



## Segment Name

Skydeo > ShoppingGraph > CBD  
Skydeo > ShoppingGraph > CBD > Beverages  
Skydeo > ShoppingGraph > CBD > Edibles  
Skydeo > ShoppingGraph > CBD > Extracts and Concentrates  
Skydeo > ShoppingGraph > CBD > Flower  
Skydeo > ShoppingGraph > CBD > Pet  
Skydeo > ShoppingGraph > CBD > Pill  
Skydeo > ShoppingGraph > CBD > Preroll  
Skydeo > ShoppingGraph > CBD > Tincture  
Skydeo > ShoppingGraph > CBD > Topical  
Skydeo > ShoppingGraph > CBD > Vape  
Skydeo > ShoppingGraph > CBD Purchasers > CBD % > High CBD - 25%+  
Skydeo > ShoppingGraph > CBD Purchasers > CBD % > Low CBD - 0% to 25%  
Skydeo > ShoppingGraph > Computer Shoppers  
Skydeo > ShoppingGraph > Convenience & Grocery > Frequency > Heavy Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Frequency > Heavy Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Frequency > Heavy Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Frequency > Light Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Frequency > Heavy Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Frequency > Moderate Frequency  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Recency > Long Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Recency > Mid Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Spend > Heavy Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Grocery Stores > Spend > Moderate Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Recency > Short Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Recency > Short Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Recency > Short Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Spend > Heavy Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Spend > Heavy Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Spend > Heavy Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Spend > Light Spenders  
Skydeo > ShoppingGraph > Convenience & Grocery > Supermarkets > Recency > Mid Term  
Skydeo > ShoppingGraph > Convenience & Grocery > Supermarkets > Recency > Short Term  
Skydeo > ShoppingGraph > CPG > Beauty & Cosmetics  
Skydeo > ShoppingGraph > CPG > Brand > Baked Lay's  
Skydeo > ShoppingGraph > CPG > Brand > Baked Ruffles  
Skydeo > ShoppingGraph > CPG > Brand > Ben & Jerry's  
Skydeo > ShoppingGraph > CPG > Brand > Campbell's  
Skydeo > ShoppingGraph > CPG > Brand > Capri Sun  
Skydeo > ShoppingGraph > CPG > Brand > Cheetos  
Skydeo > ShoppingGraph > CPG > Brand > Digiorno  
Skydeo > ShoppingGraph > CPG > Brand > Doritos  
Skydeo > ShoppingGraph > CPG > Brand > Dr Pepper  
Skydeo > ShoppingGraph > CPG > Brand > Dreyer's/Edy's  
Skydeo > ShoppingGraph > CPG > Brand > Frito Lay  
Skydeo > ShoppingGraph > CPG > Brand > Fritos  
Skydeo > ShoppingGraph > CPG > Brand > Gatorade  
Skydeo > ShoppingGraph > CPG > Brand > Gillette  
Skydeo > ShoppingGraph > CPG > Brand > Klondike  
Skydeo > ShoppingGraph > CPG > Brand > Kraft  
Skydeo > ShoppingGraph > CPG > Brand > Kraft Dressing  
Skydeo > ShoppingGraph > CPG > Brand > Kraft Mayo  
Skydeo > ShoppingGraph > CPG > Brand > Lay's

## Segment Description

People who are CBD purchasers based on deterministic purchase history.  
People who are CBD Beverages purchasers based on deterministic purchase history.  
People who are CBD Edible purchasers based on deterministic purchase history.  
People who are CBD Extracts and Concentrates purchasers based on deterministic purchase history.  
People who are CBD Flower purchasers based on deterministic purchase history.  
People who are CBD Pet product purchasers based on deterministic purchase history.  
People who are CBD Pill purchasers based on deterministic purchase history.  
People who are CBD Preroll purchasers based on deterministic purchase history.  
People who are CBD Tincture purchasers based on deterministic purchase history.  
People who are CBD Topical purchasers based on deterministic purchase history.  
People who are CBD Vape purchasers based on deterministic purchase history.  
People who are High CBD - 25%+ purchasers based on deterministic purchase history.  
People who are Low CBD - 0% to 25% purchasers based on deterministic purchase history.  
People who are shopping for computers & computer products online  
People who make purchases at convenience stores most frequently, relative to all observed customers  
People who make purchases from food delivery services most frequently, relative to all observed customers  
People who make purchases at drug stores most frequently, relative to all observed customers  
People who make purchases at grocery stores and supermarkets least frequently, relative to all observed customers  
People who make purchases at grocery stores and supermarkets most frequently, relative to all observed customers  
People who make purchases at grocery stores and supermarkets at an average frequency, relative to all observed customers  
People who last made a purchase at grocery store at least 6 months ago  
People who last made a purchase at a grocery store between 3 and 6 months ago  
People who spend heavily at grocery stores and supermarkets, relative to all observed customers  
People who spend an average amount at grocery stores and supermarkets, relative to all observed customers  
People who last made a purchase from a food delivery service within the last 3 months  
People who last made a purchase at a convenience store within the last 3 months  
People who last made a purchase at a drug store within the last 3 months  
People who spend heavily with food delivery services, relative to all observed customers  
People who spend heavily at convenience stores, relative to all observed customers  
People who spend heavily at drug stores, relative to all observed customers  
People who spend least at grocery stores and supermarkets, relative to all observed customers  
People who last made a purchase at a supermarket between 3 and 6 months ago  
People who last made a purchase at a supermarket within the last 3 months  
This segment contains consumers that have interest in Beauty and Cosmetics; or have purchased beauty and cosmetic items  
People who buy Baked Lay's based on deterministic shopping behavior.  
People who buy Baked Ruffles based on deterministic shopping behavior.  
People who buy Ben & Jerry's based on deterministic shopping behavior.  
People who buy Campbell's based on deterministic shopping behavior.  
People who buy Capri Sun based on deterministic shopping behavior.  
People who purchase Cheetos Brands -Skydeo ShoppingGraph  
People who buy Digiorno based on deterministic shopping behavior.  
People who buy Doritos based on deterministic shopping behavior.  
People who buy Dr. Pepper based on deterministic shopping behavior.  
People who buy Dreyer's / Edy's Ice Cream based on deterministic shopping behavior.  
People who buy Frito Lay Chips based on deterministic shopping behavior.  
People who buy Fritos based on deterministic shopping behavior.  
People who buy Gatorade Products based on deterministic shopping behavior.  
People who buy Gillette Products based on deterministic shopping behavior.  
People who buy Klondike based on deterministic shopping behavior.  
People who buy Kraft products based on deterministic shopping behavior.  
People who buy Kraft Dressing Products based on deterministic shopping behavior.  
People who buy Kraft Mayo Products based on deterministic shopping behavior.  
People who buy Lay's Chips based on deterministic shopping behavior.

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|---|---|
| Skydeo > ShoppingGraph > CPG > Brand > Lean Cuisine   | People who buy Lean Cuisine Products based on deterministic shopping behavior.                    |
| Skydeo > ShoppingGraph > CPG > Brand > Lunchables   | People who buy Lunchables Products based on deterministic shopping behavior.                      |
| Skydeo > ShoppingGraph > CPG > Brand > Mountain Dew   | People who buy Mountain Dew based on deterministic shopping behavior.                             |
| Skydeo > ShoppingGraph > CPG > Brand > Pringles   | People who buy Pringles based on deterministic shopping behavior.                                 |
| Skydeo > ShoppingGraph > CPG > Brand > Ruffles  | People who buy Ruffles Products based on deterministic shopping behavior.                         |
| Skydeo > ShoppingGraph > CPG > Brand > Sara Lee   | People who buy Sara Lee Products based on deterministic shopping behavior.                        |
| Skydeo > ShoppingGraph > CPG > Brand > Sierra Mist  | People who buy Sierra Mist based on deterministic shopping behavior.                              |
| Skydeo > ShoppingGraph > CPG > Brand > Slim-Fast  | People who buy Slim Fast Products based on deterministic shopping behavior.                       |
| Skydeo > ShoppingGraph > CPG > Brand > Toll House   | People who buy Toll House Products based on deterministic shopping behavior.                      |
| Skydeo > ShoppingGraph > CPG > Brand > Tostitos   | People who buy Tostitos Products based on deterministic shopping behavior.                        |
| Skydeo > ShoppingGraph > CPG > Brand > Wrigley  | People who buy Wrigley products based on deterministic shopping behavior.                         |
| Skydeo > ShoppingGraph > CPG > Brand Loyalists > Highly Likely                                      | People who are loyal to their product brand of choice   |
| Skydeo > ShoppingGraph > CPG > Brand Loyalists > Likely   | People who are loyal to their product brand of choice   |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Home Cleaning Product Purchasers > Highly Likely         | People who are motivated by brand when purchasing home cleaning products.                         |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Home Cleaning Product Purchasers > Likely                | People who are motivated by brand when purchasing home cleaning products.                         |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Home Cleaning Product Purchasers > Unlikely              | People who are motivated by brand when purchasing home cleaning products.                         |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Laundry Purchasers > Highly Likely                       | People who are loyal to their laundry product brand of choice.                                    |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Laundry Purchasers > Likely                              | People who are loyal to their laundry product brand of choice.                                    |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Laundry Purchasers > Unlikely                            | People who are loyal to their laundry product brand of choice.                                    |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Personal Care Product Purchasers > Highly Likely         | People who are motivated by brand when buying personal care products.                             |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Personal Care Product Purchasers > Likely                | People who are motivated by brand when buying personal care products.                             |
| Skydeo > ShoppingGraph > CPG > Brand-Loyal Personal Care Product Purchasers > Unlikely              | People who are motivated by brand when buying personal care products.                             |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Home Cleaning Product Purchasers > Highly Likely | People who are motivated by convenience when purchasing home cleaning products.                   |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Home Cleaning Product Purchasers > Likely        | People who are motivated by convenience when purchasing home cleaning products.                   |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Home Cleaning Product Purchasers > Unlikely      | People who are motivated by convenience when purchasing home cleaning products.                   |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Personal Care Product Users > Highly Likely      | People who are motivated by convenience when purchasing personal care products.                   |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Personal Care Product Users > Likely             | People who are motivated by convenience when purchasing personal care products.                   |
| Skydeo > ShoppingGraph > CPG > Convenience-Seeking Personal Care Product Users > Unlikely           | People who are motivated by convenience when purchasing personal care products.                   |
| Skydeo > ShoppingGraph > CPG > Discount Seekers > Highly Likely                                     | People who search for the best deal before a purchase.  |
| Skydeo > ShoppingGraph > CPG > Discount Seekers > Likely  | People who search for the best deal before a purchase.  |
| Skydeo > ShoppingGraph > CPG > Discount Seekers > Unlikely  | People who are loyal to their product brand of choice   |
| Skydeo > ShoppingGraph > CPG > Everyday Low Price Shoppers > Highly Likely                          | People who shop at stores that guarantee a low price without the need to wait special promotions. |
| Skydeo > ShoppingGraph > CPG > Everyday Low Price Shoppers > Likely                                 | People who shop at stores that guarantee a low price without the need to wait special promotions. |
| Skydeo > ShoppingGraph > CPG > Everyday Low Price Shoppers > Unlikely                               | People who search for the best deal before a purchase.  |
| Skydeo > ShoppingGraph > CPG > Green/Natural Home Cleaning Product Purchasers > Highly Likely       | People who prefer to purchase natural/green home cleaning products.                               |
| Skydeo > ShoppingGraph > CPG > Green/Natural Home Cleaning Product Purchasers > Likely              | People who prefer to purchase natural/green home cleaning products.                               |
| Skydeo > ShoppingGraph > CPG > Green/Natural Home Cleaning Product Purchasers > Unlikely            | People who prefer to purchase natural/green home cleaning products.                               |
| Skydeo > ShoppingGraph > CPG > Green/Natural Product Purchasers > Highly Likely                     | People who prefer to purchase natural products.   |
| Skydeo > ShoppingGraph > CPG > Green/Natural Product Purchasers > Likely                            | People who prefer to purchase natural products.   |
| Skydeo > ShoppingGraph > CPG > Green/Natural Product Purchasers > Unlikely                          | People who shop at stores that guarantee a low price without the need to wait special promotions. |
| Skydeo > ShoppingGraph > CPG > Heavy Cleaners > Highly Likely                                       | People who are heavy users of cleaning products   |
| Skydeo > ShoppingGraph > CPG > Heavy Cleaners > Likely  | People who are heavy users of cleaning products   |
| Skydeo > ShoppingGraph > CPG > Heavy Cleaners > Unlikely  | People who are heavy users of cleaning products   |
| Skydeo > ShoppingGraph > CPG > Heavy Coupon Redeemers > Highly Likely                               | People who are heavy coupon clippers and redeemers.   |
| Skydeo > ShoppingGraph > CPG > Heavy Coupon Redeemers > Likely                                      | People who are heavy coupon clippers and redeemers.   |
| Skydeo > ShoppingGraph > CPG > Heavy Coupon Redeemers > Unlikely                                    | People who prefer to purchase natural products.   |
| Skydeo > ShoppingGraph > CPG > Home And School And Office Supply Category > Private Label Brands    | People who buy Shelf Stable Meat - Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG > Impulse Purchasers > Highly Likely                                   | People who make unplanned purchases.  |
| Skydeo > ShoppingGraph > CPG > Impulse Purchasers > Likely  | People who make unplanned purchases.  |
| Skydeo > ShoppingGraph > CPG > Impulse Purchasers > Unlikely  | People who make unplanned purchases.  |
| Skydeo > ShoppingGraph > CPG > Mobile Shopping List Users > Highly Likely                           | People who make a shopping list on their cell phone.  |
| Skydeo > ShoppingGraph > CPG > Mobile Shopping List Users > Likely                                  | People who make a shopping list on their cell phone.  |
| Skydeo > ShoppingGraph > CPG > Mobile Shopping List Users > Unlikely                                | People who make a shopping list on their cell phone.  |
| Skydeo > ShoppingGraph > CPG > Multi-Retailer Shoppers > Highly Likely                              | People who shop at multiple stores to get the best deals and lowest prices.                       |
| Skydeo > ShoppingGraph > CPG > Multi-Retailer Shoppers > Likely                                     | People who shop at multiple stores to get the best deals and lowest prices.                       |
| Skydeo > ShoppingGraph > CPG > Multi-Retailer Shoppers > Unlikely                                   | People who shop at multiple stores to get the best deals and lowest prices.                       |
| Skydeo > ShoppingGraph > CPG > Natural Personal Care Product Purchasers > Highly Likely             | People who prefer natural personal care products.   |

Skydeo > ShoppingGraph > CPG > Natural Personal Care Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Natural Personal Care Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > New Home Cleaning Product Seekers > Highly Likely  
Skydeo > ShoppingGraph > CPG > New Home Cleaning Product Seekers > Likely  
Skydeo > ShoppingGraph > CPG > New Home Cleaning Product Seekers > Unlikely  
Skydeo > ShoppingGraph > CPG > New Personal Care Product Seekers > Highly Likely  
Skydeo > ShoppingGraph > CPG > New Personal Care Product Seekers > Likely  
Skydeo > ShoppingGraph > CPG > New Personal Care Product Seekers > Unlikely  
Skydeo > ShoppingGraph > CPG > One-Stop Shoppers > Highly Likely  
Skydeo > ShoppingGraph > CPG > One-Stop Shoppers > Likely  
Skydeo > ShoppingGraph > CPG > One-Stop Shoppers > Unlikely  
Skydeo > ShoppingGraph > CPG > Online Home Cleaning Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Online Home Cleaning Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Online Home Cleaning Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Online Laundry Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Online Laundry Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Online Laundry Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Online Personal Care Product Buyers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Online Personal Care Product Buyers > Likely  
Skydeo > ShoppingGraph > CPG > Online Personal Care Product Buyers > Unlikely  
Skydeo > ShoppingGraph > CPG > Organic Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Organic Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Organic Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Paper Shopping List Users > Highly Likely  
Skydeo > ShoppingGraph > CPG > Paper Shopping List Users > Likely  
Skydeo > ShoppingGraph > CPG > Paper Shopping List Users > Unlikely  
Skydeo > ShoppingGraph > CPG > Parent Brand > Church & Dwight  
Skydeo > ShoppingGraph > CPG > Parent Brand > Clorox  
Skydeo > ShoppingGraph > CPG > Parent Brand > Coca-Cola  
Skydeo > ShoppingGraph > CPG > Parent Brand > Dannon  
Skydeo > ShoppingGraph > CPG > Parent Brand > Del Monte  
Skydeo > ShoppingGraph > CPG > Parent Brand > General Mills  
Skydeo > ShoppingGraph > CPG > Parent Brand > Heinz  
Skydeo > ShoppingGraph > CPG > Parent Brand > Hormel  
Skydeo > ShoppingGraph > CPG > Parent Brand > Kellogg's  
Skydeo > ShoppingGraph > CPG > Parent Brand > Mars  
Skydeo > ShoppingGraph > CPG > Parent Brand > McCormick  
Skydeo > ShoppingGraph > CPG > Parent Brand > Nestle  
Skydeo > ShoppingGraph > CPG > Parent Brand > Pepsi  
Skydeo > ShoppingGraph > CPG > Parent Brand > Proctor & Gamble  
Skydeo > ShoppingGraph > CPG > Parent Brand > S.C. Johnson & Son  
Skydeo > ShoppingGraph > CPG > Parent Brand > Smucker's  
Skydeo > ShoppingGraph > CPG > Parent Brand > Tyson  
Skydeo > ShoppingGraph > CPG > Parent Brand > Unilever  
Skydeo > ShoppingGraph > CPG > Pre-Shop Planners > Highly Likely  
Skydeo > ShoppingGraph > CPG > Pre-Shop Planners > Likely  
Skydeo > ShoppingGraph > CPG > Pre-Shop Planners > Unlikely  
Skydeo > ShoppingGraph > CPG > Premium Natural Home Cleaning Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Home Cleaning Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Home Cleaning Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Premium Natural Laundry Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Laundry Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Laundry Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Premium Natural Personal Care Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Personal Care Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Premium Natural Personal Care Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Price Match Shoppers > Highly Likely

People who prefer natural personal care products.  
People who prefer natural personal care products.  
People who like to try new home cleaning products.  
People who like to try new home cleaning products.  
People who like to try new home cleaning products.  
People who try at least 3 new personal care products each half year or that consider themselves early adopters of new personal  
People who try at least 3 new personal care products each half year or that consider themselves early adopters of new personal  
People who try at least 3 new personal care products each half year or that consider themselves early adopters of new personal  
People who shop where they can meet most of their shopping needs in one stop.  
People who shop where they can meet most of their shopping needs in one stop.  
People who shop where they can meet most of their shopping needs in one stop.  
People who purchase home cleaning products online.  
People who purchase home cleaning products online.  
People who purchase home cleaning products online.  
People who purchase laundry products online.  
People who purchase laundry products online.  
People who purchase laundry products online.  
People who purchase personal care products online.  
People who purchase personal care products online.  
People who purchase personal care products online.  
People who purchase organic certified products.  
People who purchase organic certified products.  
People who purchase organic certified products.  
People who make a shopping list on paper.  
People who make a shopping list on paper.  
People who make a shopping list on paper.  
People who buy Church & Dwight products based on deterministic shopping behavior.  
People who buy Clorox Products based on deterministic shopping behavior.  
People who buy Coca-Cola / Coka Products based on deterministic shopping behavior.  
People who buy Dannon Products based on deterministic shopping behavior.  
People who buy Del Monte Products based on deterministic shopping behavior.  
People who buy General Mills Products based on deterministic shopping behavior.  
People who buy Heinz Products based on deterministic shopping behavior.  
People who buy Hormel Products based on deterministic shopping behavior.  
People who buy Kellogg's Products based on deterministic shopping behavior.  
People who buy Mars Products based on deterministic shopping behavior.  
People who buy McCormick Products based on deterministic shopping behavior.  
People who buy Nestle Products based on deterministic shopping behavior.  
People who buy Pepsi Products based on deterministic shopping behavior.  
People who buy Proctor & Gamble Products based on deterministic shopping behavior.  
People who buy S.C. Johnson Products based on deterministic shopping behavior.  
People who buy Smucker's Products based on deterministic shopping behavior.  
People who buy Tyson Products based on deterministic shopping behavior.  
People who buy Unilever Products based on deterministic shopping behavior.  
People who research and plan trips prior to going to the store.  
People who research and plan trips prior to going to the store.  
People who research and plan trips prior to going to the store.  
People who are willing to pay premium prices for natural home cleaning products.  
People who are willing to pay premium prices for natural home cleaning products.  
People who are willing to pay premium prices for natural home cleaning products.  
People who are willing to pay premium prices for natural laundry products.  
People who are willing to pay premium prices for natural laundry products.  
People who are willing to pay premium prices for natural laundry products.  
People who are willing to pay premium prices for natural personal care products.  
People who are willing to pay premium prices for natural personal care products.  
People who are willing to pay premium prices for natural personal care products.  
People who match prices across retailers to determine where to shop.

Skydeo > ShoppingGraph > CPG > Price Match Shoppers > Likely  
Skydeo > ShoppingGraph > CPG > Price Match Shoppers > Unlikely  
Skydeo > ShoppingGraph > CPG > Price-Driven Home Cleaning Products Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Home Cleaning Products Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Home Cleaning Products Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Price-Driven Laundry Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Laundry Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Laundry Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Price-Driven Personal Care Product Purchasers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Personal Care Product Purchasers > Likely  
Skydeo > ShoppingGraph > CPG > Price-Driven Personal Care Product Purchasers > Unlikely  
Skydeo > ShoppingGraph > CPG > Product Label Readers > Highly Likely  
Skydeo > ShoppingGraph > CPG > Product Label Readers > Likely  
Skydeo > ShoppingGraph > CPG > Product Label Readers > Unlikely  
Skydeo > ShoppingGraph > CPG > Product Type > Beverages  
Skydeo > ShoppingGraph > CPG > Product Type > Books/magazines  
Skydeo > ShoppingGraph > CPG > Product Type > Bottled Water  
Skydeo > ShoppingGraph > CPG > Product Type > Bread / Baker  
Skydeo > ShoppingGraph > CPG > Product Type > Breakfast / Cereal  
Skydeo > ShoppingGraph > CPG > Product Type > Canned Goods / Soups  
Skydeo > ShoppingGraph > CPG > Product Type > Coffee  
Skydeo > ShoppingGraph > CPG > Product Type > Condiments / Spices / Dressings  
Skydeo > ShoppingGraph > CPG > Product Type > Cookies / Snacks / Candy  
Skydeo > ShoppingGraph > CPG > Product Type > Dairy / Eggs / Cheese  
Skydeo > ShoppingGraph > CPG > Product Type > Diet Products  
Skydeo > ShoppingGraph > CPG > Product Type > Floral / Gardening  
Skydeo > ShoppingGraph > CPG > Product Type > Frozen Foods  
Skydeo > ShoppingGraph > CPG > Product Type > Fruits / Vegetables  
Skydeo > ShoppingGraph > CPG > Product Type > Grains / Pasta / Sides  
Skydeo > ShoppingGraph > CPG > Product Type > Home Supplies  
Skydeo > ShoppingGraph > CPG > Product Type > International Food  
Skydeo > ShoppingGraph > CPG > Product Type > Meat / Seafood  
Skydeo > ShoppingGraph > CPG > Product Type > Pet Care/Products  
Skydeo > ShoppingGraph > CPG > Product Type > Sparkling Water  
Skydeo > ShoppingGraph > CPG > Products > Baking Mixes/Supplies  
Skydeo > ShoppingGraph > CPG > Products > Breakfast Bars  
Skydeo > ShoppingGraph > CPG > Products > Breakfast Foods-Frozen  
Skydeo > ShoppingGraph > CPG > Products > Candy-Breath Sweeteners  
Skydeo > ShoppingGraph > CPG > Products > Candy-Chocolate  
Skydeo > ShoppingGraph > CPG > Products > Candy-Non-Chocolate  
Skydeo > ShoppingGraph > CPG > Products > Carbonated Beverages  
Skydeo > ShoppingGraph > CPG > Products > Cold and Flu Medicine  
Skydeo > ShoppingGraph > CPG > Products > First Aid  
Skydeo > ShoppingGraph > CPG > Products > Foot Care  
Skydeo > ShoppingGraph > CPG > Products > Frozen Pizza  
Skydeo > ShoppingGraph > CPG > Products > Hair Care  
Skydeo > ShoppingGraph > CPG > Products > Household Cleaners/Supplies  
Skydeo > ShoppingGraph > CPG > Products > Ice Cream  
Skydeo > ShoppingGraph > CPG > Products > Juice  
Skydeo > ShoppingGraph > CPG > Products > Pudding, Desserts  
Skydeo > ShoppingGraph > CPG > Products > Shaving/Grooming  
Skydeo > ShoppingGraph > CPG > Products > Snacks (Crackers, Chips, Popcorn, Pretzels, Spreads/Dips)  
Skydeo > ShoppingGraph > CPG > Products > Tea  
Skydeo > ShoppingGraph > CPG > Products > Toaster Pastries  
Skydeo > ShoppingGraph > CPG > Products > Tobacco & Accessories  
Skydeo > ShoppingGraph > CPG > Quick-Stops at Walmart or Target > Highly Likely  
Skydeo > ShoppingGraph > CPG > Quick-Stops at Walmart or Target > Likely

People who match prices across retailers to determine where to shop.  
People who match prices across retailers to determine where to shop.  
People who are motivated by price when purchasing home cleaning products.  
People who are motivated by price when purchasing home cleaning products.  
People who are motivated by price when purchasing home cleaning products.  
People who are motivated by price when purchasing home cleaning products.  
People who are motivated by price when purchasing laundry products.  
People who are motivated by price when purchasing laundry products.  
People who are motivated by price when purchasing laundry products.  
People who are motivated by price when purchasing laundry products.  
People who are sensitive to price when purchasing personal care products.  
People who are sensitive to price when purchasing personal care products.  
People who are sensitive to price when purchasing personal care products.  
People who read product labels.  
People who read product labels.  
People who read product labels.  
People who made a Beverage purchase based on deterministic shopping behavior.  
People who made a Books/Magazing purchase based on deterministic shopping behavior.  
People who made a Bottled Water purchase based on deterministic shopping behavior.  
People who made a Bread / Baking purchase based on deterministic shopping behavior.  
People who made a Breakfast / Cereal purchase based on deterministic shopping behavior.  
People who made a Canned Goods / Soup purchase based on deterministic shopping behavior.  
People who made a Coffee purchase based on deterministic shopping behavior.  
People who made a Condiments, Spices, and/or Dressing purchase based on deterministic shopping behavior.  
People who made a Cookies, Snacks, and/or Candy purchase based on deterministic shopping behavior.  
People who made a Dairy, Eggs, and/or Cheese purchase based on deterministic shopping behavior.  
People who made a Diet Product purchase based on deterministic shopping behavior.  
People who made a Floral and Gardening purchase based on deterministic shopping behavior.  
People who made a Frozen Foods purchase based on deterministic shopping behavior.  
People who made a Fruits and Vegetables purchase based on deterministic shopping behavior.  
People who made a Grains, Pasta, and/or Side Dish purchase based on deterministic shopping behavior.  
People who made a Home Supplies purchase based on deterministic shopping behavior.  
People who made a International Food purchase based on deterministic shopping behavior.  
People who made a Meat and/or Seafood purchase based on deterministic shopping behavior.  
People who made a Pet Care Product purchase based on deterministic shopping behavior.  
People who made a Sparkling Water purchase based on deterministic shopping behavior.  
People who made a Baking Mix/Supplies purchase based on deterministic shopping behavior.  
People who made a Breakfast Bar(s) purchase based on deterministic shopping behavior.  
People who made a Frozen Breakfast Foods purchase based on deterministic shopping behavior.  
People who made a Candy (Breath Mint) purchase based on deterministic shopping behavior.  
People who made a Chocolate Candy purchase based on deterministic shopping behavior.  
People who made a Non-Chocolate Candy purchase based on deterministic shopping behavior.  
People who made a Carbonated Beverage purchase based on deterministic shopping behavior.  
People who made a Cold & Flue Medicine purchase based on deterministic shopping behavior.  
People who made a First Aid purchase based on deterministic shopping behavior.  
People who made a Foot Care purchase based on deterministic shopping behavior.  
People who made a Frozen Pizza purchase based on deterministic shopping behavior.  
People who made a Hair Care purchase based on deterministic shopping behavior.  
People who made a Household Cleaner and/or Supply purchase based on deterministic shopping behavior.  
People who made a Ice Cream purchase based on deterministic shopping behavior.  
People who made a Juice purchase based on deterministic shopping behavior.  
People who made a Pudding/Dessert purchase based on deterministic shopping behavior.  
People who made a Shaving and/or Grooming purchase based on deterministic shopping behavior.  
People who made a Snack purchase (crackers, chips, popcorn, pretzels) based on deterministic shopping behavior.  
People who made a Tea purchase based on deterministic shopping behavior.  
People who made a Toaster Pastry purchase based on deterministic shopping behavior.  
People who made a Tobacco Accessories purchase based on deterministic shopping behavior.  
People who shop at Walmart or Target when few items are needed.  
People who shop at Walmart or Target when few items are needed.

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| Skydeo > ShoppingGraph > CPG > Quick-Stops at Walmart or Target > Unlikely                                  | People who shop at Walmart or Target when few items are needed.                          |
| Skydeo > ShoppingGraph > CPG > Retail Flyer Readers > Highly Likely   | People who research store trips by reviewing newspaper or digital circulars.             |
| Skydeo > ShoppingGraph > CPG > Retail Flyer Readers > Likely  | People who research store trips by reviewing newspaper or digital circulars.             |
| Skydeo > ShoppingGraph > CPG > Retail Flyer Readers > Unlikely  | People who research store trips by reviewing newspaper or digital circulars.             |
| Skydeo > ShoppingGraph > CPG > Scented Product Seekers > Highly Likely                                      | People who prefer to purchase scented products.  |
| Skydeo > ShoppingGraph > CPG > Scented Product Seekers > Likely   | People who prefer to purchase scented products.  |
| Skydeo > ShoppingGraph > CPG > Scented Product Seekers > Unlikely   | People who prefer to purchase scented products.  |
| Skydeo > ShoppingGraph > CPG > Skydeo > ShoppingGraph > CPG > Heavy Coupon Redeemers > Unlikely > Unlik     | People who are heavy coupon clippers and redeemers.                                      |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Grocery Store Purchasers > Highly Likely                         | People who buy multiples of items at a grocery store in order to stock their pantries.   |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Grocery Store Purchasers > Likely                                | People who buy multiples of items at a grocery store in order to stock their pantries.   |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Grocery Store Purchasers > Unlikely                              | People who buy multiples of items at a grocery store in order to stock their pantries.   |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Walmart Purchasers > Highly Likely                               | People who buy multiples of items at Walmart in order to stock their pantries.           |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Walmart Purchasers > Likely                                      | People who buy multiples of items at Walmart in order to stock their pantries.           |
| Skydeo > ShoppingGraph > CPG > Stock-Up at Walmart Purchasers > Unlikely                                    | People who buy multiples of items at Walmart in order to stock their pantries.           |
| Skydeo > ShoppingGraph > CPG > Stock-Up Shoppers > Highly Likely  | People who buy multiples of items in one shopping trip in order to stock their pantries. |
| Skydeo > ShoppingGraph > CPG > Stock-Up Shoppers > Likely   | People who buy multiples of items in one shopping trip in order to stock their pantries. |
| Skydeo > ShoppingGraph > CPG > Stock-Up Shoppers > Unlikely   | People who buy multiples of items in one shopping trip in order to stock their pantries. |
| Skydeo > ShoppingGraph > CPG > Store Brand Shoppers > Highly Likely   | People who purchase store brand products.  |
| Skydeo > ShoppingGraph > CPG > Store Brand Shoppers > Likely  | People who purchase store brand products.  |
| Skydeo > ShoppingGraph > CPG > Store Brand Shoppers > Unlikely  | People who purchase store brand products.  |
| Skydeo > ShoppingGraph > CPG > Target App Users > Highly Likely   | People who have opted-in to Target's app, Cartwheel.                                     |
| Skydeo > ShoppingGraph > CPG > Target App Users > Likely  | People who have opted-in to Target's app, Cartwheel.                                     |
| Skydeo > ShoppingGraph > CPG > Target App Users > Unlikely  | People who have opted-in to Target's app, Cartwheel.                                     |
| Skydeo > ShoppingGraph > CPG > Target Shoppers > Highly Likely  | People who are loyal Target shoppers.  |
| Skydeo > ShoppingGraph > CPG > Target Shoppers > Likely   | People who are loyal Target shoppers.  |
| Skydeo > ShoppingGraph > CPG > Target Shoppers > Unlikely   | People who are loyal Target shoppers.  |
| Skydeo > ShoppingGraph > CPG > Unscented Product Seekers > Highly Likely                                    | People who prefer to purchase fragrance free products.                                   |
| Skydeo > ShoppingGraph > CPG > Unscented Product Seekers > Likely   | People who prefer to purchase fragrance free products.                                   |
| Skydeo > ShoppingGraph > CPG > Unscented Product Seekers > Unlikely   | People who prefer to purchase fragrance free products.                                   |
| Skydeo > ShoppingGraph > CPG > Walmart App Users > Highly Likely  | People who use the Walmart Savings Catcher app.  |
| Skydeo > ShoppingGraph > CPG > Walmart App Users > Likely   | People who use the Walmart Savings Catcher app.  |
| Skydeo > ShoppingGraph > CPG > Walmart App Users > Unlikely   | People who use the Walmart Savings Catcher app.  |
| Skydeo > ShoppingGraph > CPG > Walmart Shoppers > Highly Likely   | People who are loyal Walmart shoppers.   |
| Skydeo > ShoppingGraph > CPG > Walmart Shoppers > Likely  | People who are loyal Walmart shoppers.   |
| Skydeo > ShoppingGraph > CPG > Walmart Shoppers > Unlikely  | People who are loyal Walmart shoppers.   |
| Skydeo > ShoppingGraph > CPG > What's On Sale Shoppers > Highly Likely                                      | People who purchase items that are on sale and are motivated to purchase by price.       |
| Skydeo > ShoppingGraph > CPG > What's On Sale Shoppers > Likely   | People who purchase items that are on sale and are motivated to purchase by price.       |
| Skydeo > ShoppingGraph > CPG > What's On Sale Shoppers > Unlikely   | People who purchase items that are on sale and are motivated to purchase by price.       |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Food Category  |  |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Food Category > Gerber Brands                          | People who purchase Gerber Brands -Skydeo ShoppingGraph                                  |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Formula And Child Nutritional Drink > Enfamil Brands   | People who purchase Enfamil Brands -Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Formula And Child Nutritional Drink > Similac Brands   | People who purchase Similac Brands -Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Formula And Child Nutritional Drink Category           |  |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Hbc Category   |  |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Hbc Category > Huggies Brands                          | People who purchase Huggies Brands -Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby Hbc Category > Johnson's Brands                        | People who purchase Johnson's Brands -Skydeo ShoppingGraph                               |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Baby HBC Category > Private Label Brands                    | People who buy Yogurt - Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Disposable Diaper And Training Pant Category                |  |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Disposable Diaper And Training Pant Category > Huggies Br   | People who purchase Huggies Brands -Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Disposable Diaper And Training Pant Category > Pampers Br   | People who purchase Pampers Brands -Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Baby and Toddler > Disposable Diaper And Training Pant Category > Private Labr | People who buy Shelf Stable Liquid Soup - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Electronics > Batteries Category   |  |
| Skydeo > ShoppingGraph > CPG Electronics > Batteries Category > Duracell Brands                             | People who purchase Duracell Brands -Skydeo ShoppingGraph                                |
| Skydeo > ShoppingGraph > CPG Electronics > Batteries Category > Energizer Brands                            | People who purchase Energizer Brands -Skydeo ShoppingGraph                               |
| Skydeo > ShoppingGraph > CPG Electronics > Batteries Category > Energizer Brands > Energizer Max            | People who purchase Energizer Max -Skydeo ShoppingGraph                                  |
| Skydeo > ShoppingGraph > CPG Electronics > Batteries Category > Private Label Brands                        | People who buy Tomato Paste And Sauce - Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Baked Bread Category                                       |  |



Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Pasta Roni Brands People who purchase Pasta Roni Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Private Label Brands People who buy Mexican Sauce - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Rice-A-Roni Brands People who purchase Rice-A-Roni Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Velveeta Brands People who purchase Velveeta Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Velveeta Brands > Vel People who purchase Velveeta -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Boxed Prepared Dinners Category > Zatarain's Brands People who purchase Zatarain's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breeding And Stuffing Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Breeding And Stuffing Category > Kraft Brands > Kraft Stove People who purchase Kraft Stove Top -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breeding And Stuffing Category > Private Label Brands People who buy Hand And Body Lotion - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breeding And Stuffing Category > Progresso Brands People who purchase Progresso Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category > Hormel Brands People who purchase Hormel Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category > Hormel Brands > Hormel Black People who purchase Hormel Black Label -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category > Oscar Mayer Brands People who purchase Oscar Mayer Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category > Private Label Brands People who buy Herb And Spice Seasoning - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Breakfast Meat Category > Smithfield Brands People who purchase Smithfield Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Butter Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Butter Category > Land O Lakes Brands People who purchase Land O Lakes Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Butter Category > Private Label Brands People who buy Hair Coloring - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Candy Category > Chocolate Private Label Brands People who purchase Chocolate Private Label Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Candy Nonchocolate Category > Private Label Brands People who buy Shortening And Oils - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Catsup Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Catsup Category > Heinz Brands People who purchase Heinz Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Catsup Category > Hunt's Brands People who purchase Hunt's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Catsup Category > Private Label Brands People who buy Shaving Needs - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Belgioioso Brands People who purchase Belgioioso Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Borden Brands People who purchase Borden Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Cabot Brands People who purchase Cabot Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Cracker Barrel Brands People who purchase Cracker Barrel Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Frigo Brands People who purchase Frigo Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Frigo Brands > Frigo Cheese Heads People who purchase Frigo Cheese Heads -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Kraft Brands People who purchase Kraft Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Kraft Brands > Kraft People who purchase Kraft Cheese -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Kraft Brands > Kraft People who purchase Kraft Cheese -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Private Label Brands People who buy Mexican Food - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Sargento Brands People who purchase Sargento Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > The Laughing Cow Brands People who purchase The Laughing Cow Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cheese Category > Velveeta Brands People who purchase Velveeta Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Dunkin' Donuts Brands People who purchase Dunkin' Donuts Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Eight O'Clock Brands People who purchase Eight O'Clock Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Folgers Brands People who purchase Folgers Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Gevalia Brands People who purchase Gevalia Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Gevalia Brands > Gevalia Kaffe People who purchase Gevalia Kaffe -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Green Mountain Brands People who purchase Green Mountain Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Green Mountain Coffee Brands > Green People who purchase Green Mountain Coffee Keurig -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Maxwell House Brands People who purchase Maxwell House Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Peet's Coffee Brands People who purchase Peet's Coffee Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Private Label Brands People who buy Deodorizer And Freshener And Scent - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Starbucks Brands People who purchase Starbucks Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Starbucks Brands > Starbucks Coffee People who purchase Starbucks Coffee -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Category > Starbucks Brands > Starbucks Keurig People who purchase Starbucks Keurig -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Creamers Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Creamers Category > Nestle Brands > Nestle Coffee People who purchase Nestle Coffee-Mate -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Coffee Creamers Category > Private Label Brands People who buy Refrigerated Baked Goods - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category

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| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Keebler Brands                            | People who purchase Keebler Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Keebler Brands > Keebler Chips Deluxe     | People who purchase Keebler Chips Deluxe -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Keebler Brands > Keebler Fudge Shoppe     | People who purchase Keebler Fudge Shoppe -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Nabisco Brands                            | People who purchase Nabisco Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Nabisco Brands > Nabisco Chips Ahoy!      | People who purchase Nabisco Chips Ahoy! -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Nabisco Brands > Nabisco Mini Oreo        | People who purchase Nabisco Mini Oreo -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Nabisco Brands > Nabisco Oreo             | People who purchase Nabisco Oreo -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Nabisco Brands > Nabisco Oreo Double Stuf | People who purchase Nabisco Oreo Double Stuf -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Pepperidge Farm Brands                    | People who purchase Pepperidge Farm Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Pepperidge Farm Brands > Pepperidge       | People who purchase Pepperidge Farm -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cookies Category > Private Label Brands                      | People who buy Cookies - Skydeo ShoppingGraph                                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Keebler Brands                           | People who purchase Keebler Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Keebler Brands > Keebler Club            | People who purchase Keebler Club -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Keebler Brands > Keebler Townhouse       | People who purchase Keebler Townhouse -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Kellogg's Brands                         | People who purchase Kellogg's Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Kellogg's Brands > Kellogg's Special K   | People who purchase Kellogg's Special K -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Lance Brands                             | People who purchase Lance Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands                           | People who purchase Nabisco Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands > Nabisco Honey Maid      | People who purchase Nabisco Honey Maid -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands > Nabisco Premium         | People who purchase Nabisco Premium -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands > Nabisco Ritz            | People who purchase Nabisco Ritz -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands > Nabisco Triscuit        | People who purchase Nabisco Triscuit -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Nabisco Brands > Nabisco Wheat Thins     | People who purchase Nabisco Wheat Thins -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Pepperidge Farm Brands                   | People who purchase Pepperidge Farm Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Pepperidge Farm Brands > Pepperidge      | People who purchase Pepperidge Farm Goldfish -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Private Label Brands                     | People who buy Vegetables And Herbs - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Sunshine Brands                          | People who purchase Sunshine Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Crackers Category > Sunshine Brands > Sunshine Cheez-It      | People who purchase Sunshine Cheez-It -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category   |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category > Baileys Brands                              | People who purchase Baileys Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category > International Delight Brands                | People who purchase International Delight Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category > Land O Lakes Brands                         | People who purchase Land O Lakes Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category > Nestle Brands > Nestle Coffee-Mate          | People who purchase Nestle Coffee-Mate -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Category > Private Label Brands                        | People who buy Frozen Waffles Pancakes And French Toast - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Cheese Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Cheese Category > Philadelphia Brands                  | People who purchase Philadelphia Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Cheese Category > Philadelphia Brands > Philadelphia   | People who purchase Philadelphia -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Cheese Category > Philadelphia Brands > Philadelphia   | People who purchase Philadelphia Light -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Cream Cheese Category > Private Label Brands                 | People who buy Adult Incontinence - Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Desserts Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Desserts Category > Jell-O Brands                            | People who purchase Jell-O Brands -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Desserts Category > Private Label Brands                     | People who buy Tea Packaged And Bags - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Desserts Category > Snack Pack Brands                        | People who purchase Snack Pack Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dip Dairy Refrigerated Category                              |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dip Dairy Refrigerated Category > Private Label Brands       | People who buy Frozen Vegetables - Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dip Deli Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dip Deli Category > Private Label Brands                     | People who buy Lunch Combination - Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dip Deli Category > Sabra Brands                             | People who purchase Sabra Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dried Fruit Category   |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dried Fruit Category > Ocean Spray Brands                    | People who purchase Ocean Spray Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dried Fruit Category > Private Label Brands                  | People who buy Margarine And Spread - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dried Fruit Category > Sun-Maid Brands                       | People who purchase Sun-Maid Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dried Fruit Category > Sunsweet Brands                       | People who purchase Sunsweet Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dry Pasta Category   |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dry Pasta Category > Barilla Brands                          | People who purchase Barilla Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dry Pasta Category > Mueller's Brands                        | People who purchase Mueller's Brands -Skydeo ShoppingGraph                     |



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| Skydeo > ShoppingGraph > CPG Food and Beverage > Dry Pasta Category > Private Label Brands                 | People who buy Bath Tissue - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Dry Pasta Category > Ronzoni Brands                       | People who purchase Ronzoni Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Eggs Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Eggs Category > Egglard's Best Brands                     | People who purchase Egglard's Best Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Eggs Category > Private Label Brands                      | People who buy Facial Cleanser And Moisturizer - Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Extracts Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Extracts Category > Mccormick/schilling Brands            | People who purchase Mccormick/schilling Brands -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Extracts Category > Private Label Brands                  | People who buy Shelf Stable Milk - Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Flour And Meal Category                                   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Flour And Meal Category > Gold Medal Brands               | People who purchase Gold Medal Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Flour And Meal Category > Private Label Brands            | People who buy Food Storage And Wraps - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Fresh Desserts Category                                   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Fresh Desserts Category > Entenmann's Brands              | People who purchase Entenmann's Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Fresh Desserts Category > Private Label Brands            | People who buy Lunchmeat - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Appetizer Category                                 |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Appetizer Category > Farm Rich Brands              | People who purchase Farm Rich Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Appetizer Category > Private Label Brands          | People who buy Isotonic Beverage - Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Appetizer Category > Totino's Brands               | People who purchase Totino's Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Baked Goods Category                               |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Baked Goods Category > New York Brands             | People who purchase New York Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Baked Goods Category > Pepperidge Farm Brands      | People who purchase Pepperidge Farm Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Baked Goods Category > Private Label Brands        | People who buy Shelf Stable Dry Soup And Chili Mix - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Breaded Chicken Category                           |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Breakfast Sandwich Category                        |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Breakfast Sandwich Category > Jimmy Dean Brand     | People who purchase Jimmy Dean Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category                                   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Banquet Brands                  | People who purchase Banquet Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Birds Eye Brands                | People who purchase Birds Eye Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Healthy Choice Brands           | People who purchase Healthy Choice Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Healthy Choice Brands > Health  | People who purchase Healthy Choice -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Healthy Choice Brands > Health  | People who purchase Healthy Choice Cafe Steamers -Skydeo ShoppingGraph    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Lean Cuisine Brands             | People who purchase Lean Cuisine Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Lean Cuisine Brands > Lean Cui  | People who purchase Lean Cuisine Favorites -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Marie Callender's Brands        | People who purchase Marie Callender's Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Michelina's Brands              | People who purchase Michelina's Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Michelina's Brands > Michelina  | People who purchase Michelina's -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Michelina's Brands > Michelina  | People who purchase Michelina's Authentico -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Perdue Brands                   | People who purchase Perdue Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Private Label Brands            | People who buy Facial Tissues - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Stouffer's Brands               | People who purchase Stouffer's Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Stouffer's Brands > Stouffer's  | People who purchase Stouffer's -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Tyson Brands                    | People who purchase Tyson Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Tyson Brands > Tyson            | People who purchase Tyson -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Weight Watchers Brands          | People who purchase Weight Watchers Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Entrees Category > Weight Watchers Brands > We     | People who purchase Weight Watchers Smart Ones -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category                                     |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Digiorno Brands                   | People who purchase Digiorno Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Digiorno Brands > Digiorno        | People who purchase Digiorno -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Digiorno Brands > Digiorno Rising | People who purchase Digiorno Rising Crust -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Freschetta Brands                 | People who purchase Freschetta Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Private Label Brands              | People who buy Nuts - Skydeo ShoppingGraph                                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Red Baron Brands                  | People who purchase Red Baron Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Tombstone Brands                  | People who purchase Tombstone Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Pizza Category > Totino's Brands                   | People who purchase Totino's Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category                  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Alexia Brand   | People who purchase Alexia Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Ore-Ida Bran   | People who purchase Ore-Ida Brands -Skydeo ShoppingGraph                  |

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Ore-ida Bran People who purchase Ore-Ida -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Ore-ida Bran People who purchase Ore-Ida Golden Crinkles -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Ore-ida Bran People who purchase Ore-Ida Tater Tots -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Potatoes And Onion Rings Category > Private Label People who buy Novelty - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sandwiches Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sandwiches Category > El Monterey Brands People who purchase El Monterey Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sandwiches Category > Hot Pockets Brands People who purchase Hot Pockets Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sandwiches Category > Lean Pockets Brands People who purchase Lean Pockets Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sausage Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sausage Category > Banquet Brands People who purchase Banquet Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sausage Category > Jimmy Dean Brands People who purchase Jimmy Dean Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sausage Category > Private Label Brands People who buy Sugar - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Seafood Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Seafood Category > Gorton's Brands People who purchase Gorton's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Seafood Category > Private Label Brands People who buy Fabric Softener - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category > Edwards Brands People who purchase Edwards Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category > Marie Callender's Brands People who purchase Marie Callender's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category > Mrs Smith's Brands People who purchase Mrs Smith's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category > Private Label Brands People who buy Paper Napkin - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Sweet Goods Category > Sara Lee Brands People who purchase Sara Lee Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Toaster Pastries Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Toaster Pastries Category > Pillsbury Brands > Pills People who purchase Pillsbury Toaster Strudel -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Birds Eye Brands People who purchase Birds Eye Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Birds Eye Brands > Birds Eye People who purchase Birds Eye Steamfresh -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Green Giant Brands People who purchase Green Giant Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Green Giant Brands > Green People who purchase Green Giant -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Green Giant Brands > Green People who purchase Green Giant Valley Fresh Steamers -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Pictsweet Brands People who purchase Pictsweet Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Vegetables Category > Private Label Brands People who buy Produce Dip - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Aunt People who purchase Aunt Jemima Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Waffles Pancakes And French Toast Category > Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Whipped Topping Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Whipped Topping Category > Cool Whip Brands People who purchase Cool Whip Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Whipped Topping Category > Cool Whip Brands > Cool Whip People who purchase Cool Whip -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Frozen Whipped Topping Category > Private Label Brands People who buy Meat Frozen - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > California Giant Berry Farms Brands People who purchase California Giant Berry Farms Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Cuties Brands People who purchase Cuties Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Del Monte Brands People who purchase Del Monte Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Del Monte Brands > Del Monte People who purchase Del Monte -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Del Monte Brands > Del Monte Gold People who purchase Del Monte Gold -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Dole Brands People who purchase Dole Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Dole Brands > Dole People who purchase Dole -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Driscoll's Brands People who purchase Driscoll's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Naturipe Brands People who purchase Naturipe Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Private Label Brands People who buy Ramen Noodles - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Produce Electronic Id Brands People who purchase Produce Electronic Id Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Sunkist Brands People who purchase Sunkist Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Fruit Category > Well-Pict Brands People who purchase Well-Pict Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Grain Cakes Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Grain Cakes Category > Quaker Brands People who purchase Quaker Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category

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| Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category > Cadbury Adams Brands                         | People who purchase Cadbury Adams Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category > Cadbury Adams Brands > Cadbury Adams         | People who purchase Cadbury Adams Trident -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category > Wrigley's Brands                             | People who purchase Wrigley's Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category > Wrigley's Brands > Wrigley's Extra           | People who purchase Wrigley's Extra -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Gum Category > Wrigley's Brands > Wrigley's Orbit           | People who purchase Wrigley's Orbit -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category                           |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Lawry's Brands          | People who purchase Lawry's Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Mccormick/schilling     | People who purchase Mccormick/schilling Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Mccormick/schilling     | People who purchase Mccormick/schilling -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Mccormick/schilling     | People who purchase Mccormick/schilling Grill Mates -Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Morton Brands           | People who purchase Morton Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Herb And Spice Seasoning Category > Private Label Brands    | People who buy Peanut Butter - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Cereal Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Cereal Category > Private Label Brands                  | People who buy Oriental Sauce - Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Cereal Category > Quaker Brands                         | People who purchase Quaker Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Ball Park Brands                         | People who purchase Ball Park Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Bar S Brands                             | People who purchase Bar S Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Hebrew National Brands                   | People who purchase Hebrew National Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Oscar Mayer Brands                       | People who purchase Oscar Mayer Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Oscar Mayer Brands > Oscar Mayer         | People who purchase Oscar Mayer -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Oscar Mayer Brands > Oscar Mayer         | People who purchase Oscar Mayer Bun Length -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Hot Dog Category > Private Label Brands                     | People who buy Paper Towel - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Ben&Jerry's Brands                     | People who purchase Ben&Jerry's Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Blue Bell Brands                       | People who purchase Blue Bell Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Blue Bell Brands > Blue Bell           | People who purchase Blue Bell -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Blue Bunny Brands                      | People who purchase Blue Bunny Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Breyers Brands                         | People who purchase Breyers Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Breyers Brands > Breyers               | People who purchase Breyers -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Breyers Brands > Breyers Blasts!       | People who purchase Breyers Blasts! -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Category                               | People who purchase Category -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Dreyer's/edy's Brands                  | People who purchase Dreyer's/edy's Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Dreyer's/edy's Brands > Dreyer's/ed    | People who purchase Dreyer's/edy's Slow Churned Light -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Friendly's Brands                      | People who purchase Friendly's Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Haagen-Dazs Brands                     | People who purchase Haagen-Dazs Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Ice Cream Category > Private Label Brands                   | People who buy Rte Cereal - Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Instant Tea And Tea Drink Mix Category                      |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category                                  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Gatorade Brands                | People who purchase Gatorade Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Gatorade Brands > G2           | People who purchase G2 -Skydeo ShoppingGraph                                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Gatorade Brands > Gatorade     | People who purchase Gatorade -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Gatorade Brands > Gatorade     | People who purchase Gatorade Series 02 Perform -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Powerade Brands                | People who purchase Powerade Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Isotonic Beverage Category > Powerade Brands > Powerade     | People who purchase Powerade Ion4 -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Jam And Jelly And Preserves Category                        |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Jam And Jelly And Preserves Category > Private Label Brands | People who buy Refrigerated Pasta And Sauce - Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Jam And Jelly And Preserves Category > Smucker's Brands     | People who purchase Smucker's Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Jam And Jelly And Preserves Category > Welch's Brands       | People who purchase Welch's Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Liquid Coffee Category                                      |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Liquid Coffee Category > Starbucks Brands                   | People who purchase Starbucks Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunch Combination Category                                  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunch Combination Category > Lunchables Brands              | People who purchase Lunchables Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Buddig Brands                          | People who purchase Buddig Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Hillshire Farm Brands > Hillshire Farm | People who purchase Hillshire Farm Deli Select -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Hormel Brands                          | People who purchase Hormel Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Land O' Frost Brands                   | People who purchase Land O' Frost Brands -Skydeo ShoppingGraph              |

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| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Oscar Mayer Brands                          | People who purchase Oscar Mayer Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Lunchmeat Category > Private Label Brands                        | People who buy Pasta Sauce - Skydeo ShoppingGraph                                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category                                    |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > Blue Bonnet Brands               | People who purchase Blue Bonnet Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > Country Crock Brands             | People who purchase Country Crock Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > I Can't Believe It's Not Butter! | People who purchase I Can't Believe It's Not Butter! Brands -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > Imperial Brands                  | People who purchase Imperial Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > Private Label Brands             | People who buy Salty Snacks - Skydeo ShoppingGraph                                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Margarine And Spread Category > Smart Balance Brands             | People who purchase Smart Balance Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Marshmallows Category > Private Label Brands                     | People who buy Frozen Toaster Pastries - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mayonnaise Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mayonnaise Category > Best Foods/hellmann's Brands               | People who purchase Best Foods/hellmann's Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mayonnaise Category > Kraft Brands                               | People who purchase Kraft Brands -Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mayonnaise Category > Kraft Brands > Kraft                       | People who purchase Kraft -Skydeo ShoppingGraph                                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mayonnaise Category > Private Label Brands                       | People who buy Instant Tea And Tea Drink Mix - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category                                     |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > A 1 Brands                        | People who purchase A 1 Brands -Skydeo ShoppingGraph                              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > Frank's Redhot Brands             | People who purchase Frank's Redhot Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > Heinz Brands                      | People who purchase Heinz Brands -Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > Kraft Brands                      | People who purchase Kraft Brands -Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > Private Label Brands              | People who buy Mustard - Skydeo ShoppingGraph                                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat And Fish Sauce Category > Sweet Baby Ray's Brands           | People who purchase Sweet Baby Ray's Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat Fresh Category > Private Label Brands                       | People who buy Shampoo And Conditioner - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat Frozen Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Meat Frozen Category > Private Label Brands                      | People who buy Fabric Treatments - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > La Banderita Brands                      | People who purchase La Banderita Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Mission Brands                           | People who purchase Mission Brands -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Old El Paso Brands                       | People who purchase Old El Paso Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Old El Paso Brands > Old El Paso         | People who purchase Old El Paso -Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Old El Paso Brands > Old El Paso         | People who purchase Old El Paso Stand'n Stuff -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Ortega Brands                            | People who purchase Ortega Brands -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Private Label Brands                     | People who buy Household Cleaning - Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Food Category > Rosarita Brands                          | People who purchase Rosarita Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Sauce Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Sauce Category > Pace Brands                             | People who purchase Pace Brands -Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Sauce Category > Private Label Brands                    | People who buy Kitchen Accessory - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mexican Sauce Category > Tostitos Brands                         | People who purchase Tostitos Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Blue Diamond Brands                              | People who purchase Blue Diamond Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Garelick Brands                                  | People who purchase Garelick Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Horizon Brands                                   | People who purchase Horizon Brands -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Lactaid Brands                                   | People who purchase Lactaid Brands -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Private Label Brands                             | People who buy Refrigerated Juice Drinks - Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Category > Silk Brands                                      | People who purchase Silk Brands -Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Modifiers Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Modifiers Category > Hershey's Brands                       | People who purchase Hershey's Brands -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Milk Modifiers Category > Nestle Brands > Nestle Nesquik         | People who purchase Nestle Nesquik -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mustard Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mustard Category > French's Brands                               | People who purchase French's Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Mustard Category > Private Label Brands                          | People who buy Mustard - Skydeo ShoppingGraph                                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Arizona Brands                       | People who purchase Arizona Brands -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Glaceau Vitamin Water Brands         | People who purchase Glaceau Vitamin Water Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Lipton Brands                        | People who purchase Lipton Brands -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Red Bull Brands                      | People who purchase Red Bull Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Snapple Brands                       | People who purchase Snapple Brands -Skydeo ShoppingGraph                          |

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| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Sobe Brands                 | People who purchase Sobe Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > New Age Beverage Category > Sparkling Ice Brands        | People who purchase Sparkling Ice Brands -Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Blue Bunny Brands                    | People who purchase Blue Bunny Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Dreyer's/edy's Brands                | People who purchase Dreyer's/edy's Brands -Skydeo ShoppingGraph    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Klondike Brands                      | People who purchase Klondike Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Nestle Brands                        | People who purchase Nestle Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Nestle Brands > Nestle Drumstick     | People who purchase Nestle Drumstick -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Nestle Brands > Nestle Skinny Cow    | People who purchase Nestle Skinny Cow -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Private Label Brands                 | People who buy Cat Litter - Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Novelty Category > Weight Watchers Brands               | People who purchase Weight Watchers Brands -Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nutritional Category                                    |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nutritional Category > Ensure Brands                    | People who purchase Ensure Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category   |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Blue Diamond Brands                     | People who purchase Blue Diamond Brands -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Diamond Brands                          | People who purchase Diamond Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Emerald Brands                          | People who purchase Emerald Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Planters Brands                         | People who purchase Planters Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Private Label Brands                    | People who buy Meat And Fish Sauce - Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Nuts Category > Wonderful Brands                        | People who purchase Wonderful Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Oriental Sauce Category                                 |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Oriental Sauce Category > Kikkoman Brands               | People who purchase Kikkoman Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Oriental Sauce Category > Private Label Brands          | People who buy New Age Beverage - Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pancake Syrup Category                                  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pancake Syrup Category > Aunt Jemima Brands             | People who purchase Aunt Jemima Brands -Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pancake Syrup Category > Mrs Butter-orth's Brands       | People who purchase Mrs Butter-orth's Brands -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pancake Syrup Category > Private Label Brands           | People who buy Sausage Fresh - Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category                                    |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Bertolli Brands                  | People who purchase Bertolli Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Classico Brands                  | People who purchase Classico Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Francesco Rinaldi Brands         | People who purchase Francesco Rinaldi Brands -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Hunt's Brands                    | People who purchase Hunt's Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Prego Brands                     | People who purchase Prego Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Private Label Brands             | People who buy Pickle And Relish - Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Ragu' Brands                     | People who purchase Ragu' Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Ragu' Brands > Ragu' Old World S | People who purchase Ragu' Old World Style -Skydeo ShoppingGraph    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pasta Sauce Category > Ragu' Brands > Ragu' Robusto!    | People who purchase Ragu' Robusto! -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category                                  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category > Jif Brands                     | People who purchase Jif Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category > Nutella Brands                 | People who purchase Nutella Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category > Peter Pan Brands               | People who purchase Peter Pan Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category > Private Label Brands           | People who buy First Aid - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Peanut Butter Category > Skippy Brands                  | People who purchase Skippy Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pickle And Relish Category                              |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pickle And Relish Category > Mt Olive Brands            | People who purchase Mt Olive Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pickle And Relish Category > Private Label Brands       | People who buy Oral Hygiene - Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pickle And Relish Category > Vlasic Brands              | People who purchase Vlasic Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Pierogie Frozen Category                                |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Poultry Fresh Category                                  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Poultry Fresh Category > Perdue Brands                  | People who purchase Perdue Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Poultry Fresh Category > Private Label Brands           | People who buy Vitamins And Supplements - Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Poultry Fresh Category > Shady Brook Farms Brands       | People who purchase Shady Brook Farms Brands -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Powdered Instant Drinks Category                        |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Powdered Instant Drinks Category > Crystal Light Brands | People who purchase Crystal Light Brands -Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Powdered Instant Drinks Category > Kool-Aid Brands      | People who purchase Kool-Aid Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Beans Category                                 |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Beans Category > Bush's Brands                 | People who purchase Bush's Brands -Skydeo ShoppingGraph            |

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Beans Category > Private Label Brands People who buy Coffee Filter - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Beans Category > Van Camp's Brands People who purchase Van Camp's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category > Campbell's Brands People who purchase Campbell's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category > Chef Boyardee Brands People who purchase Chef Boyardee Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category > Hormel Brands People who purchase Hormel Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category > Private Label Brands People who buy Prepared Beans - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Prepared Foods Category > Uncle Ben's Brands People who purchase Uncle Ben's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Produce Dip Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Maruchan Brands People who purchase Maruchan Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Maruchan Brands > Maruchan People who purchase Maruchan Instant Lunch -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Maruchan Brands > Maruchan People who purchase Maruchan Ramen -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Nissin Brands People who purchase Nissin Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Nissin Brands > Nissin Cup No People who purchase Nissin Cup Noodles -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ramen Noodles Category > Nissin Brands > Nissin Top Ra People who purchase Nissin Top Ramen Oodles Of Noodles -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Ready To Eat Desserts Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Ready To Eat Desserts Category > Jell-o Brands People who purchase Jell-o Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrig Salad Dressing Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Nestle Brands People who purchase Nestle Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Nestle Brands > Ne People who purchase Nestle Toll House -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Pillsbury Brands People who purchase Pillsbury Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Pillsbury Brands > P People who purchase Pillsbury -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Pillsbury Brands > P People who purchase Pillsbury Grands! -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Baked Goods Category > Private Label Brand People who buy Grain Cakes - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Florida's Natural Bra People who purchase Florida's Natural Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Minute Maid Brands People who purchase Minute Maid Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Minute Maid Brands People who purchase Minute Maid Premium -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Naked Brands People who purchase Naked Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Private Label Brands People who buy Stomach Upper G i - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Simply Orange Brand People who purchase Simply Orange Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Sunny D Brands People who purchase Sunny D Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Tropicana Brands People who purchase Tropicana Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Tropicana Brands > T People who purchase Tropicana Pure Premium -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Juice Drinks Category > Tropicana Brands > T People who purchase Tropicana Trop 50 -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Liquid Tea Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Meals Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Meals Category > Hormel Brands People who purchase Hormel Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Meals Category > Perdue Brands People who purchase Perdue Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Meals Category > Private Label Brands People who buy Shelf Stable Juices And Drinks - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Pasta And Sauce Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Side Dishes Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Side Dishes Category > Claussen Brands People who purchase Claussen Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Side Dishes Category > Crystal Farms Brands People who purchase Crystal Farms Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Side Dishes Category > Crystal Farms Brands People who purchase Crystal Farms Simply Potatoes -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Refrigerated Side Dishes Category > Private Label Brands People who buy Feminine Hygiene - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rice Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Rice Category > Minute Brands People who purchase Minute Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rice Category > Private Label Brands People who buy Soft Drinks - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands People who purchase General Mills Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Cheerios -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Cinnamon Toast Crunch -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Cocoa Puffs -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Honey Nut Cheerios -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Lucky Charms -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Multigrain Cheerios -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > General Mills Brands > General Mill People who purchase General Mills Reese's Puffs -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kashi Brands People who purchase Kashi Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands People who purchase Kellogg's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Apple J People who purchase Kellogg's Apple Jacks -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Corn P People who purchase Kellogg's Corn Pops -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Froot L People who purchase Kellogg's Froot Loops -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Froster People who purchase Kellogg's Frosted Flakes -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Froster People who purchase Kellogg's Frosted Mini-hheats -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Raisin I People who purchase Kellogg's Raisin Bran -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Kellogg's Brands > Kellogg's Rice Kr People who purchase Kellogg's Rice Krispies -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Malt-o-meal Brands People who purchase Malt-o-meal Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Post Brands People who purchase Post Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Post Brands > Post Honey Bunches ( People who purchase Post Honey Bunches Of Oats -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Private Label Brands People who buy Gum - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Rte Cereal Category > Quaker Brands People who purchase Quaker Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Hidden Valley Brands People who purchase Hidden Valley Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Ken's Steak House Brands People who purchase Ken's Steak House Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Kraft Brands People who purchase Kraft Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Kraft Brands > Kraft People who purchase Kraft -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Private Label Brands People who buy Hot Dog - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Dressing Category > Wish-Bone Brands People who purchase Wish-Bone Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Topping Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Salad Topping Category > Private Label Brands People who buy Refrig Salad Dressing - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Cheetos Brands People who purchase Cheetos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Cheetos Doritos Fritos Lays Brand People who purchase Cheetos Doritos Fritos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Doritos Brands People who purchase Doritos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Frito-lay Brands People who purchase Frito-lay Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Fritos Brands People who purchase Fritos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > General Mills Brands People who purchase General Mills Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Herr's Brands People who purchase Herr's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Jack Link's Brands People who purchase Jack Link's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Kettle Brands People who purchase Kettle Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Lay's Brands People who purchase Lay's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Lay's Brands > Lay's Brands > Lay's People who purchase Lay's -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Lay's Brands > Lay's Wavy People who purchase Lay's Wavy -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Orville Redenbacher's Brands People who purchase Orville Redenbacher's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Pop Secret Brands People who purchase Pop Secret Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Pringles Brands People who purchase Pringles Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Private Label Brands People who buy Frozen Sweet Goods - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Rold Gold Brands People who purchase Rold Gold Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Ruffles Brands People who purchase Ruffles Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Santitas Brands People who purchase Santitas Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Slim Jim Brands People who purchase Slim Jim Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Snyder's Of Hanover Brands People who purchase Snyder's Of Hanover Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Sunchips Brands People who purchase Sunchips Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Tostitos Brands People who purchase Tostitos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Tostitos Brands > Tostitos People who purchase Tostitos -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Utz Brands People who purchase Utz Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Category > Wise Brands People who purchase Wise Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Dip Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Salty Snacks Dip Category > Tostitos Brands People who purchase Tostitos Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Sauce Mix Gravy Mix And Seasoning Mix Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Sauce Mix Gravy Mix And Seasoning Mix Category > Mccorm People who purchase Mccormick/schilling Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Sauce Mix Gravy Mix And Seasoning Mix Category > Privat People who buy Charcoal Logs And Accessories - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Sausage Fresh Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Sausage Fresh Category > Eckrich Brands People who purchase Eckrich Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Sausage Fresh Category > Johnsonville Brands People who purchase Johnsonville Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Sausage Fresh Category > Private Label Brands People who buy Disposable Bags - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable And Dry Potato Mix Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable And Dry Potato Mix Category > Betty Crocker | People who purchase Betty Crocker Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable And Dry Potato Mix Category > Idahoan Branc People who purchase Idahoan Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable And Dry Potato Mix Category > Private Label E People who buy Shelf Stable Gravy - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Dry Soup And Chili Mix Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Dry Soup And Chili Mix Category > Lipton Brar People who purchase Lipton Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Dry Soup And Chili Mix Category > Lipton Brar People who purchase Lipton Recipe Secrets -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Dry Soup And Chili Mix Category > Private Lab People who buy Salad Topping - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fish Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fish Category > Bumble Bee Brands People who purchase Bumble Bee Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fish Category > Chicken Of The Sea Brands People who purchase Chicken Of The Sea Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fish Category > Private Label Brands People who buy Refrigerated Meals - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fish Category > Star Kist Brands People who purchase Star Kist Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category > Del Monte Brands People who purchase Del Monte Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category > Dole Brands People who purchase Dole Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category > Mott's Brands People who purchase Mott's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category > Ocean Spray Brands People who purchase Ocean Spray Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Fruit Category > Private Label Brands People who buy Shelf Stable And Dry Potato Mix - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Gravy Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Gravy Category > Heinz Brands People who purchase Heinz Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Gravy Category > Private Label Brands People who buy Food Storage And Lunch Bag - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Capri Sun Brand People who purchase Capri Sun Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Hawaiian Punch People who purchase Hawaiian Punch Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Juicy Juice People who purchase Juicy Juice -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Kool-Aid Brands People who purchase Kool-Aid Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Kool-aid Brands People who purchase Kool-aid Jammers -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Minute Maid Br: People who purchase Minute Maid Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Mio Brands People who purchase Mio Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Ocean Spray Bra People who purchase Ocean Spray Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Private Label Br: People who buy Frozen Sausage - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > V8 Brands People who purchase V8 Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > V8 Brands > V8 People who purchase V8 -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > V8 Brands > V8 : People who purchase V8 Splash -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Juices And Drinks Category > Welch's Brands People who purchase Welch's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Campbell's Brands People who purchase Campbell's Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Campbell's Brands > C People who purchase Campbell's -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Campbell's Brands > C People who purchase Campbell's Chunky -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Campbell's Brands > C People who purchase Campbell's Chunky Healthy Request -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Campbell's Brands > C People who purchase Campbell's Healthy Request -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Private Label Brands People who buy Frozen Pizza - Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Progresso Brands People who purchase Progresso Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Progresso Brands > Pr People who purchase Progresso -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Progresso Brands > Pr People who purchase Progresso Rich & Hearty -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Progresso Brands > Pr People who purchase Progresso Traditional -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Progresso Brands > Pr People who purchase Progresso Vegetable Classics -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Swanson Brands People who purchase Swanson Brands -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Swanson Brands > Sw People who purchase Swanson -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Liquid Soup Category > Swanson Brands > Sw People who purchase Swanson Natural Goodness -Skydeo ShoppingGraph

Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Meat Category



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| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Meat Category > Hormel Brands                 | People who purchase Hormel Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Meat Category > Hormel Brands > Hormel Sp     | People who purchase Hormel Spam -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Meat Category > Manwich Brands > Manwich      | People who purchase Manwich -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Meat Category > Private Label Brands          | People who buy Prepared Foods - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Milk Category                                 |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Milk Category > Nestle Brands                 | People who purchase Nestle Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Milk Category > Nestle Brands > Nestle Carna  | People who purchase Nestle Carnation -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Milk Category > Private Label Brands          | People who buy Refrigerated Side Dishes - Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category                            |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Bush's Brands            | People who purchase Bush's Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Bush's Brands > Bush's   | People who purchase Bush's Best -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Del Monte Brands         | People who purchase Del Monte Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Green Giant Brands       | People who purchase Green Giant Brands -Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Hunt's Brands            | People who purchase Hunt's Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Private Label Brands     | People who buy Ready To Eat Desserts - Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shelf Stable Vegetable Category > Ro Tel Brands            | People who purchase Ro Tel Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shortening And Oils Category                               |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shortening And Oils Category > Crisco Brands               | People who purchase Crisco Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shortening And Oils Category > Pam Brands                  | People who purchase Pam Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shortening And Oils Category > Private Label Brands        | People who buy Household Plastics - Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Shortening And Oils Category > Wesson Brands               | People who purchase Wesson Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Entenmann's Brands                   | People who purchase Entenmann's Brands -Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > General Mills Brands                 | People who buy Frozen Seafood - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Hostess Brands                       | People who purchase Hostess Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Little Debbie Brands                 | People who purchase Little Debbie Brands -Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Little Debbie Brands > Little Debbie | People who purchase Little Debbie -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Little Debbie Brands > Little Debbie | People who purchase Little Debbie Nutty Bars -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Private Label Brands                 | People who buy Laundry Detergent - Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Snack Cake Category > Tastykake Brands                     | People who purchase Tastykake Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category                                       |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > 7 Up Brands                         | People who purchase 7 Up Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > A&W Brands                          | People who purchase A&W Brands -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > A&W Brands > Diet A & W             | People who purchase Diet A & W -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Canada Dry Brands                   | People who purchase Canada Dry Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Coca-Cola Brands                    | People who purchase Coca-Cola Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Coca-Cola Brands > Coca-Cola        | People who purchase Coca-Cola -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Coca-Cola Brands > Coca-Cola Zero   | People who purchase Coca-Cola Zero -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Coca-Cola Brands > Diet Coke        | People who purchase Diet Coke -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Coca-Cola Brands > Diet Coke Caff   | People who purchase Diet Coke Caffeine Free -Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Crush Brands                        | People who purchase Crush Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Dr Pepper Brands                    | People who purchase Dr Pepper Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Dr Pepper Brands > Diet Dr Pepper   | People who purchase Diet Dr Pepper -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Fanta Brands                        | People who purchase Fanta Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Mtn Dew Brands                      | People who purchase Mtn Dew Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Mtn Dew Brands > Diet Mtn Dew       | People who purchase Diet Mtn Dew -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Pepsi Brands                        | People who purchase Pepsi Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Pepsi Brands > Diet Pepsi           | People who purchase Diet Pepsi -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Pepsi Brands > Pepsi                | People who purchase Pepsi -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Private Label Brands                | People who buy Soft Drinks - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Sierra Mist Brands                  | People who purchase Sierra Mist Brands -Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Sprite Brands                       | People who purchase Sprite Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Sprite Brands > Sprite              | People who purchase Sprite -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Soft Drinks Category > Sunkist Brands                      | People who purchase Sunkist Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sour Cream Category  |  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sour Cream Category > Breakstone's Brands                  | People who purchase Breakstone's Brands -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sour Cream Category > Daisy Brands                         | People who purchase Daisy Brands -Skydeo ShoppingGraph             |

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| Skydeo > ShoppingGraph > CPG Food and Beverage > Sour Cream Category > Private Label Brands                 | People who buy Magazines - Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sugar Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sugar Category > C&H Brands                                | People who purchase C&H Brands -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sugar Category > Domino Brands                             | People who purchase Domino Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sugar Category > Private Label Brands                      | People who buy Pierogie Frozen - Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Sugar Category > Splenda Brands                            | People who purchase Splenda Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tea Packaged And Bags Category                             |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tea Packaged And Bags Category > Lipton Brands             | People who purchase Lipton Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tea Packaged And Bags Category > Private Label Brands      | People who buy Frozen Whipped Topping - Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Toaster Pastry Category                                    |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Toaster Pastry Category > Kellogg's Brands > Kellogg's Pop | People who purchase Kellogg's Pop-Tarts -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tomato Paste And Sauce Category                            |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tomato Paste And Sauce Category > Hunt's Brands            | People who purchase Hunt's Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Tomato Paste And Sauce Category > Private Label Brands     | People who buy Cosmetics - Skydeo ShoppingGraph                             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category                              |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Bolthouse Farms Brands     | People who purchase Bolthouse Farms Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Dole Brands                | People who purchase Dole Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Earthbound Farm Brand      | People who purchase Earthbound Farm Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Eat Smart Brands           | People who purchase Eat Smart Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Fresh Express Brands       | People who purchase Fresh Express Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Green Giant Fresh Bran     | People who purchase Green Giant Fresh Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Grimmway Farms Brand       | People who purchase Grimmway Farms Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Monterey Brands            | People who purchase Monterey Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Naturesweet Brands         | People who purchase Naturesweet Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Private Label Brands       | People who buy Wine - Skydeo ShoppingGraph                                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Produce Electronic Id Br   | People who purchase Produce Electronic Id Brands -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Vegetables And Herbs Category > Sunset Brands              | People who purchase Sunset Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category   |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Aquafina Brands                           | People who purchase Aquafina Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Dasani Brands                             | People who purchase Dasani Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Deer Park Brands                          | People who purchase Deer Park Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Nestle Pure Life Brands                   | People who purchase Nestle Pure Life Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Poland Spring Brands                      | People who purchase Poland Spring Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Water Category > Private Label Brands                      | People who buy Sauce Mix Gravy Mix And Seasoning Mix - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Whipped Toppings Category                                  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Whipped Toppings Category > Private Label Brands           | People who buy Pancake Syrup - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Whipped Toppings Category > Reddi Wip Brands               | People who purchase Reddi Wip Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category                                  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Betty Crocker Brands           | People who purchase Betty Crocker Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > General Mills Brands > Ge      | People who purchase General Mills Fiber One -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Kellogg's Brands               | People who purchase Kellogg's Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Kellogg's Brands > Kellogg'    | People who purchase Kellogg's Nutri-Grain -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Kellogg's Brands > Kellogg'    | People who purchase Kellogg's Rice Krispies Treats -Skydeo ShoppingGraph    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Kellogg's Brands > Kellogg'    | People who purchase Kellogg's Special K -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Nature Valley Brands           | People who purchase Nature Valley Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Private Label Brands           | People who buy Liquid Coffee - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Quaker Brands                  | People who purchase Quaker Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Quaker Brands > Quaker Cl      | People who purchase Quaker Chewy -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wholesome Snacks Category > Welch's Brands                 | People who purchase Welch's Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Wine Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category  |   |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Chobani Brands                           | People who purchase Chobani Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Dannon Brands                            | People who purchase Dannon Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Dannon Brands > Dannon                   | People who purchase Dannon -Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Dannon Brands > Dannon Activia           | People who purchase Dannon Activia -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Dannon Brands > Dannon Light&Fit         | People who purchase Dannon Light&Fit -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Dannon Brands > Dannon Oikos             | People who purchase Dannon Oikos -Skydeo ShoppingGraph                      |

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| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Private Label Brands                            | People who buy Whipped Toppings - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Stonyfield Brands                               | People who purchase Stonyfield Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Yoplait Brands                                  | People who purchase Yoplait Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Yoplait Brands > Yoplait                        | People who purchase Yoplait -Skydeo ShoppingGraph                              |
| Skydeo > ShoppingGraph > CPG Food and Beverage > Yogurt Category > Yoplait Brands > Yoplait Light                  | People who purchase Yoplait Light -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Adult Incontinence Category                                       |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Adult Incontinence Category > Private Label Brands                | People who buy Bleach - Skydeo ShoppingGraph                                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category  |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Cover Girl Brands                            | People who purchase Cover Girl Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > L'oreal Brands                               | People who purchase L'oreal Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Maybelline Brands                            | People who purchase Maybelline Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Private Label Brands                         | People who buy Frozen Sandwiches - Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Revlon Brands                                | People who purchase Revlon Brands -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Sally Hansen Brands                          | People who purchase Sally Hansen Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Cosmetics Category > Wet 'n' Wild Brands                          | People who purchase Wet 'n' Wild Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category                       |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Air Wick Brands     | People who purchase Air Wick Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Febreze Brands      | People who purchase Febreze Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Febreze Air Effects | People who purchase Febreze Air Effects -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Glade Brands        | People who purchase Glade Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Renuzit Brands      | People who purchase Renuzit Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Deodorizer And Freshener And Scent Category > Renuzit Aroma       | People who purchase Renuzit Aroma -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Eye Care Category   |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Eye Care Category > Private Label Brands                          | People who buy Powdered Instant Drinks - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Cleanser And Moisturizer Category                          |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Cleanser And Moisturizer Category > Olay Brands            | People who purchase Olay Brands -Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Cleanser And Moisturizer Category > Private Label Brands   | People who buy Milk - Skydeo ShoppingGraph                                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category   |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category > Kleenex Brands                          | People who purchase Kleenex Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category > Private Label Brands                    | People who buy Underarm Deodorant - Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category > Puffs Brands                            | People who purchase Puffs Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category > Puffs Plus                              | People who purchase Puffs Plus -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Facial Tissues Category > Scotties Brands                         | People who purchase Scotties Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Feminine Hygiene Category   |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Feminine Hygiene Category > Always Brands                         | People who purchase Always Brands -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Feminine Hygiene Category > Kotex Brands                          | People who purchase Kotex Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Feminine Hygiene Category > Private Label Brands                  | People who buy Water - Skydeo ShoppingGraph                                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Care Accessories Category                                    |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Care Accessories Category > Goody Brands                     | People who purchase Goody Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Coloring Category  |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Coloring Category > Clairol Brands                           | People who purchase Clairol Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Coloring Category > L'oreal Brands                           | People who purchase L'oreal Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Spray And Hair Styling Product Category                      |  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Spray And Hair Styling Product Category > Suave Brands       | People who purchase Suave Brands -Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hair Spray And Hair Styling Product Category > Tresemme Brands    | People who purchase Tresemme Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hand And Body Lotion Category                                     | People who buy Baby Food - Skydeo ShoppingGraph                                |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Hand And Body Lotion Category > Vaseline Brands                   | People who purchase Vaseline Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category   | People who buy Baby Formula And Child Nutritional Drink - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Aquafresh Brands                          | People who purchase Aquafresh Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Arm&Hammer Brands                         | People who purchase Arm&Hammer Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Chap Stick Brands                         | People who purchase Chap Stick Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Colgate Brands                            | People who purchase Colgate Brands -Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Colgate Brands > Colgate                  | People who purchase Colgate -Skydeo ShoppingGraph                              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Colgate Brands > Colgate Total            | People who purchase Colgate Total -Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Colgate Brands > Colgate Total Advanced   | People who purchase Colgate Total Advanced -Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Crest Brands                              | People who purchase Crest Brands -Skydeo ShoppingGraph                         |

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| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Crest Brands > Crest                          | People who purchase Crest -Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Crest Brands > Crest 3d White                 | People who purchase Crest 3d White -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Crest Brands > Crest Pro-Health               | People who purchase Crest Pro-Health -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Listerine Brands                              | People who purchase Listerine Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Oral-B Brands                                 | People who purchase Oral-B Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Private Label Brands                          | People who buy Bar And Liquid Soap - Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Oral Hygiene Category > Sensodyne Brands                              | People who purchase Sensodyne Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Pain Relief Category  | People who buy Baby Hbc - Skydeo ShoppingGraph                            |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Pain Relief Category > Advil Brands                                   | People who purchase Advil Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Pain Relief Category > Aleve Brands                                   | People who purchase Aleve Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Pain Relief Category > Bayer Brands                                   | People who purchase Bayer Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Pain Relief Category > Private Label Brands                           | People who buy Frozen Potatoes And Onion Rings - Skydeo ShoppingGraph     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category                                      | People who buy Disposable Diaper And Training Pant - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Alberto Vo5 Brands                 | People who purchase Alberto Vo5 Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Clairol Brands                     | People who purchase Clairol Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Garnier Brands                     | People who purchase Garnier Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Head&Shoulders Brands              | People who purchase Head&Shoulders Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Pantene Brands                     | People who purchase Pantene Brands -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Pantene Brands > Pantene Pro-V     | People who purchase Pantene Pro-V -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Suave Brands                       | People who purchase Suave Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Suave Brands > Suave Naturals      | People who purchase Suave Naturals -Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Suave Brands > Suave Professionals | People who purchase Suave Professionals -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shampoo And Conditioner Category > Tresemme Brands                    | People who purchase Tresemme Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category  | People who buy Batteries - Skydeo ShoppingGraph                           |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category > Bic Brands                                   | People who purchase Bic Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category > Edge Brands                                  | People who purchase Edge Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category > Gillette Brands                              | People who purchase Gillette Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category > Private Label Brands                         | People who buy Shelf Stable Vegetable - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Shaving Needs Category > Schick Brands                                | People who purchase Schick Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Stomach Upper GI Category   | People who buy Baked Bread - Skydeo ShoppingGraph                         |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Stomach Upper GI Category > Tums Brands                               | People who purchase Tums Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Stomach Upper G.I. Category > Private Label Brands                    | People who buy Sour Cream - Skydeo ShoppingGraph                          |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Suntan Products Category  | People who buy Baking Mixes - Skydeo ShoppingGraph                        |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category   | People who buy Baking Supplies - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Axe Brands                              | People who purchase Axe Brands -Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Degree Brands                           | People who purchase Degree Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Dove Brands                             | People who purchase Dove Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Mennen Brands                           | People who purchase Mennen Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Old Spice Brands                        | People who purchase Old Spice Brands -Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Right Guard Brands                      | People who purchase Right Guard Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Underarm Deodorant Category > Secret Brands                           | People who purchase Secret Brands -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Upper Respiratory Medicine Category                                   | People who buy Beer And Malt Based Beverages - Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Upper Respiratory Medicine Category > Halls Brands                    | People who purchase Halls Brands -Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Upper Respiratory Medicine Category > Private Label Brands            | People who buy Hair Care Accessories - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Vitamins And Supplements Category                                     | People who buy Boxed Prepared Dinners - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Vitamins And Supplements Category > Nature Made Brands                | People who purchase Nature Made Brands -Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Vitamins And Supplements Category > Nature's Bounty Brands            | People who purchase Nature's Bounty Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Vitamins And Supplements Category > Private Label Brands              | People who buy Shelf Stable Fruit - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Health and Beauty > Vitamins And Supplements Category > Sundown Naturals                  | People who purchase Sundown Naturals Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category   | People who buy Breeding And Stuffing - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category > Dial Brands                           | People who purchase Dial Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category > Dove Brands                           | People who purchase Dove Brands -Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category > Irish Spring Brands                   | People who purchase Irish Spring Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category > Private Label Brands                  | People who buy Refrigerated Liquid Tea - Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bar And Liquid Soap Category > Softsoap Brands                       | People who purchase Softsoap Brands -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category   | People who buy Breakfast Meat - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Angel Soft Brands                             | People who purchase Angel Soft Brands -Skydeo ShoppingGraph               |

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| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Charmin Brands                         | People who purchase Charmin Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Charmin Brands > Charmin Ultra Soft    | People who purchase Charmin Ultra Soft -Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Charmin Brands > Charmin Ultra Strong  | People who purchase Charmin Ultra Strong -Skydeo ShoppingGraph    |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Cottonelle Brands                      | People who purchase Cottonelle Brands -Skydeo ShoppingGraph       |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Private Label Brands                   | People who buy Hot Cereal - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Quilted Northern Brands                | People who purchase Quilted Northern Brands -Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bath Tissue Category > Scott Brands                           | People who purchase Scott Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bleach Category   | People who buy Butter - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bleach Category > Clorox Brands                               | People who purchase Clorox Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Household Supplies > Bleach Category > Private Label Brands                        | People who buy Mayonnaise - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Household Supplies > Charcoal Logs And Accessories Category                        | People who buy Catsup - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Charcoal Logs And Accessories Category > Kingsford Brands     | People who purchase Kingsford Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Household Supplies > Charcoal Logs And Accessories Category > Private Label Brands | People who buy Eye Care - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Implement And Supply Category                        | People who buy Cheese - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Implement And Supply Category > Swiffer Brand        | People who purchase Swiffer Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Implement And Supply Category > Swiffer Brand        | People who purchase Swiffer Sweeper -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Pad Sponge And Cloth Category                        | People who buy Coffee - Skydeo ShoppingGraph                      |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Pad Sponge And Cloth Category > Mr Clean Brands      | People who purchase Mr Clean Brands -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Pad Sponge And Cloth Category > Private Label Brands | People who buy Salad Dressing - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Household Supplies > Cleaning Pad Sponge And Cloth Category > Scotch Brands        | People who purchase Scotch Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Household Supplies > Coffee Filter Category  | People who buy Coffee Creamers - Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Coffee Filter Category > Private Label Brands                 | People who buy Poultry Fresh - Skydeo ShoppingGraph               |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category                                       | People who buy Cookies - Skydeo ShoppingGraph                     |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Ajax Brands                         | People who purchase Ajax Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Cascade Brands                      | People who purchase Cascade Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Cascade Brands > Cascade            | People who purchase Cascade -Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Dawn Brands                         | People who purchase Dawn Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Finish Brands                       | People who purchase Finish Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Gain Brands                         | People who purchase Gain Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Palmolive Brands                    | People who purchase Palmolive Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Palmolive Brands > Ultra Palm       | People who purchase Ultra Palmolive -Skydeo ShoppingGraph         |
| Skydeo > ShoppingGraph > CPG Household Supplies > Dish Detergent Category > Private Label Brands                | People who buy Pain Relief - Skydeo ShoppingGraph                 |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Bags Category                                      | People who buy Crackers - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Bags Category > Glad Brands                        | People who purchase Glad Brands -Skydeo ShoppingGraph             |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Bags Category > Hefty Brands                       | People who purchase Hefty Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Bags Category > Private Label Brands               | People who buy Toaster Pastry - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Dish Category                                      | People who buy Cream - Skydeo ShoppingGraph                       |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Dish Category > Dixie Brands                       | People who purchase Dixie Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Dish Category > Dixie Brands > Dixie               | People who purchase Dixie -Skydeo ShoppingGraph                   |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Dish Category > Hefty Brands                       | People who purchase Hefty Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Disposable Dish Category > Private Label Brands               | People who buy Jam And Jelly And Preserves - Skydeo ShoppingGraph |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Softener Category                                      | People who buy Cream Cheese - Skydeo ShoppingGraph                |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Softener Category > Bounce Brands                      | People who purchase Bounce Brands -Skydeo ShoppingGraph           |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Softener Category > Downy Brands                       | People who purchase Downy Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Softener Category > Private Label Brands               | People who buy Snack Cake - Skydeo ShoppingGraph                  |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Softener Category > Snuggle Brands                     | People who purchase Snuggle Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Treatments Category                                    | People who buy Desserts - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Treatments Category > Febreze Brands                   | People who purchase Febreze Brands -Skydeo ShoppingGraph          |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Treatments Category > Oxi Clean Brands                 | People who purchase Oxi Clean Brands -Skydeo ShoppingGraph        |
| Skydeo > ShoppingGraph > CPG Household Supplies > Fabric Treatments Category > Shout Brands                     | People who purchase Shout Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > First Aid Category  | People who buy Dip Dairy Refrigerated - Skydeo ShoppingGraph      |
| Skydeo > ShoppingGraph > CPG Household Supplies > First Aid Category > Johnson&Johnson Brands                   | People who purchase Johnson&Johnson Brands -Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > CPG Household Supplies > First Aid Category > Private Label Brands                     | People who buy Dish Detergent - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Lunch Bag Category                           | People who buy Dip Deli - Skydeo ShoppingGraph                    |
| Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Lunch Bag Category > Hefty Brands            | People who purchase Hefty Brands -Skydeo ShoppingGraph            |
| Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Lunch Bag Category > Private Label Brands    | People who buy Milk Modifiers - Skydeo ShoppingGraph              |
| Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Lunch Bag Category > Ziploc Brands           | People who purchase Ziploc Brands -Skydeo ShoppingGraph           |

Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Wraps Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Wraps Category > Glad Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Wraps Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Food Storage And Wraps Category > Reynolds Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Clorox Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Comet Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Lysol Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Pledge Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Scrubbing Bubbles Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Cleaning Category > Windex Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Plastics Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Plastics Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Household Plastics Category > Rubbermaid Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Kitchen Accessory Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Kitchen Accessory Category > Bradshaw Intl Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Kitchen Accessory Category > Handi-Foil Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Kitchen Accessory Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Kitchen Accessory Category > Reynolds Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > All Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Arm&Hammer Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Gain Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Purex Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Tide Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Tide Brands > Tide  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Wisk Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Laundry Detergent Category > Xtra Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Napkin Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Napkin Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Bounty Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Brawny Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Kleenex Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Scott Brands  
 Skydeo > ShoppingGraph > CPG Household Supplies > Paper Towel Category > Sparkle Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > 9 Lives Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Meow Mix Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Purina Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Purina Brands > Purina Cat Chow  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Purina Brands > Purina Fancy Feast  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Purina Brands > Purina Friskies  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Whiskas Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Food Category > Whiskas Brands > Whiskas Temptations  
 Skydeo > ShoppingGraph > CPG Pet > Cat Litter Category  
 Skydeo > ShoppingGraph > CPG Pet > Cat Litter Category > Arm&Hammer Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Litter Category > Private Label Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Litter Category > Purina Brands  
 Skydeo > ShoppingGraph > CPG Pet > Cat Litter Category > Purina Brands > Purina Tidy Cats  
 Skydeo > ShoppingGraph > CPG Pet > Dog Food Category  
 Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Iams Brands  
 Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Milk-Bone Brands  
 People who buy Dried Fruit - Skydeo ShoppingGraph  
 People who purchase Glad Brands -Skydeo ShoppingGraph  
 People who buy Disposable Dish - Skydeo ShoppingGraph  
 People who purchase Reynolds Brands -Skydeo ShoppingGraph  
 People who buy Dry Pasta - Skydeo ShoppingGraph  
 People who purchase Clorox Brands -Skydeo ShoppingGraph  
 People who purchase Comet Brands -Skydeo ShoppingGraph  
 People who purchase Lysol Brands -Skydeo ShoppingGraph  
 People who purchase Pledge Brands -Skydeo ShoppingGraph  
 People who buy Shelf Stable Fish - Skydeo ShoppingGraph  
 People who purchase Scrubbing Bubbles Brands -Skydeo ShoppingGraph  
 People who purchase Windex Brands -Skydeo ShoppingGraph  
 People who buy Eggs - Skydeo ShoppingGraph  
 People who buy Cleaning Implement And Supply - Skydeo ShoppingGraph  
 People who purchase Rubbermaid Brands -Skydeo ShoppingGraph  
 People who buy Extracts - Skydeo ShoppingGraph  
 People who purchase Bradshaw Intl Brands -Skydeo ShoppingGraph  
 People who purchase Handi-Foil Brands -Skydeo ShoppingGraph  
 People who buy Rice - Skydeo ShoppingGraph  
 People who purchase Reynolds Brands -Skydeo ShoppingGraph  
 People who buy Flour And Meal - Skydeo ShoppingGraph  
 People who purchase All Brands -Skydeo ShoppingGraph  
 People who purchase Arm&Hammer Brands -Skydeo ShoppingGraph  
 People who purchase Gain Brands -Skydeo ShoppingGraph  
 People who buy Hair Spray And Hair Styling Product - Skydeo ShoppingGraph  
 People who purchase Purex Brands -Skydeo ShoppingGraph  
 People who purchase Tide Brands -Skydeo ShoppingGraph  
 People who purchase Tide -Skydeo ShoppingGraph  
 People who purchase Wisk Brands -Skydeo ShoppingGraph  
 People who purchase Xtra Brands -Skydeo ShoppingGraph  
 People who buy Fresh Desserts - Skydeo ShoppingGraph  
 People who buy Suntan Products - Skydeo ShoppingGraph  
 People who buy Frozen Appetizer - Skydeo ShoppingGraph  
 People who purchase Bounty Brands -Skydeo ShoppingGraph  
 People who purchase Brawny Brands -Skydeo ShoppingGraph  
 People who purchase Kleenex Brands -Skydeo ShoppingGraph  
 People who buy Cleaning Pad Sponge And Cloth - Skydeo ShoppingGraph  
 People who purchase Scott Brands -Skydeo ShoppingGraph  
 People who purchase Sparkle Brands -Skydeo ShoppingGraph  
 People who buy Frozen Breaded Chicken - Skydeo ShoppingGraph  
 People who purchase 9 Lives Brands -Skydeo ShoppingGraph  
 People who purchase Meow Mix Brands -Skydeo ShoppingGraph  
 People who buy Wholesome Snacks - Skydeo ShoppingGraph  
 People who purchase Purina Brands -Skydeo ShoppingGraph  
 People who purchase Purina Cat Chow -Skydeo ShoppingGraph  
 People who purchase Purina Fancy Feast -Skydeo ShoppingGraph  
 People who purchase Purina Friskies -Skydeo ShoppingGraph  
 People who purchase Whiskas Brands -Skydeo ShoppingGraph  
 People who purchase Whiskas Temptations -Skydeo ShoppingGraph  
 People who buy Frozen Breakfast Sandwich - Skydeo ShoppingGraph  
 People who purchase Arm&Hammer Brands -Skydeo ShoppingGraph  
 People who buy Upper Respiratory Medicine - Skydeo ShoppingGraph  
 People who purchase Purina Brands -Skydeo ShoppingGraph  
 People who purchase Purina Tidy Cats -Skydeo ShoppingGraph  
 People who buy Frozen Entrees - Skydeo ShoppingGraph  
 People who purchase Iams Brands -Skydeo ShoppingGraph  
 People who purchase Milk-Bone Brands -Skydeo ShoppingGraph

|   |   |
|---|---|
| Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Pedigree Brands                        | People who purchase Pedigree Brands -Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Private Label Brands                   | People who buy Dog Food - Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Purina Brands                          | People who purchase Purina Brands -Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Purina Brands > Purina Beneful         | People who purchase Purina Beneful -Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > CPG Pet > Dog Food Category > Purina Brands > Purina One Smart Blend | People who purchase Purina One Smart Blend -Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > CPG Pet > Other Pet Accessories Category > Private Label Brands      | People who buy Nutritional - Skydeo ShoppingGraph   |
| Skydeo > ShoppingGraph > Device > No Smartphone   | This segment contains individuals who are defined as consumers without Smartphones.   |
| Skydeo > ShoppingGraph > Diabetes Care  | People who are actively shopping for Diabetes Care products and supplies  |
| Skydeo > ShoppingGraph > Discount Shoppers  | People who are shopping for items that are discounted   |
| Skydeo > ShoppingGraph > Edible   | People who are Edible purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Edible > Baked Goods   | People who are Edible Baked Goods purchasers based on deterministic purchase history.                                       |
| Skydeo > ShoppingGraph > Edible > Beverage/Drinks   | People who are Edible Beverage/Drinks purchasers based on deterministic purchase history.                                   |
| Skydeo > ShoppingGraph > Edible > Candy   | People who are Edible Candy purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Edible > Chew  | People who are Edible Chew purchasers based on deterministic purchase history.  |
| Skydeo > ShoppingGraph > Edible > Chocolates  | People who are Edible Chocolates purchasers based on deterministic purchase history.  |
| Skydeo > ShoppingGraph > Edible > Gummy   | People who are Edible Gummy purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Edible > Lozenze   | People who are Edible Lozenze purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Edible > Mints   | People who are Edible Mints purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Edible > Snacks  | People who are Edible Snacks purchasers based on deterministic purchase history.  |
| Skydeo > ShoppingGraph > Edible > Sublinguals   | People who are Edible Sublinguals purchasers based on deterministic purchase history.                                       |
| Skydeo > ShoppingGraph > Edible > Syrup   | People who are Edible Syrup purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Electronics Shoppers   | People who are shopping for electronics products online   |
| Skydeo > ShoppingGraph > Endemic Purchasers   | People who are endemic and CBD purchasers and is based on deterministic purchase history.                                   |
| Skydeo > ShoppingGraph > Extracts/Concentrates  | People who are Extracts/Concentrates purchasers based on deterministic purchase history.                                    |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Badder, Batter, Budder, and Butter           | People who are Badder, Batter, Budder, and Butter Extracts/Concentrates purchasers based on deterministic purchase history. |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Crumble, Hash, and Kief                      | People who are Crumble, Hash, and Kief Extracts/Concentrates purchasers based on deterministic purchase history.            |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Dab  | People who are Dab Extracts/Concentrates purchasers based on deterministic purchase history.                                |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Diamonds/Crystals/Distillate                 | People who are Diamonds/Crystals/Distillate purchasers based on deterministic purchase history.                             |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Live Resin, Resin and Rosin                  | People who are Live Resin, Resin and Rosin Extracts/Concentrates purchasers based on deterministic purchase history.        |
| Skydeo > ShoppingGraph > Extracts/Concentrates > RSO and Oil                                  | People who are RSO Extracts/Concentrates purchasers based on deterministic purchase history.                                |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Sauce  | People who are Sauce Extracts/Concentrates purchasers based on deterministic purchase history.                              |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Shatter                                      | People who are Shatter Extracts/Concentrates purchasers based on deterministic purchase history.                            |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Sugar  | People who are Sugar Extracts/Concentrates purchasers based on deterministic purchase history.                              |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Syringes                                     | People who are Syringes Extracts/Concentrates purchasers based on deterministic purchase history.                           |
| Skydeo > ShoppingGraph > Extracts/Concentrates > Wax  | People who are Wax Extracts/Concentrates purchasers based on deterministic purchase history.                                |
| Skydeo > ShoppingGraph > Fitness & Nutrition Equipment / Products                             | People who are actively shopping for Fitness & Nutrition products, supplies & equipment                                     |
| Skydeo > ShoppingGraph > Flower   | People who are Flower purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Footwear Shoppers  | People who are shopping for footwear online   |
| Skydeo > ShoppingGraph > Gear   | People who are Gear purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Gear > Clothing  | People who are Clothing purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Gear > Paraphernalia   | People who are Paraphernalia Gear purchasers based on deterministic purchase history.                                       |
| Skydeo > ShoppingGraph > Gear > Vaporizers  | People who are Vaporizer Gear purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Grocery Shoppers   | People who are shopping for groceries at major supermarkets   |
| Skydeo > ShoppingGraph > Health and Beauty Shoppers   | People who have recently shopped for cosmetics and beauty products  |
| Skydeo > ShoppingGraph > Linens & Bedding   | People who are shopping for Linens & Bedding  |
| Skydeo > ShoppingGraph > Media > Magazines Category   | People who buy Frozen Baked Goods - Skydeo ShoppingGraph  |
| Skydeo > ShoppingGraph > Online Shoppers  | People who are shopping online  |
| Skydeo > ShoppingGraph > Order Value > High Value Customer (\$200+)                           | People who are High Value Customers (\$200+) cultivated from indus  |
| Skydeo > ShoppingGraph > Order Value > Low Value Customer (less than \$50)                    | People who are Low Value Customers (less than \$50) cultivated from indus   |
| Skydeo > ShoppingGraph > Order Value > Medium Value Customer (\$50-\$200)                     | People who are Medium Value Customers (\$50-\$200) cultivated from indus  |
| Skydeo > ShoppingGraph > Patient Type > Adult Use Recreational                                | People who are recreational patients cultivated from indus  |
| Skydeo > ShoppingGraph > Patient Type > Medical   | People who are medical patients cultivated from indus   |
| Skydeo > ShoppingGraph > Pills & Capsules   | People who are Pills & Capsules purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Plant  | People who are Plant purchasers based on deterministic purchase history.  |
| Skydeo > ShoppingGraph > Pre-Roll   | People who are Pre-Roll purchasers based on deterministic purchase history.   |
| Skydeo > ShoppingGraph > Purchases > 1 - 6 months ago   | The date range in which this household made their last purchase.  |
| Skydeo > ShoppingGraph > Purchases > 13 - 18 months ago                                       | The date range in which this household made their last purchase.  |







Skydeo > ShoppingGraph > Purchases > Books, Audio  
 A purchase of Audio Books has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Act

Skydeo > ShoppingGraph > Purchases > Children's Apparel  
 This segment contains consumers that have purchased children's apparel recently.

Skydeo > ShoppingGraph > Purchases > Children's Back-To-School Items  
 This segment contains consumers that have purchased children's back-to-school items

Skydeo > ShoppingGraph > Purchases > Children's Back-To-School Items  
 This segment contains consumers that have purchased children's back-to-school items

Skydeo > ShoppingGraph > Purchases > Children's General Baby Care Items  
 This segment contains consumers that have purchased children's general baby care items.

Skydeo > ShoppingGraph > Purchases > Children's General Products  
 This segment contains consumers that have purchased children's general products.

Skydeo > ShoppingGraph > Purchases > Children's Items  
 This segment contains consumers that have purchased children's items (clothes, books, toys, etc.).

Skydeo > ShoppingGraph > Purchases > Children's Learning Toys  
 This segment contains consumers that have purchased children's learning toys

Skydeo > ShoppingGraph > Purchases > Children's Learning Toys  
 This segment contains consumers that have purchased children's learning toys

Skydeo > ShoppingGraph > Purchases > Children's Products  
 People who have bought children's products through the mail

Skydeo > ShoppingGraph > Purchases > Children's Products > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Recency > 25+ months ago  
 The last date on which these people were observed to purchase children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Spend > Heavy Spenders  
 People who buy children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Spend > Light Spenders  
 People who buy children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Spend > Moderate Spenders  
 People who buy children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Spend > Very Heavy Spenders  
 People who buy children's products

Skydeo > ShoppingGraph > Purchases > Children's Products > Spend > Very Light Spenders  
 People who buy children's products

Skydeo > ShoppingGraph > Purchases > Children's, Back to School  
 A purchase of Children's Back-to-School products has occurred within the last 12 months. Sources: Self-reported surveys, Regist

Skydeo > ShoppingGraph > Purchases > Children's, General  
 A purchase of Children's products has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buy

Skydeo > ShoppingGraph > Purchases > Children's, Learning & Activity Toys  
 A purchase of Children's Learning & Activity Toys has occurred within the last 12 months. Sources: Self-reported surveys, Registri

Skydeo > ShoppingGraph > Purchases > Club Membership  
 A purchase of one or more Club Memberships has occurred within the last 12 months. Sources: Self-reported surveys, Registrati

Skydeo > ShoppingGraph > Purchases > Collectibles  
 A purchase of Collectibles has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Acti

Skydeo > ShoppingGraph > Purchases > Collectibles  
 buyer > collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Recency > 25+ months ago  
 The last date on which these people were observed to purchase collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Spend > Heavy Spenders  
 People who buy collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Spend > Light Spenders  
 People who buy collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Spend > Moderate Spenders  
 People who buy collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Spend > Very Heavy Spenders  
 People who buy collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles > Spend > Very Light Spenders  
 People who buy collectibles

Skydeo > ShoppingGraph > Purchases > Collectibles And Antiques  
 buyer > collectibles and antiques

Skydeo > ShoppingGraph > Purchases > Collector Avid  
 buyer > collector avid

Skydeo > ShoppingGraph > Purchases > Computer Games  
 This segment contains consumers that have purchased computer games recently.

Skydeo > ShoppingGraph > Purchases > Computer Products  
 buyer > computer products

Skydeo > ShoppingGraph > Purchases > Computing/Home Office  
 A purchase of General Home Office Computer products has occurred within the last 12 months. Sources: Self-reported surveys, I

Skydeo > ShoppingGraph > Purchases > Consumer Electronics  
 buyer > consumer electronics

Skydeo > ShoppingGraph > Purchases > Cooking And Food Products  
 buyer > cooking and food products

Skydeo > ShoppingGraph > Purchases > Cooking General  
 buyer > cooking general

Skydeo > ShoppingGraph > Purchases > Crafts & Hobbies Products  
 This segment contains consumers that have bought products for crafts and hobbies recently.

Skydeo > ShoppingGraph > Purchases > Crafts And Hobby Products  
 buyer > crafts and hobby products

Skydeo > ShoppingGraph > Purchases > Dog Owner  
 dog owner >

Skydeo > ShoppingGraph > Purchases > Dvds And Videos  
 buyer > dvds and videos

Skydeo > ShoppingGraph > Purchases > DVds/Videos  
 A purchase of DVds/Videos has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Ac

Skydeo > ShoppingGraph > Purchases > Electronics, Computing & Home Office Products  
 This segment contains consumers that have made purchases of electronics, computing, & home office products

Skydeo > ShoppingGraph > Purchases > Electronics, Computing & Home Office Products  
 This segment contains consumers that have made purchases of electronics, computing, & home office products

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase female and/or male apparel

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase female and/or male apparel

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase female and/or male apparel

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Recency > 25+ months ago  
 The last date on which these people were observed to purchase female and/or male apparel

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase female and/or male apparel

Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Spend > Heavy Spenders  
 People who buy female and/or male apparel

|   |   |
|---|---|
| Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Spend > Light Spenders                           | People who buy female and/or male apparel   |
| Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Spend > Moderate Spenders                        | People who buy female and/or male apparel   |
| Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Spend > Very Heavy Spenders                      | People who buy female and/or male apparel   |
| Skydeo > ShoppingGraph > Purchases > Female & Male Apparel > Spend > Very Light Spenders                      | People who buy female and/or male apparel   |
| Skydeo > ShoppingGraph > Purchases > Female Merchandise Buyer   | This segment contains consumers that have purchased female merchandise buyer.   |
| Skydeo > ShoppingGraph > Purchases > Female-Oriented Products/Services  | A purchase of Female-Oriented products/services has occurred within the last 12 months. Sources: Self-reported surveys, Regis   |
| Skydeo > ShoppingGraph > Purchases > Financial Newsletter Subscription  | This segment contains consumers that have subscribed to a financial newsletter either online or offline                         |
| Skydeo > ShoppingGraph > Purchases > Financial Newsletter Subscription  | This segment contains consumers that have subscribed to a financial newsletter either online or offline                         |
| Skydeo > ShoppingGraph > Purchases > Fixed Wing Multi Engine  | aircraft type > fixed wing multi engine   |
| Skydeo > ShoppingGraph > Purchases > Fixed Wing Single Engine   | aircraft type > fixed wing single engine  |
| Skydeo > ShoppingGraph > Purchases > Food   | People who have bought food through the mail  |
| Skydeo > ShoppingGraph > Purchases > Food And Wines   | buyer > food and wines  |
| Skydeo > ShoppingGraph > Purchases > Food Products/Services   | A purchase of Food products/services has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and  |
| Skydeo > ShoppingGraph > Purchases > Games Computer Games   | buyer > games computer games  |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Recency > 0 to 6 months ago               | The last date on which these people were observed to purchase garden and backyard products                                      |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Recency > 19 to 24 months ago             | The last date on which these people were observed to purchase garden and backyard products                                      |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Recency > 25+ months ago                  | The last date on which these people were observed to purchase garden and backyard products                                      |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Recency > 7 to 12 months ago              | The last date on which these people were observed to purchase garden and backyard products                                      |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Spend > Heavy Spenders                    | People who buy garden and/or backyard type of products  |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Spend > Light Spenders                    | People who buy garden and/or backyard type of products  |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Spend > Moderate Spenders                 | People who buy garden and/or backyard type of products  |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Spend > Very Heavy Spenders               | People who buy garden and/or backyard type of products  |
| Skydeo > ShoppingGraph > Purchases > Garden and Backyard Products > Spend > Very Light Spenders               | People who buy garden and/or backyard type of products  |
| Skydeo > ShoppingGraph > Purchases > Gardening or Farming Products  | This segment contains consumers that have purchased garden/landscape or Farming products recently                               |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Recency > 0 to 6 months ago                              | The last date on which these people were observed to purchase gift products   |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Recency > 19 to 24 months ago                            | The last date on which these people were observed to purchase gift products   |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Recency > 25+ months ago                                 | The last date on which these people were observed to purchase gift products   |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Recency > 7 to 12 months ago                             | The last date on which these people were observed to purchase gift products   |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Spend > Heavy Spenders                                   | People who buy general gift products  |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Spend > Light Spenders                                   | People who buy general gift products  |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Spend > Moderate Spenders                                | People who buy general gift products  |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Spend > Very Heavy Spenders                              | People who buy general gift products  |
| Skydeo > ShoppingGraph > Purchases > General Gifts > Spend > Very Light Spenders                              | People who buy general gift products  |
| Skydeo > ShoppingGraph > Purchases > General Home Office Computer Products                                    | This segment contains consumers that have purchased General Home Office Computer products recently                              |
| Skydeo > ShoppingGraph > Purchases > General Home Office Computer Products                                    | This segment contains consumers that have purchased General Home Office Computer products recently                              |
| Skydeo > ShoppingGraph > Purchases > Gifts  | People who have bought gifts through the mail   |
| Skydeo > ShoppingGraph > Purchases > Gifts  | A purchase of Gifts has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Activity.  |
| Skydeo > ShoppingGraph > Purchases > Glider   | aircraft type > glider  |
| Skydeo > ShoppingGraph > Purchases > Gourmet Cooking Products   | buyer > gourmet cooking products  |
| Skydeo > ShoppingGraph > Purchases > Gyroplane  | aircraft type > gyroplane   |
| Skydeo > ShoppingGraph > Purchases > Health & Beauty  | A purchase of Health & Beauty products has occurred within the last 12 months. Sources: Self-reported surveys, Registrations at |
| Skydeo > ShoppingGraph > Purchases > Health & Beauty Products   | People who have bought health & beauty products through the mail  |
| Skydeo > ShoppingGraph > Purchases > Health And Wellness Products   | buyer > health and wellness products  |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Recency > 0 to 6 months ago   | The last date on which these people were observed to purchase health and wellness products and/or vitamins and supplements      |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Recency > 13 to 18 months ago | The last date on which these people were observed to purchase health and wellness products and/or vitamins and supplements      |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Recency > 19 to 24 months ago | The last date on which these people were observed to purchase health and wellness products and/or vitamins and supplements      |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Recency > 25+ months ago      | The last date on which these people were observed to purchase health and wellness products and/or vitamins and supplements      |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Recency > 7 to 12 months ago  | The last date on which these people were observed to purchase health and wellness products and/or vitamins and supplements      |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Spend > Heavy Spenders        | People who buy products related to health & wellness and/or vitamins & supplements  |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Spend > Light Spenders        | People who buy products related to health & wellness and/or vitamins & supplements  |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Spend > Moderate Spenders     | People who buy products related to health & wellness and/or vitamins & supplements  |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Spend > Very Heavy Spenders   | People who buy products related to health & wellness and/or vitamins & supplements  |
| Skydeo > ShoppingGraph > Purchases > Health, Wellness, Vitamins & Supplements > Spend > Very Light Spenders   | People who buy products related to health & wellness and/or vitamins & supplements  |
| Skydeo > ShoppingGraph > Purchases > High End Appliances  | This segment contains consumers that have purchased high end appliances recently.   |
| Skydeo > ShoppingGraph > Purchases > High End Appliances  | buyer > high end appliances   |
| Skydeo > ShoppingGraph > Purchases > High Ticket Female Apparel & Accessories > Recency > 0 to 6 months ago   | The last date on which these people were observed to purchase high ticket female apparel  |
| Skydeo > ShoppingGraph > Purchases > High Ticket Female Apparel & Accessories > Recency > 13 to 18 months ago | The last date on which these people were observed to purchase high ticket female apparel  |



Skydeo > ShoppingGraph > Purchases > Low Ticket Female Apparel & Accessories > Spend > Very Heavy Spende People who buy low ticket female apparel and/or accessories

Skydeo > ShoppingGraph > Purchases > Low Ticket Female Apparel & Accessories > Spend > Very Light Spenders

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Recency > 0 to 6 months ago The last date on which these people were observed to purchase low ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Recency > 13 to 18 months ago The last date on which these people were observed to purchase low ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Recency > 19 to 24 months ago The last date on which these people were observed to purchase low ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Recency > 25+ months ago The last date on which these people were observed to purchase low ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Recency > 7 to 12 months ago The last date on which these people were observed to purchase low ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Spend > Heavy Spenders People who buy low-ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Spend > Light Spenders People who buy low-ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Spend > Moderate Spenders People who buy low-ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Spend > Very Heavy Spenders People who buy low-ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low Ticket Male Apparel > Spend > Very Light Spenders People who buy low-ticket male apparel

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Recency > 0 to 6 months ago The last date on which these people were observed to purchase low to mid ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Recency > 13 to 18 months ago The last date on which these people were observed to purchase low to mid ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Recency > 19 to 24 months ago The last date on which these people were observed to purchase low to mid ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Recency > 25+ months ago The last date on which these people were observed to purchase low to mid ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Recency > 7 to 12 months ago The last date on which these people were observed to purchase low to mid ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Spend > Heavy Spenders People who buy low to mid-ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Spend > Light Spenders People who buy low to mid-ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Spend > Moderate Spenders People who buy low to mid-ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Spend > Very Heavy Spenders People who buy low to mid-ticket home decor

Skydeo > ShoppingGraph > Purchases > Low to Mid Ticket Home Decor > Spend > Very Light Spenders People who buy low to mid-ticket home decor

Skydeo > ShoppingGraph > Purchases > Luggage This segment contains consumers that have purchased luggage recently.

Skydeo > ShoppingGraph > Purchases > Luggage buyer > luggage

Skydeo > ShoppingGraph > Purchases > Magazines People who have bought magazine subscriptions through the mail

Skydeo > ShoppingGraph > Purchases > Magazines A purchase of Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Activ

Skydeo > ShoppingGraph > Purchases > Magazines buyer > magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Recency > 0 to 6 months ago The last date on which these people were observed to purchase magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Recency > 13 to 18 months ago The last date on which these people were observed to purchase magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Recency > 19 to 24 months ago The last date on which these people were observed to purchase magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Recency > 25+ months ago The last date on which these people were observed to purchase magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Recency > 7 to 12 months ago The last date on which these people were observed to purchase magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Spend > Heavy Spenders People who subscribe to magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Spend > Light Spenders People who subscribe to magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Spend > Moderate Spenders People who subscribe to magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Spend > Very Heavy Spenders People who subscribe to magazines

Skydeo > ShoppingGraph > Purchases > Magazines > Spend > Very Light Spenders People who subscribe to magazines

Skydeo > ShoppingGraph > Purchases > Magazines Recently This segment contains consumers that have purchased magazines recently.

Skydeo > ShoppingGraph > Purchases > Magazines, Cooking A purchase of Cooking Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buy

Skydeo > ShoppingGraph > Purchases > Magazines, Do It Yourself A purchase of Do It Yourself Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations an

Skydeo > ShoppingGraph > Purchases > Magazines, Family A purchase of Family Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buyii

Skydeo > ShoppingGraph > Purchases > Magazines, Female-Oriented A purchase of Male-Oriented Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations a

Skydeo > ShoppingGraph > Purchases > Magazines, Financial A purchase of Financial Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Bu

Skydeo > ShoppingGraph > Purchases > Magazines, Gardening A purchase of Gardening Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and B

Skydeo > ShoppingGraph > Purchases > Magazines, Health A purchase of Health Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buyir

Skydeo > ShoppingGraph > Purchases > Magazines, Male-Oriented A purchase of Male-Oriented Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations a

Skydeo > ShoppingGraph > Purchases > Magazines, Money A purchase of Money Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buyii

Skydeo > ShoppingGraph > Purchases > Magazines, Photography A purchase of Photography Magazines has occurred within the last 12 months. Sources: Self-reported surveys, Registrations anc

Skydeo > ShoppingGraph > Purchases > Mail Order Buyer This segment contains consumers that have purchased products via mail recently.

Skydeo > ShoppingGraph > Purchases > Mail Order Buyers People who purchase products through the mail

Skydeo > ShoppingGraph > Purchases > Mail Responder This segment contains consumers that have responded to a piece of collateral via mail recently.

Skydeo > ShoppingGraph > Purchases > Male Apparel > Recency > 0 to 6 months ago The last date on which these people were observed to purchase male apparel

Skydeo > ShoppingGraph > Purchases > Male Apparel > Recency > 13 to 18 months ago The last date on which these people were observed to purchase male apparel

Skydeo > ShoppingGraph > Purchases > Male Apparel > Recency > 19 to 24 months ago The last date on which these people were observed to purchase male apparel

Skydeo > ShoppingGraph > Purchases > Male Apparel > Recency > 25+ months ago The last date on which these people were observed to purchase male apparel

Skydeo > ShoppingGraph > Purchases > Male Apparel > Recency > 7 to 12 months ago The last date on which these people were observed to purchase male apparel

Skydeo > ShoppingGraph > Purchases > Male Apparel > Spend > Heavy Spenders People who buy male apparel



|  |   |
|--|---|
| Skydeo > ShoppingGraph > Purchases > Natural Foods   | buyer > natural foods   |
| Skydeo > ShoppingGraph > Purchases > No Smartphone   | This segment contains consumers who are defined as consumers without Smartphones  |
| Skydeo > ShoppingGraph > Purchases > Novelty Military Memorabilia                              | This segment contains consumers that have purchased novelty military memorabilia/weaponry products.                             |
| Skydeo > ShoppingGraph > Purchases > Online Educational Courses                                | This segment contains consumers that have engaged in online educational courses recently  |
| Skydeo > ShoppingGraph > Purchases > Online Educational Courses                                | This segment contains consumers that have engaged in online educational courses recently  |
| Skydeo > ShoppingGraph > Purchases > Online Purchaser  | This segment contains consumers that have made a product purchase online  |
| Skydeo > ShoppingGraph > Purchases > Online Purchaser  | This segment contains consumers that have made a product purchase online  |
| Skydeo > ShoppingGraph > Purchases > Online Shopper  | buyer > online shopper  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Recency > 0 to 6 months ago            | The last date on which these people were observed to purchase paid newsletters  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Recency > 13 to 18 months ago          | The last date on which these people were observed to purchase paid newsletters  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Recency > 19 to 24 months ago          | The last date on which these people were observed to purchase paid newsletters  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Recency > 25+ months ago               | The last date on which these people were observed to purchase paid newsletters  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Recency > 7 to 12 months ago           | The last date on which these people were observed to purchase paid newsletters  |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Spend > Heavy Spenders                 | People who subscribe to newsletters   |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Spend > Light Spenders                 | People who subscribe to newsletters   |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Spend > Moderate Spenders              | People who subscribe to newsletters   |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Spend > Very Heavy Spenders            | People who subscribe to newsletters   |
| Skydeo > ShoppingGraph > Purchases > Paid Newsletters > Spend > Very Light Spenders            | People who subscribe to newsletters   |
| Skydeo > ShoppingGraph > Purchases > Petite Women's Apparel                                    | This segment contains consumer that have purchased petite women's apparel recently  |
| Skydeo > ShoppingGraph > Purchases > Petite Women's Apparel                                    | This segment contains consumer that have purchased petite women's apparel recently  |
| Skydeo > ShoppingGraph > Purchases > Pets  | A purchase of Pets products has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and Buying Ac |
| Skydeo > ShoppingGraph > Purchases > Photography And Video Equipment                           | buyer > photography and video equipment   |
| Skydeo > ShoppingGraph > Purchases > Photography or Video Equipment                            | This segment contains consumers that have purchased photography or video equipment products.                                    |
| Skydeo > ShoppingGraph > Purchases > Powered Parachute   | aircraft type > powered parachute   |
| Skydeo > ShoppingGraph > Purchases > Rotorcraft  | aircraft type > rotorcraft  |
| Skydeo > ShoppingGraph > Purchases > Satellite & Cable TV                                      | People who are shopping for Satellite & Cable TV  |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Recency > 0 to 6 months ago             | The last date on which these people were observed to purchase senior products   |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Recency > 13 to 18 months ago           | The last date on which these people were observed to purchase senior products   |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Recency > 19 to 24 months ago           | The last date on which these people were observed to purchase senior products   |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Recency > 25+ months ago                | The last date on which these people were observed to purchase senior products   |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Recency > 7 to 12 months ago            | The last date on which these people were observed to purchase senior products   |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Spend > Heavy Spenders                  | People who buy products targeted for seniors  |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Spend > Light Spenders                  | People who buy products targeted for seniors  |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Spend > Moderate Spenders               | People who buy products targeted for seniors  |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Spend > Very Heavy Spenders             | People who buy products targeted for seniors  |
| Skydeo > ShoppingGraph > Purchases > Senior Products > Spend > Very Light Spenders             | People who buy products targeted for seniors  |
| Skydeo > ShoppingGraph > Purchases > Shoes > Recency > 0 to 6 months ago                       | The last date on which these people were observed to purchase shoes   |
| Skydeo > ShoppingGraph > Purchases > Shoes > Recency > 13 to 18 months ago                     | The last date on which these people were observed to purchase shoes   |
| Skydeo > ShoppingGraph > Purchases > Shoes > Recency > 19 to 24 months ago                     | The last date on which these people were observed to purchase shoes   |
| Skydeo > ShoppingGraph > Purchases > Shoes > Recency > 25+ months ago                          | The last date on which these people were observed to purchase shoes   |
| Skydeo > ShoppingGraph > Purchases > Shoes > Recency > 7 to 12 months ago                      | The last date on which these people were observed to purchase shoes   |
| Skydeo > ShoppingGraph > Purchases > Shoes > Spend > Heavy Spenders                            | People who buy shoes  |
| Skydeo > ShoppingGraph > Purchases > Shoes > Spend > Light Spenders                            | People who buy shoes  |
| Skydeo > ShoppingGraph > Purchases > Shoes > Spend > Moderate Spenders                         | People who buy shoes  |
| Skydeo > ShoppingGraph > Purchases > Shoes > Spend > Very Heavy Spenders                       | People who buy shoes  |
| Skydeo > ShoppingGraph > Purchases > Shoes > Spend > Very Light Spenders                       | People who buy shoes  |
| Skydeo > ShoppingGraph > Purchases > Sleeping & Snoring Aids                                   | People who are shopping for Sleep & Snoring Aids  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Recency > 0 to 6 months ago   | The last date on which these people were observed to purchase specialty food products or gifts                                  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Recency > 13 to 18 months ago | The last date on which these people were observed to purchase specialty food products or gifts                                  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Recency > 19 to 24 months ago | The last date on which these people were observed to purchase specialty food products or gifts                                  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Recency > 25+ months ago      | The last date on which these people were observed to purchase specialty food products or gifts                                  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Recency > 7 to 12 months ago  | The last date on which these people were observed to purchase specialty food products or gifts                                  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Spend > Heavy Spenders        | People who buy specialty foods and gifts  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Spend > Light Spenders        | People who buy specialty foods and gifts  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Spend > Moderate Spenders     | People who buy specialty foods and gifts  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Spend > Very Heavy Spenders   | People who buy specialty foods and gifts  |
| Skydeo > ShoppingGraph > Purchases > Specialty Foods and Gifts > Spend > Very Light Spenders   | People who buy specialty foods and gifts  |

Skydeo > ShoppingGraph > Purchases > Sporting Goods Shoppers  
 People who are shopping for sporting goods and activewear apparel

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Recency > 25+ months ago  
 The last date on which these people were observed to purchase sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Spend > Heavy Spenders  
 People who buy sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Spend > Light Spenders  
 People who buy sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Spend > Moderate Spenders  
 People who buy sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Spend > Very Heavy Spenders  
 People who buy sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports and Outdoor Products > Spend > Very Light Spenders  
 People who buy sports and outdoor products

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase sports merchandise and/or activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase sports merchandise and/or activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase sports merchandise and/or activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Recency > 25+ months ago  
 The last date on which these people were observed to purchase sports merchandise and/or activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase sports merchandise and/or activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Spend > Heavy Spenders  
 People who buy sports merchandise & activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Spend > Light Spenders  
 People who buy sports merchandise & activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Spend > Moderate Spenders  
 People who buy sports merchandise & activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Spend > Very Heavy Spenders  
 People who buy sports merchandise & activewear

Skydeo > ShoppingGraph > Purchases > Sports Merchandise & Activewear > Spend > Very Light Spenders  
 People who buy sports merchandise & activewear

Skydeo > ShoppingGraph > Purchases > Swimwear Shoppers  
 People who are shopping for Swimwear online

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Recency > 0 to 6 months ago  
 The last date on which these people were observed to purchase tools and/or electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Recency > 13 to 18 months ago  
 The last date on which these people were observed to purchase tools and/or electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Recency > 19 to 24 months ago  
 The last date on which these people were observed to purchase tools and/or electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Recency > 25+ months ago  
 The last date on which these people were observed to purchase tools and/or electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Recency > 7 to 12 months ago  
 The last date on which these people were observed to purchase tools and/or electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Spend > Heavy Spenders  
 People who buy tools and electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Spend > Light Spenders  
 People who buy tools and electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Spend > Moderate Spenders  
 People who buy tools and electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Spend > Very Heavy Spenders  
 People who buy tools and electronics

Skydeo > ShoppingGraph > Purchases > Tools & Electronics > Spend > Very Light Spenders  
 People who buy tools and electronics

Skydeo > ShoppingGraph > Purchases > Travel  
 A purchase of Travel products/services has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and buyer > travel domestic products

Skydeo > ShoppingGraph > Purchases > Travel Domestic Products  
 This segment contains consumers that have purchased of TV/Video/Movie Watching products recently.

Skydeo > ShoppingGraph > Purchases > TV / Video / Movie Watching Products  
 buyer > tv cable

Skydeo > ShoppingGraph > Purchases > Tv Cable  
 buyer > tv satellite dish

Skydeo > ShoppingGraph > Purchases > Tv Satellite Dish  
 buyer > upscale merchandise

Skydeo > ShoppingGraph > Purchases > Upscale Merchandise  
 A purchase of Upscale products/services has occurred within the last 12 months. Sources: Self-reported surveys, Registrations and buyer > value-priced general merchandise

Skydeo > ShoppingGraph > Purchases > Upscale Products/Services  
 buyer > value-priced general merchandise

Skydeo > ShoppingGraph > Purchases > Value-Priced General Merchandise  
 People who have bought videos and DVDs through the mail

Skydeo > ShoppingGraph > Purchases > Videos/DVDs  
 aircraft type > weight shift control

Skydeo > ShoppingGraph > Purchases > Weight Shift Control  
 buyer > apparel > women's

Skydeo > ShoppingGraph > Purchases > Women's  
 This segment contains consumers that have purchased women's apparel recently.

Skydeo > ShoppingGraph > Purchases > Women's Apparel  
 buyer > apparel > women's petite

Skydeo > ShoppingGraph > Purchases > Women's Petite  
 People who have bought women's plus size clothing through the mail

Skydeo > ShoppingGraph > Purchases > Women's Plus Size Apparel  
 buyer > apparel > women's plus sizes

Skydeo > ShoppingGraph > Purchases > Women's Plus Sizes  
 This segment contains consumer that have purchased women's plus sizes apparel recently

Skydeo > ShoppingGraph > Purchases > Women's Plus Sizes Apparel  
 This segment contains consumer that have purchased women's plus sizes apparel recently

Skydeo > ShoppingGraph > Purchases > Women's Plus Sizes Apparel  
 buyer > apparel > young men's

Skydeo > ShoppingGraph > Purchases > Young Men's  
 This segment contains consumers that have purchased young men's apparel recently.

Skydeo > ShoppingGraph > Purchases > Young Men's Apparel  
 buyer > apparel > young women's

Skydeo > ShoppingGraph > Purchases > Young Women's  
 This segment contains consumers that have purchased young women's apparel recently.

Skydeo > ShoppingGraph > Purchases > Young Women's Apparel  
 People who make apparel purchases most frequently, relative to all observed customers

Skydeo > ShoppingGraph > Retail > Apparel > Frequency > Heavy Frequency  
 People who last made an apparel purchase within the last 3 months

Skydeo > ShoppingGraph > Retail > Apparel > Recency > Short Term  
 People who spend heavily on apparel, relative to all observed customers

Skydeo > ShoppingGraph > Retail > Apparel > Spend > Heavy Spenders  
 People who make purchases at department stores most frequently, relative to all observed customers

Skydeo > ShoppingGraph > Retail > Department Stores > Frequency > Heavy Frequency



|   |  |
|---|--|
| Skydeo > ShoppingGraph > Retail > Department Stores > Recency > Short Term                      | People who last made a purchase at a department store within the last 3 months   |
| Skydeo > ShoppingGraph > Retail > Department Stores > Spend > Heavy Spenders                    | People who spend heavily at department stores, relative to all observed customers  |
| Skydeo > ShoppingGraph > Retail > Discount Stores > Frequency > Heavy Frequency                 | People who make purchases at discount stores most frequently, relative to all observed customers                             |
| Skydeo > ShoppingGraph > Retail > Discount Stores > Recency > Short Term                        | People who last made a purchase at a discount store within the last 3 months   |
| Skydeo > ShoppingGraph > Retail > Discount Stores > Spend > Heavy Spenders                      | People who spend heavily at discount stores, relative to all observed customers  |
| Skydeo > ShoppingGraph > Retail > Electronics Stores > Frequency > Heavy Frequency              | People who make purchases at electronics stores most frequently, relative to all observed customers                          |
| Skydeo > ShoppingGraph > Retail > Electronics Stores > Recency > Short Term                     | People who last made a purchase at an electronics store within the last 3 months   |
| Skydeo > ShoppingGraph > Retail > Electronics Stores > Spend > Heavy Spenders                   | People who spend heavily at electronics stores, relative to all observed customers   |
| Skydeo > ShoppingGraph > Retail > Gardening & Backyard Products > Recency > 13 to 18 months ago | The last date on which these people were observed to purchase garden and backyard products                                   |
| Skydeo > ShoppingGraph > Retail > General Gifts > Recency > 13 to 18 months ago                 | The last date on which these people were observed to purchase gift products  |
| Skydeo > ShoppingGraph > Retail > Home Improvement Stores > Frequency > Heavy Frequency         | People who make purchases at home improvement stores most frequently, relative to all observed customers                     |
| Skydeo > ShoppingGraph > Retail > Home Improvement Stores > Recency > Short Term                | People who last made a purchase at a home improvement store within the last 3 months   |
| Skydeo > ShoppingGraph > Retail > Home Improvement Stores > Spend > Heavy Spenders              | People who spend heavily at home improvement stores, relative to all observed customers                                      |
| Skydeo > ShoppingGraph > Retail > Mass Merchandisers > Frequency > Heavy Frequency              | People who make purchases at mass merchandisers most frequently, relative to all observed customers                          |
| Skydeo > ShoppingGraph > Retail > Mass Merchandisers > Recency > Short Term                     | People who last made a purchase from a mass merchandiser within the last 3 months  |
| Skydeo > ShoppingGraph > Retail > Mass Merchandisers > Spend > Heavy Spenders                   | People who spend heavily at mass merchandisers, relative to all observed customers   |
| Skydeo > ShoppingGraph > Retail > Warehouse Clubs > Frequency > Heavy Frequency                 | People who make purchases at warehouse clubs most frequently, relative to all observed customers                             |
| Skydeo > ShoppingGraph > Retail > Warehouse Clubs > Recency > Short Term                        | People who last made a purchase from a warehouse club within the last 3 months   |
| Skydeo > ShoppingGraph > Retail > Warehouse Clubs > Spend > Heavy Spenders                      | People who spend heavily at warehouse clubs, relative to all observed customers  |
| Skydeo > ShoppingGraph > Retail Brand > 7 For All Mankind                                       | People who buy 7 For All Mankind brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring  |
| Skydeo > ShoppingGraph > Retail Brand > adidas athletic   | People who buy adidas brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.            |
| Skydeo > ShoppingGraph > Retail Brand > Adrienne Vittadini                                      | People who buy Adrienne Vittadini brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring |
| Skydeo > ShoppingGraph > Retail Brand > ALDO  | People who buy ALDO brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.              |
| Skydeo > ShoppingGraph > Retail Brand > Alexander McQueen                                       | People who buy Alexander McQueen brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring. |
| Skydeo > ShoppingGraph > Retail Brand > Altra   | People who buy Altra brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.             |
| Skydeo > ShoppingGraph > Retail Brand > Anne Klein  | People who buy Anne Klein brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.        |
| Skydeo > ShoppingGraph > Retail Brand > Arc'teryx   | People who buy Arc'teryx brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.         |
| Skydeo > ShoppingGraph > Retail Brand > Armani  | People who buy Armani brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.            |
| Skydeo > ShoppingGraph > Retail Brand > ASICS athletic  | People who buy ASICS brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.             |
| Skydeo > ShoppingGraph > Retail Brand > ASOS  | People who buy ASOS brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.              |
| Skydeo > ShoppingGraph > Retail Brand > Athleta   | People who buy Athleta brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.           |
| Skydeo > ShoppingGraph > Retail Brand > Balenciaga  | People who buy Balenciaga brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.        |
| Skydeo > ShoppingGraph > Retail Brand > Bali underwear and bras                                 | People who buy Bali brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.              |
| Skydeo > ShoppingGraph > Retail Brand > BCBGMAXAZRIA  | People who buy BCBGMAXAZRIA brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.      |
| Skydeo > ShoppingGraph > Retail Brand > Bebe  | People who buy Bebe brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.              |
| Skydeo > ShoppingGraph > Retail Brand > Ben Sherman   | People who buy Ben Sherman brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.       |
| Skydeo > ShoppingGraph > Retail Brand > Benefit Cosmetics beauty and makeup                     | People who buy Benefit Cosmetics brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring  |
| Skydeo > ShoppingGraph > Retail Brand > Betsey Johnson  | People who buy Betsey Johnson brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.    |
| Skydeo > ShoppingGraph > Retail Brand > Billabong   | People who buy Billabong brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.         |
| Skydeo > ShoppingGraph > Retail Brand > Birkenstock   | People who buy Birkenstock brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.       |
| Skydeo > ShoppingGraph > Retail Brand > Bobbi Brown beauty and makeup                           | People who buy Bobbi Brown brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.       |
| Skydeo > ShoppingGraph > Retail Brand > Body Glove  | People who buy Body Glove brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.        |
| Skydeo > ShoppingGraph > Retail Brand > Boss Hugo Boss  | People who buy Boss Hugo Boss brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.    |
| Skydeo > ShoppingGraph > Retail Brand > Bottega Veneta  | People who buy Bottega Veneta brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.    |
| Skydeo > ShoppingGraph > Retail Brand > Boucheron jewelry and watches                           | People who buy Boucheron brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.         |
| Skydeo > ShoppingGraph > Retail Brand > Brooks athletic   | People who buy Brooks brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.            |
| Skydeo > ShoppingGraph > Retail Brand > Brooks Brothers   | People who buy Brooks Brothers brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.   |
| Skydeo > ShoppingGraph > Retail Brand > Bulova watches  | People who buy Bulova brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.            |
| Skydeo > ShoppingGraph > Retail Brand > Burberry  | People who buy Burberry brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.          |
| Skydeo > ShoppingGraph > Retail Brand > Bvlgari jewelry, watches, and bags                      | People who buy Bvlgari brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.           |
| Skydeo > ShoppingGraph > Retail Brand > Callaway, and golf gear                                 | People who buy Callaway brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.          |
| Skydeo > ShoppingGraph > Retail Brand > Calvin Klein  | People who buy Calvin Klein brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.      |
| Skydeo > ShoppingGraph > Retail Brand > Canada Goose  | People who buy Canada Goose brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.      |
| Skydeo > ShoppingGraph > Retail Brand > Carhartt  | People who buy Carhartt brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.          |
| Skydeo > ShoppingGraph > Retail Brand > Carter's  | People who buy Carter's brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.          |
| Skydeo > ShoppingGraph > Retail Brand > Cartier   | People who buy Cartier brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.           |
| Skydeo > ShoppingGraph > Retail Brand > Celine  | People who buy Celine brand products based on Skydeo ShoppingGraph purchase history, propensity & intent scoring.            |









Skydeo > ShoppingGraph > Retail Household for TV > Brand > Wrangler  
 Skydeo > ShoppingGraph > Retail Household for TV > Brand > Yves Saint Laurent  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Beauty & Personal Care - Makeup  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Beauty & Personal Care- Skin Care  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Gifts for Men  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Gifts for Women  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Accessories  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Active Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Boots  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Casual Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Dress Shirts  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Gym Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Jeans  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Jewelry  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Outdoor Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Outer Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Oxford, Loafer, and Dress Shoes  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Pants  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Shirts & Polos  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Shoes  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Shorts  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Sneakers & Athletic Shoes  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Suits & Separates  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Suits and Formal Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Sweaters & Pullovers  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Sweatshirts & Hoodies  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Underwear & Socks  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Weekend Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Men's Work Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Accessories  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Active Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Boots & Booties  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Casual Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Dresses & Jumpsuits  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Gym Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Gym Wear - \$\$  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Handbags & Wallets  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Intimates  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Jeans  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Jewelry  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Night on the Town Attire  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Outdoors Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Outer Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Pants & Leggings  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Pumps  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Shoes  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Shorts  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Skirts  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Sneakers & Athletic Shoes  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Suiting  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Sweaters & Pullovers  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Sweatshirts & Hoodies  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Tops & Blouses  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Weekend Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Product > Women's Work Wear  
 Skydeo > ShoppingGraph > Retail Household for TV > Store > Bloomingdale's  
 Skydeo > ShoppingGraph > Retail Household for TV > Store > Gap

People who reside in a household that purchases Wrangler brand products based on Skydeo ShoppingGraph purchase history, pr  
 People who reside in a household that purchases Yves Saint Laurent brand products based on Skydeo ShoppingGraph purchase h  
 People who reside in a household that purchase products in the category of Beauty & Personal Care - Makeup Products - Include  
 People who reside in a household that purchase products in the category of Beauty & Personal Care - Skin Care Products - Includ  
 People who reside in a household that purchase products in the category of Gifts for Men - Includes jewelry, accessories. Skydec  
 People who reside in a household that purchase products in the category of Gifts for Women - Includes bags, intimates, make u  
 People who reside in a household that purchase products in the category of Men's Accessories - Includes belts, eyewear, gloves,  
 People who reside in a household that purchase products in the category of Men's Active Wear - Includes men's active pants, sh  
 People who reside in a household that purchase products in the category of Men's Boots - Includes men's boots. Skydeo Shoppir  
 People who reside in a household that purchase products in the category of Men's Casual Wear - Includes jeans, polos, sweaters  
 People who reside in a household that purchase products in the category of Men's Dress Shirts - Includes men's dress shirts. Sky  
 People who reside in a household that purchase products in the category of Men's Gym Wear - Includes activewear, sweatshirts  
 People who reside in a household that purchase products in the category of Men's Jeans - Includes bootcut, skinny, relaxed, slim  
 People who reside in a household that purchase products in the category of Men's Jewelry - Includes men's watches, cuff links, ,  
 People who reside in a household that purchase products in the category of Men's Outdoor Wear - Includes boots, jeans, coats, ,  
 People who reside in a household that purchase products in the category of Men's Outer Wear - Includes men's coats, jackets, lt  
 People who reside in a household that purchase products in the category of Men's Oxford, Loafer, and Dress Shoes - Includes m  
 People who reside in a household that purchase products in the category of Men's Pants - Includes men's pants. Skydeo Shoppin  
 People who reside in a household that purchase products in the category of Men's Shirts - Includes all men's shirt types. Skydeo  
 People who reside in a household that purchase products in the category of Men's Shoes - Includes all men's shoe types. Skydeo  
 People who reside in a household that purchase products in the category of Men's Shorts - Includes men's shorts. Skydeo Shopp  
 People who reside in a household that purchase products in the category of Men's Sneakers & Athletic Shoes - Includes men's sn  
 People who reside in a household that purchase products in the category of Men's Suits & Separates - Includes men's sport coat  
 People who reside in a household that purchase products in the category of Men's Suits and Formal Wear - Includes accessories  
 People who reside in a household that purchase products in the category of Men's Sweaters & Pullovers - Includes men's swea  
 People who reside in a household that purchase products in the category of Men's Sweatshirts & Hoodies - Includes men's swea  
 People who reside in a household that purchase products in the category of Men's Socks & Underwear - Includes men's socks, u  
 People who reside in a household that purchase products in the category of Men's Casual Wear - Includes jeans, polos, sweaters  
 People who reside in a household that purchase products in the category of Men's Work Wear - Includes jeans, shirts, sweaters.  
 People who reside in a household that purchase products in the category of Women's Accessories - Includes women's accessori  
 People who reside in a household that purchase products in the category of Women's Active Wear - Includes women's active: p  
 People who reside in a household that purchase products in the category of Women's Boots & Booties - Includes ankle, riding, o  
 People who reside in a household that purchase products in the category of Women's Casual Wear - Includes activewear, jeans,  
 People who reside in a household that purchase products in the category of Women's Dresses & Jumpsuits - Includes a-line, flar  
 People who reside in a household that purchase products in the category of Women's Gym Wear - Includes activewear, tops, te  
 Propensity to purchase brands/products in the category of Women's Gym Wear moderately priced. Activewear, tops, tees, snea  
 People who reside in a household that purchase products in the category of Women's Handbags & Wallets - Includes women's t  
 People who reside in a household that purchase products in the category of Women's Intimates - Includes lingerie, panties, bras  
 People who reside in a household that purchase products in the category of Women's Jeans - Includes ankle, skinny, bootcut, bo  
 People who reside in a household that purchase products in the category of Women's Jewelry - Includes bracelets, charms, neck  
 People who reside in a household that purchase products in the category of Women's Night on the Town Attire - Includes dresse  
 People who reside in a household that purchase products in the category of Women's Outdoor Wear - Includes boots, snears, co  
 People who reside in a household that purchase products in the category of Women's Outer Wear - Includes fur, faux fur, parka  
 People who reside in a household that purchase products in the category of Women's Pants & Leggings - Includes leggings, trou  
 People who reside in a household that purchase products in the category of Women's Dresses & Jumpsuits - Includes a-line, flar  
 People who reside in a household that purchase products in the category of Women's Shoes - Includes all types of women's sho  
 People who reside in a household that purchase products in the category of Women's Shorts - Includes all shorts. Skydeo Shopp  
 People who reside in a household that purchase products in the category of Women's Skirts - Includes all skirts. Skydeo Shoppin  
 People who reside in a household that purchase products in the category of Women's Gym Wear - Includes activewear, tops, te  
 People who reside in a household that purchase products in the category of Women's Suiting - Includes skirts, dresses, shoes, sv  
 People who reside in a household that purchase products in the category of Women's Sweaters & Pullovers - Includes crewneck  
 People who reside in a household that purchase products in the category of Women's Sweatshirts & Hoodies - Includes women'  
 People who reside in a household that purchase products in the category of Women's Tops & Blouses - Includes button-down sh  
 People who reside in a household that purchase products in the category of Women's Weekend Wear - Includes activewear, top  
 People who reside in a household that purchase products in the category of Women's Work Wear - Includes skirts, dresses, pant  
 People who reside in a household that purchases the brands and products that best match the retail assortment of Bloomingdal  
 People who reside in a household that purchases the brands and products that best match the retail assortment of Gap. Skydeo







Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Dresses & Jumpsuits > Women's Dresses & Jumpsuits less than \$40 - Includes a-line, flare, gowns, maxi

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Dresses & Jumpsuits > Women's Dresses & Jumpsuits more than \$1000 - Includes a-line, flare, gowns, n

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Gym Wear > Higher Priced Gift Buyers who buy brands in the category of Women's Gym Wear higher priced - Includes activewear, tops, tees, sneakers. Sk

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Gym Wear > Lowest Priced Gift Buyers who buy brands in the category of Women's Gym Wear lowest priced - Includes activewear, tops, tees, sneakers. Sk

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Gym Wear > Moderately Priced Gift Buyers who buy brands in the category of Women's Gym Wear moderately priced - Includes activewear, tops, tees, sneaker

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Handbags & Wallets > Women's Handbags & Wallets \$20 to \$200 - Includes women's bags, handbags, v

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Handbags & Wallets > Women's Handbags & Wallets \$200 to \$2000 - Includes women's bags, handbags

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Handbags & Wallets > Women's Handbags & Wallets less than \$20 - Includes women's bags, handbags,

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Intimates > Women's Intimates \$10 to \$50 Gift Buyers who buy brands in the category of Women's Intimates \$10 to \$50 - Includes lingerie, panties, bras, shapewear, slips

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Intimates > Women's Intimates \$6 to \$10 Gift Buyers who buy brands in the category of Women's Intimates \$6 to \$10 - Includes lingerie, panties, bras, shapewear, slips,

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Intimates > Women's Intimates less than \$6 Gift Buyers who buy brands in the category of Women's Intimates less than \$6 - Includes lingerie, panties, bras, shapewear, sli

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Intimates > Women's Intimates more than \$6 Gift Buyers who buy brands in the category of Women's Intimates more than \$6 - Includes lingerie, panties, bras, shapewear, i

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jeans > Women's Jeans \$30 to \$90 Gift Buyers who buy brands in the category of Women's Jeans \$30 to \$90 - Includes ankle, skinny, bootcut, boyfriend, straight, w

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jeans > Women's Jeans \$90 to \$800 Gift Buyers who buy brands in the category of Women's Jeans \$90 to \$800 - Includes ankle, skinny, bootcut, boyfriend, straight,

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jeans > Women's Jeans less than \$30 Gift Buyers who buy brands in the category of Women's Jeans less than \$30 - Includes ankle, skinny, bootcut, boyfriend, straight

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jewelry > Women's Jewelry \$300 to \$2000 Gift Buyers who buy brands in the category of Women's Jewelry \$300 to \$2000 - Includes bracelets, charms, necklaces, brooche

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jewelry > Women's Jewelry \$40 to \$300 Gift Buyers who buy brands in the category of Women's Jewelry \$40 to \$300 - Includes bracelets, charms, necklaces, brooches, '

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jewelry > Women's Jewelry less than \$40 Gift Buyers who buy brands in the category of Women's Jewelry less than \$40 - Includes bracelets, charms, necklaces, brooches, '

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Jewelry > Women's Jewelry more than \$2000 Gift Buyers who buy brands in the category of Women's Jewelry more than \$2000 - Includes bracelets, charms, necklaces, brooch

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Night on the town > Higher Priced Gift Buyers who buy brands in the category of Women's Night on the Town Attire higher priced - Includes dresses, skirts, shoes,

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Night on the town > Highest Priced Gift Buyers who buy brands in the category of Women's Night on the Town Attire highest priced - Includes dresses, skirts, shoes

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Night on the town > Lowest Priced Gift Buyers who buy brands in the category of Women's Night on the Town Attire lowest priced - Includes dresses, skirts, shoes,

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Night on the town > Moderately Priced Gift Buyers who buy brands in the category of Women's Night on the Town Attire moderately priced - Includes dresses, skirts, s

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outdoors Wear > Higher Priced Gift Buyers who buy brands in the category of Women's Outdoor Wear higher priced - Includes boots, snears, coats, jackets, act

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outdoors Wear > Highest Priced Gift Buyers who buy brands in the category of Women's Outdoor Wear highest priced - Includes boots, snears, coats, jackets, ac

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outdoors Wear > Lowest Priced Gift Buyers who buy brands in the category of Women's Outdoor Wear lowest priced - Includes boots, snears, coats, jackets, act

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outdoors Wear > Moderately Priced Gift Buyers who buy brands in the category of Women's Outdoor Wear moderately priced - Includes boots, snears, coats, jacket

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outerwear > Women's Outer Wear \$200 to \$1000 - Includes fur, faux fur, parkas, ponchos, tren

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outerwear > Women's Outer Wear \$50 to \$200 Gift Buyers who buy brands in the category of Women's Outer Wear \$50 to \$200 - Includes fur, faux fur, parkas, ponchos, tren

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outerwear > Women's Outer Wear less than \$50 Gift Buyers who buy brands in the category of Women's Outer Wear less than \$50 - Includes fur, faux fur, parkas, ponchos, tren

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Outerwear > Women's Outer Wear more than \$1000 - Includes fur, faux fur, parkas, ponchos, t

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pants & Leggings > Women's Pants & Leggings \$20 to \$70 - Includes leggings, trousers, cropped pant

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pants & Leggings > Women's Pants & Leggings \$70 to \$400 - Includes leggings, trousers, cropped par

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pants & Leggings > Women's Pants & Leggings less than \$20 - Includes leggings, trousers, cropped pa

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pumps > Women's Pumps \$80 to \$300 Gift Buyers who buy brands in the category of Women's Pumps \$80 to \$300 - Includes women's heels. Skydeo ShoppingGraph s

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pumps > Women's Pumps \$80 to \$300 Gift Buyers who buy brands in the category of Women's Pumps \$80 to \$300 - Includes women's heels. Skydeo ShoppingGraph s

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Pumps > Women's Pumps more than \$300 Gift Buyers who buy brands in the category of Women's Pumps more than \$300 - Includes women's heels. Skydeo ShoppingGra

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shoes > Women's Shoes \$20 to \$60 Gift Buyers who buy brands in the category of Women's Shoes \$20 to \$60 - Includes all types of women's shoes. Skydeo Shopp

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shoes > Women's Shoes \$60 to \$200 Gift Buyers who buy brands in the category of Women's Shoes \$60 to \$200 - Includes all types of women's shoes. Skydeo Shopp

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shoes > Women's Shoes less than \$20 Gift Buyers who buy brands in the category of Women's Shoes less than \$20 - Includes all types of women's shoes. Skydeo Shop

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shoes > Women's Shoes more than \$200 Gift Buyers who buy brands in the category of Women's Shoes more than \$200 - Includes all types of women's shoes. Skydeo S

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shorts > Women's Shorts \$9 to \$20 Gift Buyers who buy brands in the category of Women's Shorts \$9 to \$20 - Includes all shorts. Skydeo ShoppingGraph segment t

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Shorts > Women's Shorts less than \$9 Gift Buyers who buy brands in the category of Women's Shorts less than \$9 - Includes all shorts. Skydeo ShoppingGraph segmen

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Skirts > Women's Skirts \$40 to \$200 Gift Buyers who buy brands in the category of Women's Skirts \$40 to \$200 - Includes all skirts. Skydeo ShoppingGraph segment

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Skirts > Women's Skirts less than \$40 Gift Buyers who buy brands in the category of Women's Skirts less than \$40 - Includes all skirts. Skydeo ShoppingGraph segmen

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sneakers & Athletic Shoes > Women's Sneakers & Athletic Shoes less than \$20 - Includes all women's sneaker

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sneakers & Athletic Shoes\$ > Women's Sneakers & Athletic Shoes \$20 to \$40 - Includes all women's sneakers.

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sneakers & Athletic Shoes\$\$ > Women's Sneakers & Athletic Shoes \$40 to \$200 - Includes all women's sneakers

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Suiting > Higher Priced Gift Buyers who buy brands in the category of Women's Suiting higher priced - Includes skirts, dresses, shoes, sweaters. Skydeo

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Suiting > Highest Priced Gift Buyers who buy brands in the category of Women's Suiting highest priced - Includes skirts, dresses, shoes, sweaters. Skydeo

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Suiting > Lowest Priced Gift Buyers who buy brands in the category of Women's Suiting lowest priced - Includes skirts, dresses, shoes, sweaters. Skydeo

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Suiting > Moderately Priced Gift Buyers who buy brands in the category of Women's Suiting moderately priced - Includes skirts, dresses, shoes, sweaters. Sk

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sweaters & Pullovers > Women's Sweaters & Pullovers \$30 to \$100 - Includes crewnecks, cardigans, pon

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sweaters & Pullovers > Women's Sweaters & Pullovers less than \$30 - Includes crewnecks, cardigans, po

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sweatshirts & Hoodies > Lowest Priced Gift Buyers who buy brands in the category of Women's Sweatshirts & Hoodies with Median Price Under \$TBD - Includes wome

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Sweatshirts & Hoodies > Moderately Priced Gift Buyers who buy brands in the category of Women's Sweatshirts & Hoodies with Median Price Under \$TBD - Includes wome

Skydeo > ShoppingGraph > Retail Product > Gift Buyer - Women's Tops & Blouses > Women's Tops & Blouses \$100 to \$400 - Includes button-down shirts, blouses, po



















Skydeo > ShoppingGraph > Sporting Goods > Cycling Gear / Equipment / Products  
Skydeo > ShoppingGraph > Sporting Goods > Yoga / Pilates Gear / Equipment / Products  
Skydeo > ShoppingGraph > State of Purchase > Alaska  
Skydeo > ShoppingGraph > State of Purchase > Arizona  
Skydeo > ShoppingGraph > State of Purchase > Arkansas  
Skydeo > ShoppingGraph > State of Purchase > California  
Skydeo > ShoppingGraph > State of Purchase > Colorado  
Skydeo > ShoppingGraph > State of Purchase > Connecticut  
Skydeo > ShoppingGraph > State of Purchase > Delaware  
Skydeo > ShoppingGraph > State of Purchase > District of Columbia  
Skydeo > ShoppingGraph > State of Purchase > Florida  
Skydeo > ShoppingGraph > State of Purchase > Hawaii  
Skydeo > ShoppingGraph > State of Purchase > Illinois  
Skydeo > ShoppingGraph > State of Purchase > Maine  
Skydeo > ShoppingGraph > State of Purchase > Maryland  
Skydeo > ShoppingGraph > State of Purchase > Massachusetts  
Skydeo > ShoppingGraph > State of Purchase > Michigan  
Skydeo > ShoppingGraph > State of Purchase > Montana  
Skydeo > ShoppingGraph > State of Purchase > Nevada  
Skydeo > ShoppingGraph > State of Purchase > New Jersey  
Skydeo > ShoppingGraph > State of Purchase > New Mexico  
Skydeo > ShoppingGraph > State of Purchase > New York  
Skydeo > ShoppingGraph > State of Purchase > North Dakota  
Skydeo > ShoppingGraph > State of Purchase > Ohio  
Skydeo > ShoppingGraph > State of Purchase > Oklahoma  
Skydeo > ShoppingGraph > State of Purchase > Oregon  
Skydeo > ShoppingGraph > State of Purchase > Pennsylvania  
Skydeo > ShoppingGraph > State of Purchase > Puerto Rico  
Skydeo > ShoppingGraph > State of Purchase > Rhode Island  
Skydeo > ShoppingGraph > State of Purchase > Washington  
Skydeo > ShoppingGraph > Strain Type > Hybrid  
Skydeo > ShoppingGraph > Strain Type > Indica  
Skydeo > ShoppingGraph > Strain Type > Sativa  
Skydeo > ShoppingGraph > Tincture >  
Skydeo > ShoppingGraph > Tincture > Spray  
Skydeo > ShoppingGraph > Tincture > Sublinguals  
Skydeo > ShoppingGraph > Topical >  
Skydeo > ShoppingGraph > Topical > Balm/Salve  
Skydeo > ShoppingGraph > Topical > Lotions and Creams  
Skydeo > ShoppingGraph > Topical > Oil  
Skydeo > ShoppingGraph > Topical > Patch  
Skydeo > ShoppingGraph > Topical > Spray  
Skydeo > ShoppingGraph > Topical > Suppositories  
Skydeo > ShoppingGraph > Vapes and Vaporizers >  
Skydeo > ShoppingGraph > Vapes and Vaporizers > Cartridges  
Skydeo > ShoppingGraph > Vapes and Vaporizers > Disposable  
Skydeo > ShoppingGraph > Vapes and Vaporizers > Inhalation  
Skydeo > ShoppingGraph > Vapes and Vaporizers > Pods

People who are actively shopping for Cycling gear, equipment and/or products  
People who are actively shopping for Yoga / Pilates gear, equipment and/or products  
People who buy CBD and related products from stores in Alaska based on deterministic shopping history.  
People who buy CBD and related products from stores in Arizona based on deterministic shopping history.  
People who buy CBD and related products from stores in Arkansas based on deterministic shopping history.  
People who buy CBD and related products from stores in California based on deterministic shopping history.  
People who buy CBD and related products from stores in Colorado based on deterministic shopping history.  
People who buy CBD and related products from stores in Connecticut based on deterministic shopping history.  
People who buy CBD and related products from stores in Delaware based on deterministic shopping history.  
People who buy CBD and related products from stores in District of Columbia based on deterministic shopping history.  
People who buy CBD and related products from stores in Florida based on deterministic shopping history.  
People who buy CBD and related products from stores in Hawaii based on deterministic shopping history.  
People who buy CBD and related products from stores in Illinois based on deterministic shopping history.  
People who buy CBD and related products from stores in Maine based on deterministic shopping history.  
People who buy CBD and related products from stores in Maryland based on deterministic shopping history.  
People who buy CBD and related products from stores in Massachusetts based on deterministic shopping history.  
People who buy CBD and related products from stores in Michigan based on deterministic shopping history.  
People who buy CBD and related products from stores in Montana based on deterministic shopping history.  
People who buy CBD and related products from stores in Nevada based on deterministic shopping history.  
People who buy CBD and related products from stores in New Jersey based on deterministic shopping history.  
People who buy CBD and related products from stores in New Mexico based on deterministic shopping history.  
People who buy CBD and related products from stores in New York based on deterministic shopping history.  
People who buy CBD and related products from stores in North Dakota based on deterministic shopping history.  
People who buy CBD and related products from stores in Ohio based on deterministic shopping history.  
People who buy CBD and related products from stores in Oklahoma based on deterministic shopping history.  
People who buy CBD and related products from stores in Oregon based on deterministic shopping history.  
People who buy CBD and related products from stores in Pennsylvania based on deterministic shopping history.  
People who buy CBD and related products from stores in Puerto Rico based on deterministic shopping history.  
People who buy CBD and related products from stores in Rhode Island based on deterministic shopping history.  
People who buy CBD and related products from stores in Washington based on deterministic shopping history.  
People who are Hybrid purchasers based on deterministic purchase history.  
People who are Indica purchasers based on deterministic purchase history.  
People who are Sativa purchasers based on deterministic purchase history.  
People who are Tincture purchasers based on deterministic purchase history.  
People who are Tincture Spray purchasers based on deterministic purchase history.  
People who are Tincture Sublinguals purchasers based on deterministic purchase history.  
People who are Topical purchasers based on deterministic purchase history.  
People who are Topical Balm/Salve purchasers based on deterministic purchase history.  
People who are Topical Lotions and Creams purchasers based on deterministic purchase history.  
People who are Topical Oil purchasers based on deterministic purchase history.  
People who are Topical Patch purchasers based on deterministic purchase history.  
People who are Topical Spray purchasers based on deterministic purchase history.  
People who are Topical Suppositories purchasers based on deterministic purchase history.  
People who are Vapes and Vaporizers purchasers based on deterministic purchase history.  
People who are Vape and Vaporizer Cartridge purchasers based on deterministic purchase history.  
People who are Disposable Vapes and Vaporizers purchasers based on deterministic purchase history.  
People who are Vape and Vaporizer Inhalation purchasers based on deterministic purchase history.  
People who are Vape and Vaporizer Pods purchasers based on deterministic purchase history.