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BabyQuip and Xplorie Form Strategic Partnership

Partnership bundles local experiences and baby gear delivery to make it easy for parents to explore their travel destinations.

Destin, FL, July 20, 2021. The Nation's Largest Guest Experience Platform Partners with the World's Largest Baby Gear Delivery Platform to Enhance Travel and Adventure for Families.

Xplorie has partnered with BabyQuip to create a better way for families to experience its portfolio of local tours and attractions across the US including Hawaii. BabyQuip delivers baby gear to a traveler's destination, such as theme parks, hotels and vacation rentals, so they will not have to pack and haul their baby gear from home. BabyQuip makes it easy for parents to travel with their kids. "Being a parent myself, I wanted to create a way for families with young kids to be able to enjoy all of our curated local experiences as easily as possible and this partnership is the perfect way to do just that," said Matthew Loney, President and CEO of Xplorie. "Guests will be able to select any of our local experiences, order their baby gear and take the family out to see the sites." America is bustling with things to do and places to see, and Xplorie's end-to-end experience solution makes it easy for families to participate in all of it.

BabyQuip will deliver baby gear to a customer's hotel, vacation rental, airport, theme park, or to any location where Xplorie provides a local experience. They'll deliver strollers, car seats, cribs, toys, baby essentials or anything else a family may need, thus enhancing the guest experience for the families staying with Xplorie's lodging partners. Matthew adds, "We're solving a big travel problem for families with this

partnership and we have invested in developing the technology to make it as easy as possible for travelers. Guests can access local experiences and baby gear easily through our customized mobile sites and through the Xplorie Enabled Voice Assistant in their rental.”

“We’re incredibly excited about our partnership with Xplorie”, said Fran Maier, CEO of BabyQuip. “Solving a traveler’s baby gear problem at the point where they’re looking for local experiences is a great match.” The Xplorie-BabyQuip partnership will be officially launched on July 20st. www.babyquip.com/xplorie

About BabyQuip, Inc.

Founded in 2016, BabyQuip is the world's leading baby gear rental service, delivering clean, quality baby gear items—from car seats to strollers and more—to traveling families in over 600 locations in the US and Canada. The company’s newest service, BabyQuip Cleaning, offers exceptional cleaning services for baby gear for local families and businesses, particularly for car seats, strollers, and high chairs.

The BabyQuip platform, a managed marketplace, enables its community of over 700 independent contractors, called Quality Providers, the opportunity to build a business renting and cleaning baby gear. Mostly moms, the Quality Providers benefit from an active and supportive community, ongoing training, and leads generated from both online advertising and through strategic partnerships.

For additional details on BabyQuip please visit babyquip.com. The company was featured on Shark Tank in March, 2020 and was recently awarded Most Innovative Baby Equipment Service by LuxLife. Follow the company on [Instagram](#), [Facebook](#), [Twitter](#) and [YouTube](#).

About Xplorie

Operating in over 50 of the most popular U.S. vacation destinations, Xplorie’s suite of technology solutions are utilized by over 100 lodging providers to drive revenue and improve their guest experience. With the recent addition of the Xplorie Enabled Voice Assistant in 2020, Xplorie continues to redefine the guest experience in leisure travel.

Learn more about becoming an Xplorie participating lodging provider at xplorie.com/partner or if you are interested in joining our family of tour & activity partners, visit us at xplorie.com/activity-partner.

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