



Connect
with Customers
Where They Are



Why Business Text?

What's the first thing you do in the morning and the last thing you do at night and every hour in between? Check your mobile phone. Let's face it – you live on your smartphone. So do your customers, prospects and employees.

BUSINESS TEXTING WORKS

6 Billion

People will send and receive SMS text messages by 2025.

88%

Say text is the number one application they use on their phones.

98%

of smartphone users send text messages on a regular basis.

85%

of customers prefer text messages to phone calls or emails.

45%

of people reply to branded text message blasts from businesses.

TEXTS GET SEEN. PERIOD.

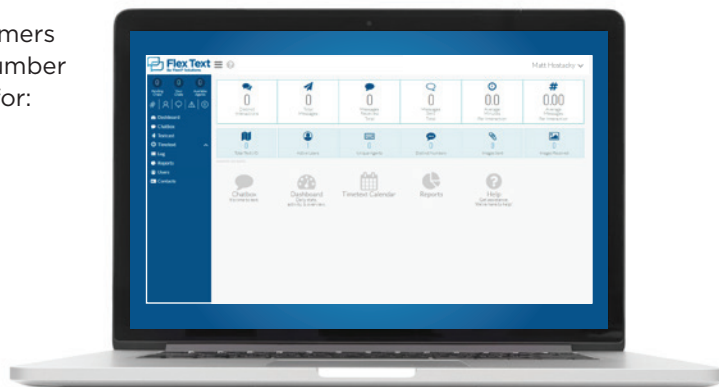
98% Open Rate

45% Response Rate

FLEX TEXT IS MESSAGING BUILT FOR BUSINESS

Flex Text enables your business to connect with customers via text messaging using your main business phone number or toll-free number. Our cloud-based solution is ideal for:

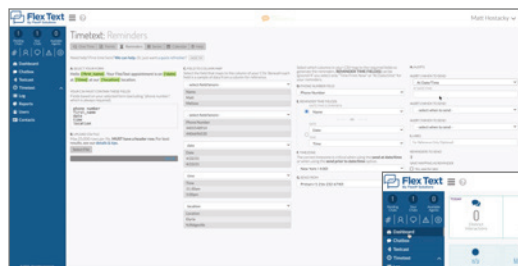
- + Notifications
- + Sales & Marketing Promotions
- + Live Interactions
- + Appointment Reminders
- + Delivery Scheduling & Tracking
- + Customer Surveys
- + Customer Support & Trouble Tickets
- + More!



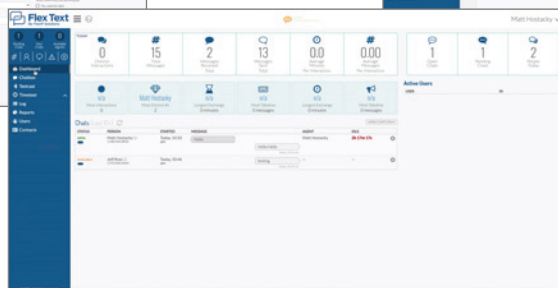


Your All-in-One Business Messaging Platform

Flex Text enables your business with the complete suite of fully customizable and programmable SMS and MMS texting features for messaging, marketing, sales, service delivery and customer support with all premium features included.



⬇️ **Schedule messages with Timetext.**



⬇️ **Manage campaigns from the dashboard.**



⬇️ **Chat in real time using Live Text Routing.**



Textcast

Broadcast text messages in bulk to targeted lists.



Tags

Use Tags to segment contact lists by geography or demography.



Timetext

Schedule texts for automated reminders and follow-ups.



Surveys

Poll customers via text for feedback and data collection.



Pathways

Route inbound texts to automated answers or actions.



Groups

Create groups for inbound and outbound messaging.



Series

Schedule text messages at pre-defined intervals.



Keywords

Trigger instant responses to texts based on keywords.



Live Routing

Let customers text chat in real-time with your agents.



Open API*

Text-enable existing tech with custom integrations.



Reporting

Receive usage, delivery, response and opt-out reporting.



Zapier Integration

Connect existing apps to streamline workflows.



Compliance

We educate and keep you compliant with the latest industry regulatory requirements.



Push Notifications

Get notified of new chats and queued messages through emails or texts.



Support

Email and phone support available.

*API access is the only additional monthly fee of the features listed above. All other premium features are included.





Business Texting in Action

Flex Text works for organizations of all sizes and industries. Send promotions, share information, confirm appointments, solicit donations, provide directions, answer questions or chat in real time. Flex Text is ideal for these business use cases and more!



Retailers

Answer common questions like store hours, directions, current promotions and more.

Non-Profits

Send updates to volunteers and members and solicit donations to support programs.

Travel Agencies

Provide travelers with information on delays, weather, restaurants, tours and more.

Mortgage Lenders

Deliver monthly bill statements, payment date reminders, escrow info and refinancing offers.

Restaurants

Share specials and exclusive invites or instantly confirm reservations and table readiness.

Service Firms

Confirm service appointments and follow up with post-service satisfaction surveys.

Medical Offices

Field requests for appointments and prescription refills. Text alerts about test results.

Property Managers

Inform tenants of new amenities, special events, service dates and rent due dates.

Municipalities

Inform community residents of emergencies, street closures and special events.

Schools

Send updates to class schedules and locations, parking directions, or event reminders.

Religious Groups

Send updates about services and schedules to worshipers, committees and staff.

Auto Dealerships

Send promo offers to prospects, finance approvals and down payment receipts.





Right Tool, Right Price, Right Now

With quick set up and affordable subscription rates, you can start connecting with customers right away.

	Flex 1000	Flex 3000	Flex 6000	Flex 10000	Customized Plans
RETAIL PRICING					
MONTHLY RATE	\$50	\$90	\$130	\$190	TBD
ANNUAL RATE	\$45	\$81	\$117	\$171	TBD
TOLL-FREE PRICING					
MONTHLY RATE	\$60	\$110	\$170	\$280	TBD
ANNUAL RATE	\$54	\$99	\$153	\$252	TBD
FEATURES					
USERS	3	3	3	5	TBD
SMS TEXTS	1,000/mo	3,000/mo	6,000/mo	10,000/mo	TBD
MMS TEXTS	100/mo*	300/mo*	600/mo*	1,000/mo*	TBD
PERKS	Unlimited Keywords • Unlimited Automations & Surveys Zapier Integration • Unlimited Contacts • Groups				

Add-On Pricing

SERVICE	TEXTS	RATE
10 Digit Long Code (DLC) Text Overage Packages	750	\$10
	1500	\$20
Toll-Free Text Overage Packages	750	\$15
	1500	\$30
Additional User Licenses	N/A	\$5/mo
Text Enable Existing Number (additional number)	N/A	\$1/mo
Text Enable Toll-Free Number (additional number)	N/A	\$4/mo
Flex Text Assisted Setup Fee	N/A	\$199
Additional Number Setup Fee	N/A	\$25
API Integration	N/A	\$29/mo

*Overage packages are required if a customer goes over their package allotted texts. 5% overage per package is allowed per month without penalty. Overage packages include 10% MMS messages. Overage packages can only be purchased when a customer crests their package allotted texts. API Access is an add-on feature with \$29/mo charge.

