



145 Wharton Road  
Bristol, PA 19007  
Phone 215.781.8895

3633 Danbury Road  
Brewster, NY 10509  
Phone 845.279.5061

Hausener Weg 1  
79111 Freiburg, Germany  
Phone +49 761 4 9046-0

[www.dunmore.com](http://www.dunmore.com)

## **DUNMORE Appoints Gabe Maxwell as Director of Sales and Marketing**

*Dunmore announced today the addition of Gabe Maxwell as the Director of Sales and Marketing. As a new member of the executive team, Maxwell will play a critical role in driving the growth of the organization.*

**Bristol, PA July 6, 2021** - Dunmore, a Steel Partners company, today named Gabe Maxwell as the company's Director of Sales and Marketing. Maxwell's twenty plus years of commercial experience and his leadership of numerous sales and marketing teams makes him the ideal fit for [Dunmore](http://Dunmore).

Early on in Maxwell's career he excelled in various sales and marketing roles. Working with customers and helping them succeed, as well as developing the right products for the market became his guiding principles. During his time at Arlon, Maxwell ran product management for the digital print product line and was later promoted to the position of Director of Marketing of Arlon's industrial tapes line. He played an integral role in developing new product lines that positioned the company for growth and now accounts for the majority total revenue of the organization.



After his early successes, Maxwell progressed to leading sales teams and developing strategic growth initiatives at various organizations in the technology sector including EnGenius Technologies and Monoprice. During this time he developed critical team building skills that have resulted in high performance sales and marketing teams. He also successfully implemented new business development processes and re-oriented corporate strategies that put the customer first.

Maxwell will continue to build on his track record of successfully growing companies with this new chapter at Dunmore. These goals will be achieved by building highly effective sales, marketing, and R&D teams that will be focused on high growth markets and applications.

"I am excited to take on new challenges and opportunities at Dunmore. With a focused vision supported by a strong technical and sales team, I am confident that Dunmore's growth goals will be achieved," according to Gabe Maxwell, Director of Sales & Marketing.

**About DUNMORE**

Dunmore is a global manufacturer of engineered coated and laminated films and foils with manufacturing facilities in the U.S and Germany. Dunmore produces coated film, metallized film and [laminated film](#) substrates for the aircraft, spacecraft, photovoltaic, graphic arts, packaging, insulation, and electronics industries. Dunmore is a Steel Partners company, and is ISO 9001:2015 and OSHA VPP Star certified. For complete information on Dunmore's products, services and industries served, please visit <https://www.dunmore.com>.

Media Relations:  
Carl Fiddler, Marketing Manager  
cfiddler@dunmore.com  
(215) 781-8895

###