

the "Mr. & Mrs. Smith" of Crisis Management

RESTORING TRUST BETWEEN CONSUMERS & BUSINESSES

BY ELIMINATING ADVERSARY PROPAGANDA & DISINFORMATION



K
Global
Solutions
O.

a Division of:



nDemand Consulting
Strategy | Marketing | Execution

AS SEEN ON:

Forbes

CBS

50 BLACK ENTERPRISE - EST. 1970

BusinessGhana

WHO IS KIYA FRAZIER?



Chief Executive Officer

CREATIVE

“A Company is a reflection of its leadership’s thinking and character; it should be authentic, have texture, and evolve.”

Mrs. Frazier is a charismatic leader with over 17 years of experience within both public and private sectors, focusing on global crisis management, business development, brand strategy, and communications. Considered a visionary, Mrs. Frazier’s passion for designing and implementing forward-looking solutions drives her ability to define and strengthen efficiencies for small, medium, and large organizations.



GROWTH & STRATEGY EXPERT

Oversees branding strategies that strengthen company’s market position and achieve desired business goals.



AUTHOR

Published author (Confessions: The Truth About Perfect Timing)



BEST KNOWN FOR

Revels in bringing ideas into reality, and ambitiously shaping brands that are instantly recognizable.



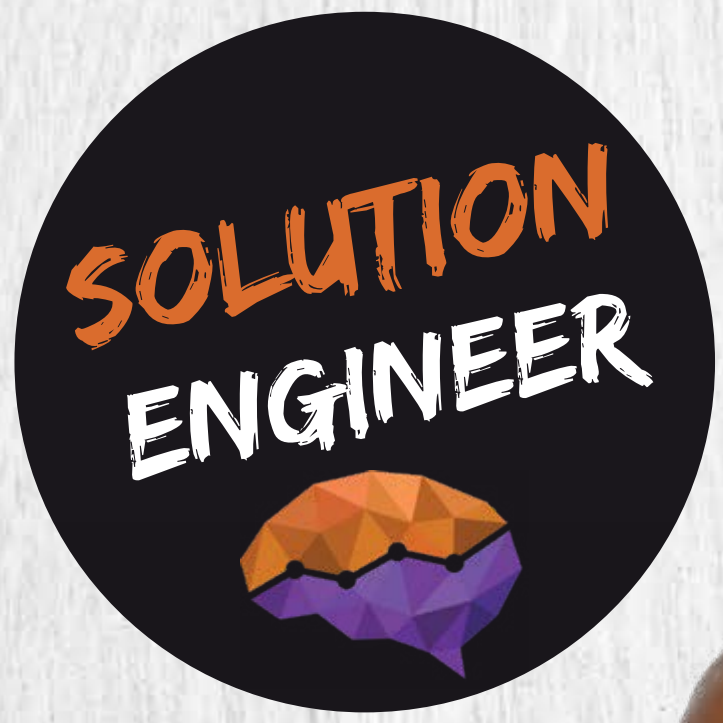
Guest Speaking Topics

- Women Entrepreneurship
- Creative Strategy
- Building Brand Awareness
- Building Consumer Trust
- Motivational | Self-Help

A handwritten signature in black ink that reads "Kiya F." with a period at the end.

Kiya Frazier, MBA
Chief Executive Officer

WHO IS OSCAR FRAZIER?



Chief Technologist

VISIONARY

“Technology is our key to understanding this world...and the many worlds around us.”

For over two decades, Mr. Frazier has been fortunate and blessed to lead a very successful career within the public and private sectors, focusing on business development, executive management, and consulting. Mr. Frazier has experience ranging from managing \$30MM+ consulting portfolios, owning/operating a 12,000+ square-foot restaurant with over 150 employees with \$1.4MM annual sales, to fostering efficiencies and process improvement for small, medium, and large organizations.



PRODUCT DEVELOPMENT EXPERT

Full-scale product creator, taking concepts from ideation to launch.



AUTHOR

Published author (Confessions: The Truth About Perfect Timing)



BEST KNOWN FOR

Applies research, experience, and technology infusion to companies seeking revenue growth.



Guest Speaking Topics

- Artificial Intelligence (Bots)
- Agile Product Development
- Disruptive Technology
- Global Crisis Management
- Motivational | Self-Help



Oscar Frazier, MBA, PMP, LSSBB, Certified SAFe® 5 Agilist
Executive Vice President - Chief Technologist

Crisis Management Experts

Vision: To be global leaders in large-scale crisis management solutions by 2023

We Minimize Chaos by implementing research backed methods to prevent and de-escalate crises across global communication channels in both non-hostile and hostile locations.

We Train Effectively by helping organizations establish and maintain trust by sharing industry best practices and useful resources applicable across various crises.

We Scale Globally because crises can arise anywhere, for a myriad of reasons. We provide scaled and customized training built to address and mitigate different types of crises.

Federal Clients



"When people panic, they tend to inflate or deflate factual data to fit their own needs, desires, agenda, or gut instincts," Oscar Frazier adds. "This is the single biggest mistake a company in crisis can make, since processing data objectively is key. Situation analysis requires taking a cold, hard look at realities and making even the most difficult—if not painful—of decisions to get back on a recuperative course."

-Oscar Frazier

Focus Areas

Program Management:

- Agile Development (Software; Product)
- Atlassian Suite Implementations
- Sentiment Analysis (Artificial Intelligence)

Logistics & Planning:

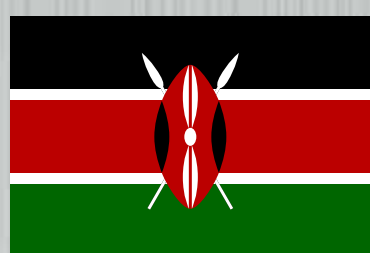
- Training Coordination
- Countering Violent Extremism
- High Stakes Media Communications
- Hostile Political Election Journalist Training

[CLICK HERE FOR WORK SAMPLES.](#)

Global Crisis Management Project Locations



Luanda & Huambo
Angola



Nairobi Kenya



Mogadishu
Somalia



Addis Ababa
Ethiopia



Djibouti City
Djibouti



Goma North Kivu
DRC

[Click Here for the full client list](#)

WHAT WE'VE LEARNED.

"The major global changes between 2019 to 2020 has taught the world that their crisis management plans did not factor in a world pandemic. So what do we do now?"

-Oscar Frazier

The COVID-19 pandemic has understandably spurred renewed conversation around business crisis management. This, pertaining to how to better plan for and preempt unforeseen disruptions, as well as aptly navigating through the mire when perilous challenges present—optimally emerging on the other side stronger than the business was before.

The problem with much of the current discourse—and rest assured there's an overabundance to be found—is that it largely regurgitates mindsets and methodologies that are underwhelming in today's complex macro-economic climate, at best, and that have been rendered entirely antiquated given current conditions at worst. Novel challenges like coronavirus demand commensurately fresh ideation—most certainly that intend to help organizations large and small survive and succeed amid today's brand of chaos.

After careful analysis of the current global crisis, the following symptoms appear to be the most problematic for businesses globally:

- **Gaining trust isn't enough:** Gaining marketplace trust, building relationships, and even securing leads require radically different approaches in today's post-pandemic world.
- **Data management falls short:** Collecting and analyzing data to drive decision making internally within the organization is no longer enough.
- **Messaging methodologies miss the mark:** Validation-driven micro-communication is now where it's at.



"The very thought of the word 'crisis' tends to spur a sense of panic," Kiya Frazier says. "Even so, it's wise to take emergency situations head-on and with a laser focus. Any crisis management plan that tries to take on too much, or otherwise veers away from the actual and core crisis at hand, is one that's likely to fall short at best or, worse, fail altogether."

-Kiya Frazier



INITIATIVES

3-YEAR TARGETS

- Seek re-compete award for USAGM continued federal contract work
- Finalize a GSA Schedule focusing on professional services and global crisis management
- Expand from the existing 9 completed projects in Africa to 15 completed projects, focusing on countering violent extremism and media technology infusion
- Gain two net-new federal prime contracts

**Connect with
Oscar & Kiya**

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**Think
Bigger**



**nDemand
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