

NEWS RELEASE

Contact Information:

Lauren Davies
Director of Marketing
Email: ldavies@waterliner renewal.com
Phone: (815) 830-6222

FOR IMMEDIATE RELEASE

Perma-Liner Industries Expands Portfolio to Include RIDGID

New diagnostics and heavy-duty drain cleaning tools from RIDGID enhance trenchless rehabilitation product offerings

ELK GROVE VILLAGE, IL., May 10, 2021 – Waterline Renewal Technologies, a portfolio company of Behrman Capital, announces [Perma-Liner Industries](#) as an official North American stocking distributor of [RIDGID](#), offering plumbers more diagnostic capabilities and cleaning power.

RIDGID offers a robust, reliable and user-friendly portfolio of diagnostics, inspection and locating tools allowing plumbers to execute flawlessly with industry-leading precision. The RIDGID SeeSnake and SeekTech product lines' reels, cameras, monitors, locators and recorders are designed to reduce set-up time, integrate seamlessly using Wi-Fi connectivity and provide unrivaled flexibility. Additional benefits include access to the HQx Live companion app, which allows one to stream to a second screen, transforming one's iOS or Android device into a portable monitor.

Additionally, RIDGID heavy-duty drain cleaning tools are durable and versatile to handle large commercial and industrial applications. Water jetters provide powerful pressure, a removable hose reel and ease of use, making RIDGID jetters the most maneuverable jetters on the market. The RIDGID cleaners are lightweight, compact machines designed with specialized chain knockers spun at high speeds by a cordless drill to provide a quick cleaning.

"This is the perfect time to begin distributing RIDGID products because plumbers are looking to increase efficiencies, maximize productivity and have an arsenal of easy-to-use tools," states Chris Duda, vice president of sales and marketing for Waterline Renewal Technologies. "Our one-stop-shop strategy improves the overall customer experience because we can offer superior trenchless solutions that advance the way our customers operate."

Waterline Renewal Technologies and its portfolio of brands is a leading provider of engineered products used in trenchless repair and rehabilitation of wastewater/stormwater infrastructure for [municipal](#), [commercial/industrial](#) and [residential](#) applications, and provides a diverse range of products and services through its brands APM, LMK Technologies, Perma-Liner Industries, and LightRay. For more information, please visit waterliner renewal.com.



###



UNDERGROUND SOLUTIONS
YOU CAN RELY ON,
BRANDS YOU CAN TRUST



About APM:

Since 1975, [APM](#) has produced high-quality products for sewer line repair and seamless manhole concrete pipe restoration. It is the foremost provider of spray-on coatings, manhole and larger diameter pipe rehabilitation solutions and anti-bacterial agents for corrosion prevention. The Permaform® system and resourceful solutions make it easy to replace manhole concrete pipes without excavating and negatively affecting the area's structural integrity.

About LMK Technologies:

[LMK Technologies](#) is the leading provider for the municipal market that manufactures CIPP technologies compliant with applicable ASTM standards, industry-leading products and proprietary fabricated equipment. Since 1993 LMK Technologies provides all the training and equipment necessary for the successful installation of its products.

About Perma-Liner Industries:

[Perma-Liner Industries](#) (PLI) is the leading manufacturer and supplier of [trenchless pipeline rehabilitation](#) equipment and materials in North America, focused on the residential market. Since 1999, PLI has developed systems to rehabilitate existing sewer systems without excavation. PLI offers customizable Pull-In-Place™ and Inversion Lateral packages from basic to turn-key and ambient cures to heat assist cure.

About LightRay:

[LightRay](#) manufactures state-of-the-art UV technology for the CIPP industry. This cutting-edge solution offers new opportunities for plumbers and contractors by significantly reducing the time and resources needed on the job site. Lowering both risk and cost with fast and high-quality results, LightRay ushers the trenchless industry into the 21st century.

