

PRESS RELEASE: The US Patent Office Has Granted WatchRx® a Patent That Will Improve Medication Adherence Through a Wearable Solution and Senior Care Coordinated Platform.

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Boston, MA – July 22, 2021 – WatchRx, Inc., a digital health startup company focused on improving medication adherence, especially among the rapidly growing senior population that wants to age at home, today announced that the United States Patent and Trademark Office (USPTO) has issued U.S. Patent No. 10,902,946 (<https://uspto.report/patent/grant/10,902,946>), which is directed to methods that relate to the use of a medication adherence device, automatic collection of vitals information from medical devices, and coordinated care platform.

The invention provides a solution to the growing medication adherence challenge, especially among seniors. According to the AARP, 90% of adults over 65 want to age in place yet many of them suffer from one or more chronic disease. Medication non-adherence results in 125K deaths annually and nearly 69% of hospital readmissions for seniors.

“We are excited to announce that the US Patent Office has granted this patent to recognize the unique and innovative technology that we have developed,” said Jayanthi Narasimhan, Founder and CEO of WatchRx. “The patent clearly differentiates WatchRx solution and recognizes the potential value our innovation brings to all the stakeholders, including patients, hospitals, and caregivers.”

Major innovations covered in this patent include visual medication reminders that repeat until medication is taken within the specified time limit, automatic collection of vitals, real time caregiver alerts, behavioral data collection, predictive analysis, and correlation to medication adherence.

About WatchRx:

WatchRx is on a mission to help healthcare providers deliver quality care to seniors and peace of mind to caregivers. Our solution stack includes a senior-friendly smartwatch, remote patient monitoring (RPM), chronic care management, and health & wellness coaching. Hospitals, healthcare providers, and pharmacies can use our solution to virtually monitor their patients and provide affordable quality care, right at home. They can use our predictive analytics, visual medication reminders, and voice, video, text communication capabilities to deliver personalized coaching to improve patient outcomes while reducing physician burnout and increasing revenues. For more information, visit www.watchrx.io.

WatchRx Contact Information:

Email: info@watchrx.io

Phone: +1 (732) 666-2134

Website: www.watchrx.io