Award for Analytics and Data Management. PAFnow is used around the world and in a wide range of industries including e-commerce, energy, financial services, logistics, telecommunications, transportation and manufacturing. These include organizations such as Daimler AG, Heidelberg and Viessmann, a global manufacturer of energy systems, which recently implemented the world's largest ERP transformation to SAP S/4HANA in an industrial environment.

Recently, large corporations have chosen PAFnow as their partner. These include 1&1 Telecommunication, TÜV Rheinland, Giesecke+Devrient as well as Merck in the Central Europe region and Air Canada, Amcor (USA), Larsen & Toubro (India), BCI Bank (Chile), Aegon (Netherlands), Eneco (Netherlands) and Essity (Sweden), to name just a few PAF customers from around the world.

Markets

- Production/Manufacturing
- Services
- Government Institutions
- Healthcare
- Consumer Goods

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- Telecommunications
- Auditing & Banking
- Finance
- Education & Research
- Etc.

Founder: Tobias Rother, CEO

Management & Advisory Board

Tobias Rother
Founder & CEO
More than 20 years of management experience in building international BPM-Tech companies | BPM Domain Expert | Process Mining pioneer & thought leader

Dr. Timo Nolle
EVP & CTO
Tech leader transitioning advanced technology from research into successful businesses | Brain behind PAFnow | PhD in Process Mining & AI at TU Darmstadt

Dr. Alexander Seeliger
Chief Scientist
Tech leader | Transitioning advanced technology from research into successful businesses | PhD in Process Mining & AI at TU Darmstadt

Pascal Redaoui
Executive VP & CFO
Corporate Finance, Investor Relations, Focus on market trends, USA expansion opportunities & future growth

Jason Wickman
EVP of North American Operations
12 years with Microsoft | Among the first joining SAP centric academic program | Central Michigan University graduate | MBA from Jack Welch Management Institute at Strayer University

Volker Straub
Board Advisor
Technology entrepreneur and angel investor | Founder of an IT services company based in the USA | Extensive business and sales experience in the US market

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Helmut Hoffmann
Non-Executive Director
Senior Advisor | More than 25 years with SAP | Managing Partner CIO
Roundtable | Authorized signatory of the Dietmar Hopp Foundation

Prof. Dr. Heiner Diefenbach
Non-Executive Director
CFO of SNP | Honorary professorship at the TU Darmstadt | Member of
the IT committee of the DIHK (Association of German Chambers of
Industry and Commerce)

Date of foundation: 2014

Key Milestones

2015 Start of innovation research, funded by the German Federal Ministry of Research and Education
& LOEWE - State Offensive for the Development of Scientific and Economic Excellence of the Hessian
Ministry of Science and Art

2016 PAF gains Merck as key customer

2017 Product launch PAFnow, in spring 2017 the first version of PAFnow is launched, PAF has
officially made the step from consultant to provider

2017 PAF receives the BARC Start-up Award for Analytics and Data Management in November

2018 PAF is included for the first time in the annual Gartners Market Guide for Process Mining

2019 PAF and PWC enter into a partnership, Process Mining becomes a managed service at PWC as
PROMaas

2020 PAF becomes Microsoft Silver Partner

2020 PAF is selected for the German Accelerator

2020 PAF opens its first US-Office

Employees
50+

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