

FOUNDRY5

Press Release, 31st May 2021

Putting world scripts in the
world of high-quality fonts.

Foundry5: A new generation of cross-cultural type designers empowering global typographic standards.

Deriving from global cross-cultural experiences from Asia, Europe and the Middle East, Foundry5 makes fonts perfect for companies with an international presence. Foundry 5 is a one-stop solution to take your global brand local.

Along with a connected world comes communication challenges for complex graphic and linguistic contexts. However, fonts for various scripts worldwide have often been afterthoughts, designed with little knowledge, sensitivity or design expertise and bunched under generic terms that reinforce their marginalised status. Foundry5 (F5) is here to herald a much-needed change and disrupt the status quo with high-quality fonts across the board, without a hierarchical approach to design.

F5 is an initiative between four typeface professionals – Jason Harcombe, Kostas Bartsokas, Mohamad Dakak and Pria Ravichandran – and is based in the United Kingdom. These four professionals collectively bring in decades of experience in different aspects of the type industry, from design and production expertise to customisations, script-specific cultural sensitivities, font licencing and purchase options.

The F5 team is academically qualified, with all three designers, Kostas, Mohamad and Pria, having completed their Masters in Typeface Design at the University of Reading. In addition, Pria has completed a Ph.D. on *The Development of Typographic Forms for the Kannada and Telugu Scripts*, and Mohamad is in the final stages of his Ph.D. on *Diversity in Arabic Type Styles: Its Emergence, Its Current Status and Its Influence on Arab Readership at their alma mater*. Jason is the Commercial Director and handles everything else.

The team's specialist knowledge ensures that their fonts are compelling as a design, visually coherent and technically competent across platforms. For them, all scripts are individually

significant and equally receptive to exciting design possibilities. They aim to ensure that the most up-to-date knowledge is applied in crafting fonts and that the solutions they offer are widely accepted and well-received – both within relevant communities and across global audiences. F5's planned type releases have won awards such as Granshan and the TDC.

F5 aims to have a small high-quality core library with extensive script coverage. They are launching on 1 June 2021 with Jali, a TDC and Granshan-winning type family designed for wayfinding requirements in the Arabic, Greek, and Latin scripts, with exciting performance-driven type families in the queue.

Links

<https://www.instagram.com/foundry5type/>
<https://www.linkedin.com/company/foundry5/>
<https://twitter.com/FoundryFive>
<https://www.facebook.com/Foundry5-106728391054092>

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<https://www.tdc.org/competitions/typeface-design-2018/>
<https://www.commarts.com/project/32214/open-source>

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<https://twitter.com/mohamaddakak>
<https://www.tdc.org/competitions/typeface-design-2019/?view=list#filters-section>
<https://www.granshan.com/competition-winners-2019>

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<https://twitter.com/Typographicgirl>
<https://www.sbf.org.uk/whats-on/view/the-justin-howes-memorial-lecture-western-foundry-founts-in-the-kannada-and-telugu-scripts-with-pria-ravichandran/>

All typefamilies released by Foundry5 will cover the above mentioned scripts: Latin, Greek, Cyrillic, Arabic, Devanagari, Tamil, Kannada, Telugu and Malayalam in the course of time. The below tables mention the scripts supported on each first release. Foundry5 also intends to collaborate with other designers to extend the script repertoire.

Typefamily	Genre	Script support
Jali	Wayfinding	Arabic, Greek, & Latin
Peridot	Geometric Sans	Cyrillic, Devanagari, Greek, & Latin
Eqil	Transitional Serif	Arabic, Cyrillic, Greek, & Latin
Evert	Neo Grotesque	Cyrillic, Greek, & Latin
Teak	Humanist Sans	Latin & Tamil
Nessy	Scotch Roman	Cyrillic, Greek, & Latin

Designed by: Mohamad Dakak
Greek extension: Kostas Bartsokas
Category: Wayfinding
Script support: Arabic, Greek, & Latin
Planned release: June 2021

★ Type Directors Club
(TDC) Certificate
in Typographic
Excellence 2019

★ Granshan 1st Prize
2019 Arabic and
Latin Category

Jali

استلام
الأمثلة ١-٤

Baggage
Claim 1-4

Παραλαβή
Αποσκευών 1-4

Jali ExtraLight (Arabic, Greek, Latin)
Jali ExtraLight Italic (Greek, Latin)
Jali Light (Arabic, Greek, Latin)
Jali Light Italic (Greek, Latin)
Jali Regular (Arabic, Greek, Latin)
Jali Regular Italic (Greek, Latin)

Jali Medium (Arabic, Greek, Latin)
Jali Medium Italic (Greek, Latin)
Jali SemiBold (Arabic, Greek, Latin)
Jali SemiBold Italic (Greek, Latin)
Jali Bold (Arabic, Greek, Latin)
Jali Bold Italic (Greek, Latin)

Jali Extrabold (Arabic, Greek, Latin)
Jali Extrabold Italic (Greek, Latin)
Jali Black (Arabic, Greek, Latin)
Jali Black Italic (Greek, Latin)

Designed by: Pria Ravichandran

Greek and Cyrillic extension: Kostas Bartsokas

Category: Geometric Sans workhorse

Script support: Cyrillic, Devanagari, Greek, & Latin

Anticipated release: September 2021

Peridot

A circle is a
round सीधा
γραμμή με οπή
в середине.

Peridot Thin

Peridot Thin Italic

Peridot ExtraLight

Peridot ExtraLight Italic

Peridot Light

Peridot Light Italic

Peridot Regular

Peridot Italic

Peridot Medium

Peridot Medium Italic

Peridot SemiBold

Peridot SemiBold Italic

Peridot Bold

Peridot Bold Italic

Peridot ExtraBold

Peridot ExtraBold Italic


Peridot Black

Peridot Black Italic

Peridot Heavy

Peridot Heavy Italic

Designed by: Kostas Bartsokas
Category: Transitional Serif
Script support: Arabic, Cyrillic, Greek, & Latin
Anticipated release: 2022

 Granshan 1st Prize
2016 Cyrillic and
Latin Category

Eqil

...she has spent

الوقت في الحلوى

и климат наложил

το σημάδι του πάνω της

Eqil Light (Arabic, Cyrillic, Greek, & Latin)

Eqil Light Italic (Cyrillic, Greek, & Latin)

Eqil Regular (Arabic, Cyrillic, Greek, & Latin)

Eqil Italic (Cyrillic, Greek, & Latin)

Eqil Medium (Arabic, Cyrillic, Greek, & Latin)

Eqil Medium Italic (Cyrillic, Greek, & Latin)

Eqil SemiBold (Arabic, Cyrillic, Greek, & Latin)

Eqil SemiBold Italic (Cyrillic, Greek, & Latin)

Eqil Bold (Arabic, Cyrillic, Greek, & Latin)

Eqil Bold Italic (Cyrillic, Greek, & Latin)

Eqil Stencil (Arabic, Cyrillic, Greek, & Latin)

Designed by: Pria Ravichandran

Category: Humanist Sans

Script support: Latin & Tamil

Anticipated release: 2021

Teak

He died at Ambalakaadu in Thrissur, Kingdom of Cochin (now a part of the state of Kerala), and is buried at St. Francis Xavier's Church, Sampaloor, where his tomb can be seen. Robert Caldwell, one of the eminent Tamil linguists and historians, in his book 'A Political and General History of Tinnevely (present Tirunelveli) in the Presidency of Madras: From the Earliest Period to the Cession to the English Government in AD 1801 opines that, based on the writings of his biographer and the letters written to Europe at the same time, "It is certain from authentic records that Beschi was 'Rector' of Manapar (present Manapad) in 1744 and that he died there in 1746. This was in the 66th year of his age and the 40th of his residence in India. It is very probable that Manapar was the first place in the Tamil country where Beschi resided after he left Goa, in consequence of which he might nat-

வீரமாமுனிவரின் வரலாற்றை எழுதிய முத்துசாமிப் பிள்ளையின் நூலில் முனிவரின் வாழ்க்கைமுறை பற்றிய பல தவறான செய்திகள் அடங்கியிருப்பதை வீரமாமுனிவர் தொண்டும் புலமையும் என்னும் ஆய்வுநூலில் ச. இராசமாணிக்கம் சுட்டிக்காட்டியுள்ளார். முனிவர் பற்றிய தவறான செய்திகள் எழுந்ததற்கு முக்கிய காரணம் தத்துவ போதகர் என்று சிறப்புப்பெயர் பெற்ற இராபர்ட் தெ நோபிலி என்னும் மறைபரப்பாளர் பற்றிய செய்திகளை வீரமாமுனிவருக்கு ஏற்றியுரைத்தே என்று இராசமாணிக்கம் ஆய்வினடிப்படையில் நிறுவியுள்ளார். தத்துவ போதகர் 1606இல் மதுரை வந்து ஐம்பது ஆண்டுகளாக உழைத்தபின் 1656 சனவரி 16ஆம் நாள் மயிலாப்பூரில் உயிர்துறந்தார். அவருக்குத்தான்

Teak Light

Teak Light Italic

Teak Book

Teak Book Italic

Teak Regular

Teak Italic

Teak Medium

Teak Medium Italic

Teak SemiBold

Teak SemiBold Italic

Teak Bold

Teak Bold Italic

Teak Black

Teak Black Italic

Designed by: Kostas Bartsokas
Category: Neo Grotesque
Script support: Cyrillic, Greek, & Latin
Anticipated release: 2021

Evert Explicit

The Earth is a very
small stage in a
vast cosmic arena.

Our planet is a lonely speck in the great enveloping cosmic dark. In our obscurity, in all this vastness, there is no hint that help will come from elsewhere to save us from ourselves.

— Carl Sagan

Evert Explicit Thin (D)

Evert Explicit Thin Italic (D)

Evert Explicit ExtraLight (T,H,D)

Evert Explicit ExtraLight Italic (T,H,D)

Evert Explicit Light (T,H,D)

Evert Explicit Light Italic (T,H,D)

Evert Explicit Regular (T,H,D)

Evert Explicit Italic (T,H,D)

Evert Explicit Medium (T,H,D)

Evert Explicit Medium Italic (T,H,D)

Evert Explicit SemiBold (D)

Evert Explicit SemiBold Italic (D)

Evert Explicit Bold (T,H,D)

Evert Explicit Bold Italic (T,H,D)

Evert Explicit ExtraBold (T,H,D)

Evert Explicit ExtraBold Italic (T,H,D)

Evert Explicit Black (T,H,D)

Evert Explicit Black Italic (T,H,D)

Evert Explicit Ultra (D)

Evert Explicit Ultra Italic (D)

(T)ext, (H)eadline, (D)isplay

Designed by: Kostas Bartsokas
Category: Neo Grotesque
Script support: Cyrillic, Greek, & Latin
Anticipated release: 2021

Evert Implicit

You're doing things
you've never done
before; you're
Doing Something.

Don't freeze, don't stop, don't worry that it isn't good enough, or it isn't perfect, whatever it is: art, or love, or work or family or life. Whatever it is you're scared of doing, Do it. — Neil Gaiman

Evert Implicit Thin (D)

Evert Implicit Thin Italic (D)

Evert Implicit ExtraLight (T,H,D)

Evert Implicit ExtraLight Italic (T,H,D)

Evert Implicit Light (T,H,D)

Evert Implicit Light Italic (T,H,D)

Evert Implicit Regular (T,H,D)

Evert Implicit Italic (T,H,D)

Evert Implicit Medium (T,H,D)

Evert Implicit Medium Italic (T,H,D)

Evert Implicit SemiBold (D)

Evert Implicit SemiBold Italic (D)

Evert Implicit Bold (T,H,D)

Evert Implicit Bold Italic (T,H,D)

Evert Implicit ExtraBold (T,H,D)

Evert Implicit ExtraBold Italic (T,H,D)

Evert Implicit Black (T,H,D)

Evert Implicit Black Italic (T,H,D)

Evert Implicit Ultra (D)

Evert Implicit Ultra Italic (D)

(T)ext, (H)eadline, (D)isplay

Designed by: Kostas Bartsokas

Category: Scotch Roman

Script support: Latin

Anticipated release: 2022

Nessie

HORACE GREELEY
was born in Amhest,
New Hampshire, 3d
February, 1811, and
died in Pleasantville,
Westchester County,
New York, 29th
November, 1872.

Nessie Light

Nessie Light Italic

Nessie Regular

Nessie Italic

Nessie Medium

Nessie Medium Italic

Nessie Bold

Nessie Bold Italic

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