



ADRIANA ROZO-ANGULO
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**Latina With More Than 20 Years' Experience Creating Business Processes
Re-Launches International Consulting Firm During Pandemic**

NEW JERSEY, May 28, 2021—Adriana Rozo-Angulo, a New Jersey-based, Latina business professional is excited to re-launch MAS Connections and celebrate its 10th anniversary with new and upgraded services that businesses need now more than ever before. An international consulting firm created to help businesses strategically outperform their competition, MAS Connections offers a unique set of critical services every business should be using.

With more than 20 years of experience, including director of quality and director of operations, Rozo-Angulo has made a significant impact in the manufacturing industry. Utilizing these experiences and the principles of a Lean Six Sigma Black Belt, she started MAS Connections in 2011 and this year developed a roadmap to create a business strategy that works every time.

An adept listener and observer who has spent time on both sides of the table, Rozo-Angulo takes a holistic approach to consulting, helping clients develop impactful process improvement initiatives and roadmaps that are comprehensive, cutting-edge, and deliver high-impact ROI.

MAS Connections ensures that clients achieve a simple yet sustainable strategy that allows them to stay within their tolerance for risk. This strategy, which deals with processes, ideas, and mindset, takes clients on a journey that begins with a gap analysis to evaluate what is needed and defines the operating model, creating a simple, agile process to align with the client's goals.



Development of the client roadmap also includes change management, the all-important game plan that gives clients the tools and methodologies that are an essential part of a smooth transition to sustainable improvement that results in operational excellence.

Rozo-Angulo has been so driven to share her expertise with others that she not only speaks on a number of related topics and is a certified EXMA speaker, is the New Jersey Hub Leader for *The Hispanic Star*, an organization under *We Are All Human*, and is the New Jersey Ambassador for *SHE* (Sociedad Hispanas Emprendedoras), a European Association. She is also a member of the Advisory Board of Seton Hall University for the “Transformative Leadership in Disruptive Times” executive certificate program, is co-author of the book *Hispanic Star Rising*, and author of *The Buoyant Business*.

The Buoyant Business: How Simplicity Can Keep Organizations Afloat in Today’s Stormy Economy is a #1 Amazon Best Seller in seven categories, including Business Mentoring and Coaching. Rozo-Angulo created it as a reference guide, complete with unique tools that every business professional will want to keep within easy reach.

Being agile and able to move from one plan to another with flexibility has never been so easy. Rozo-Angulo has distilled the complex and turned it into an easy-to-understand and apply process for her consulting clients.



Adriana Rozo-Angulo

Adriana Rozo-Angulo, president of MAS Connections for more than 10 years, is used to teamwork and challenges, especially as a consultant who helps businesses strategically outperform their competition. She is dedicated to fearless leadership, ambitious change, and extraordinary results.

As director of quality and director of operations, Rozo-Angulo uses her vast experience on both sides of the table to take a holistic approach, develop impactful process improvement initiatives, and create client roadmaps

that are cutting-edge, comprehensive, and deliver high-impact ROI while staying within the client's tolerance for risk.

During her 20 years in the industry, Rozo-Angulo realized that one of the main factors that affect companies of any size are the "Not Applicable" processes, ideas, and mindset. Her strategic and operational expertise, combined with her Lean Six Sigma (need to capitalize here) background, allows her to promptly identify these situations and create a simpler and sustainable strategy.

"*The Buoyant Business*" is published by Fig Factor Media and is available on Amazon.



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As a director of quality, and director of operations, Adriana has had the opportunity to make a significant impact on her industry. She is a Lean Six Sigma Black Belt professional and holds several certifications in the manufacturing industry. Adriana has

overseen the creation and growth of the first manufacturing medical device unit within a packaging company and obtained the ISO 13485 certification for that unit.

When it comes to developing business strategy, Adriana is an adept listener and observer. She uses her vast experience on both sides of the table to take a holistic approach, develop impactful process improvement initiatives, and create client roadmaps that are cutting-edge, comprehensive, and deliver high-impact ROI, while staying within the client's tolerance for risk.

During her 20 years in the industry, Adriana realized that one of the main factors that affect companies of any size are the "Not Applicable" processes, ideas, and mindset. Her strategic and operational expertise, combined with her lean six sigma background, allows her to promptly identify these situations and create a simpler and sustainable strategy.

About MAS Connections:

With MAS Connections by your side, you can be confident that what might seem lofty and unattainable, is within reach, that minimizes risk while letting you push through to meet your customer's ever-shifting demands.

Business today can be unpredictable, and the old static ways of developing a strategy no longer work. We know your business need a dynamic, risk-based framework with the ability to move smoothly from one plan to the next, and the flexibility to respond quickly and efficiently to any disruption.

MAS Connections relies on strategic thinking to create a road map for an effective process that is creative, that harnesses change, and positions your business for growth. Are you ready?

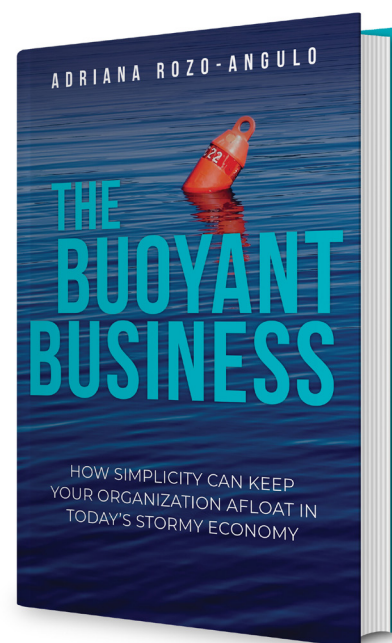
Our strategies are the fastest, most reliable way to grow your business and be seen by your customers as an excellent investment.

The reason we can make that claim is because, for the last nine years , MAS Connections has become known for our end-to-end business process efficiency, change management, and application of Lean Six Sigma principles. As a result, we are committed to helping you standardize processes, minimize risk, and become more agile so you are able to meet customer demands.



THE BUOYANT BUSINESS

HOW SIMPLICITY CAN KEEP
YOUR ORGANIZATION AFLOAT IN
TODAY'S STORMY ECONOMY



Businesses are required to be agile and move from one plan to another with flexibility to respond promptly and efficiently to any disruption. Digital technology is changing the industry in a dramatic way, and more companies are implementing new technologies in a shorter time frame. However, the complexity of the processes does not facilitate this undertaking.

The Buoyant Business invites you to look deep inside the ocean of process and personnel, strategies and data, innovation, and artificial intelligence, deep down to where we believe nothing happens. This book is aimed at that group of professionals who are drowning in a labyrinth of complex situations and with processes that are not a real reflection of the company's needs—needs that are, instead, the result of prior experiences mixed with the inability to simplify and say no.

The Buoyant Business will show you what I believe is the key to survival in a disruptive economy. It offers a simple guide to use when making decisions, during the course of change management, and when you want to achieve the ultimate business transformation.

THE BUOYANT BUSINESS

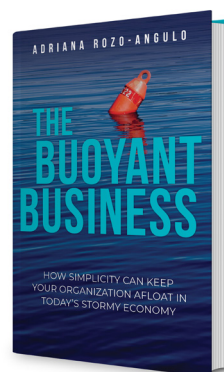
IS A BEST SELLER ON AMAZON IN THE FOLLOWING CATEGORIES:

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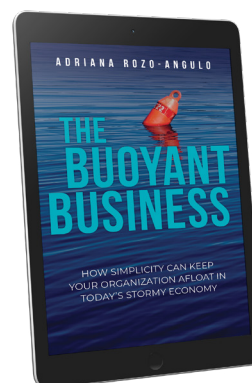
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Ebook

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- Language: English
- File size: 6617 KB
- Print length: 78 pages



Finding the right strategy: Adriana Rozo-Angulo, author of the new book “The Buoyant Business” explains that businesses need to be ready, flexible and prompt to respond to any type of disruption. One such disruption is the advent and the continuous innovations of digital technology and implementing these processes within companies. However, the complexity of these processes does not facilitate this undertaking. Adriana uses her book to target professionals who are drowning in complex situations and with processes that are not working or reflecting the company’s needs. The key is to create a simpler and sustain strategy and Adriana discuss how companies can do this.

Connecting to viable solutions: As owner of her business consultancy firm MAS Connections, Adriana Rozo-Angulo helps business owners to create an ambitious roadmap which challenges them as they grow into success stories. She develops creative strategies to help companies move ably from one plan to the next, harness change and be flexible when disruption arises. Adriana relies on her experience as a Lean Six Sigma Black Belt professional and holds several certifications in the manufacturing industry. She can give examples of how she helps companies and what might be some of the disrupting trends that are coming on the horizon.

Showing leadership in action: Away from her work, Adriana Rozo-Angulo takes on volunteer roles in helping her community and those stand out as leaders. Adriana is the New Jersey hub leader for Hispanic Star, a collective platform to unify Hispanics in the US and celebrate their contributions to the country and is a New Jersey Ambassador for SHE Sociedad para Hispanas Emprendedoras, a European organization. She is also a member of the Advisory Board of Seton Hall University for the “Transformative Leadership in Disruptive Times” executive certificate program.

Adriana, tell us about your business background? Why did you go this route?

What led you to write *"The Buoyant Business?"*


What are the things that are disrupting economies?

Why are businesses today not flexible in their strategic thinking? When changes arise do they a deer in the headlights approach which stuns them at first and then leaves them scrambling for solutions?

Can you share with our audiences one or two tips that can help business owners?

Can you share your philanthropic experiences helping the Hispanic community through Hispanic Star?



A silhouette of a person wearing a cap and sunglasses, sitting on a rocky ledge and holding a camera up to take a photo. The background is a soft, hazy landscape.

Let us help you develop your road map to success!

“WE NEED TO EVOLVE AND THRIVE IN DISRUPTION.” ~ HENNA INAM

CONTACT INFORMATION

For more information and to book Adriana for your next event:

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