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Mingle Mask Fact Sheet

First-to-Market Invisible Mask

The ideal transitional mask for consumers who still want protection but don't require a medical-grade mask. The mask covers the face and nose, making it easier to breathe and talk, without sacrificing safety. The transparent plastic barrier stops the wearer from spreading droplets to other people. Smiles are always visible and you can easily see people's facial expressions and emotions.

Product Features

Mingle Mask solves the most common face-mask problems, including:

- Affordable
- Ergonomically designed
- Lightweight
- One-size-fits-all
- Easy to carry around
- Durable
- Extremely comfortable and secure to wear all day long
- Supportive ear hook holders designed for long-term wear
- Innovative chin guard comfortably rests against the face
- Stops eyeglasses from fogging up
- Keeps material away from the face
- Prevents lipstick, lip balm and lip gloss smudging
- Keeps the face cooler

Eco-Friendly

- Food and Drug Administration (FDA) approved reusable and 100% recyclable materials
- Easy to clean and sanitize in-between uses

Audiences and Uses

Consumers:

- Gradually adjusting to pre-pandemic life
- Looking to reduce health concerns from pollution, flu exposure or new COVID variants and strains
- Compromised immune systems
- Pregnant women
- Deaf and hard of hearing
- Wanting to improve quality of life during the pandemic and beyond

Uses:

- Social Gatherings, Weddings and Celebrations
- Events, Stadiums and Theme Parks
- Concerts and Festivals
- Restaurants and Bars
- Shopping
- Meetings
- Travelling
- Public Transportation
- Movie Theaters and Shows
- Museums and Galleries
- School Activities and Field Trips

Businesses:

- Operators not ready to remove life the mask mandate or need to follow state and city guidelines
- Owners and managers wanting to protect their workforce
- Organizations that serve vaccinated and not fully vaccinated patrons, buyers and guests

Uses:

- Hospitality and Tourism Professionals
- Bars and Restaurants Staff
- Conventions and Casinos
- Store Clerks and Customer Service Representatives
- Transit and Public Works Representatives Trade Shows, Beauty Pageants and Event Staff
- Teachers and Educators
- Salon and Aesthetic Professionals Reception and Service Staff
- Coaches and Recreational Facility Staff

Pricing:

- Limited-edition six-pack Mingle Mask with colored adjustable strings \$17.99
- Mingle Mask 10-pack <u>\$22.99</u>

- Mingle Mask 25-pack <u>\$42.99</u>
- Mingle Mask 50-pack <u>\$62.00</u>

Bulk purchase pricing available upon request for retailers, businesses and organizations throughout North America.

Manufacturing:

Made in North America

Partnerships:

- Miss USA
- Mrs. Universe
- Mrs. America
- Mrs. United States of America
- Miss World (Canada)
- Miss Universe (Canada)

Owner:

• Rick Sutton, founder and CEO

North American Headquarters:

- Canada Toronto
- United States Chicago

Website:

<u>https://theminglemask.com</u>

Social:

- Twitter: <u>https://twitter.com/minglemask</u>
- Instagram: <u>https://www.instagram.com/minglemask/</u>
- Facebook: <u>https://www.facebook.com/minglemask/</u>

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