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## **Weather Source, LLC joins the Mobito Data Marketplace**

The two companies are collaborating to increase the reach of weather and climate intelligence so it is accessible to more industries through the Mobito Data Marketplace which allows users to understand, evaluate and access groundbreaking, underlying data.

**Salem, N.H. – June 23, 2021** – Weather Source, LLC has now integrated four weather data tiles into the Mobito Data Marketplace. As a result, Mobito clients will now be able to access data regarding Historical Weather Data, Forecast Data, Climatology Data and Nowcast (Present Conditions) Weather. Weather Source looks forward to this partnership to further diversify its client base and to bring its hyper-local weather and climate data to more industries around the globe.

Weather Source offers a curated continuum of historical, present, forecast, and climatology weather data, it is gap-free data ensures all of an organization's team members always work from a single source of truth. Each hyper-local solution can be tailored to the points of interest most relevant to your business, from lat/lon coordinates to geographically bounded areas such as ZIP/Postal Code, designated market area (DMA), metropolitan statistical area (MSA), Census tract/block, county, and more.

The [Mobito](#) team has developed deep industry expertise with success in the mobility space and is positioned to be part of the industry's transformation. They are deeply entrenched in the OEM, insurance and transportation space. With the addition of Weather Source into their data marketplace, users will have access to the most accurate, analytics-grade global weather data available.

Craig Stelmach, Sr. Vice President of Business Development & Sales at Weather Source, LLC, has been an integral part forging the partnership with Mobito and believes that *"Weather has a significant influence on mobility so it was only natural that the Mobito Marketplace include access to hyper-local weather data that is actionable down to precise points-of-interest. Weather Source is looking forward to delivering not only raw weather data but also enriched data that incorporates both weather data, but also mobility and POI data that reveal actionable insights."*

Mobito enables businesses to benefit from the value of their own data and gain smart access to external data through a Data Marketplace. Mobito helps companies to create robust Data Products that smarter data exchange. The company is focused on streamlining the data exchange processes of discovery, selection, data access, transaction and legal sign-off. The offered data catalogue is tailored to the needs of the Insurance and Transportation Sectors and includes specialized Weather, Vehicles, Mobility and Infrastructure data. Mobito is headquartered in Brussels, Belgium.

### **About Weather Source**

Weather Source empowers organizations to leverage weather and climate technologies for business intelligence. Our mission is to make hyper-local weather and climate data accessible around the globe and across industries. Our passion is working with companies to leverage weather and climate data to reduce waste, increase ROI, fine-tune logistics, optimize marketing, and improve resource planning. To learn more, visit the Weather Source [website](#) and follow us on [Twitter](#) and [LinkedIn](#).

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